

TRADEATLAS

www.tradeatlas.com

User Manual

for

Subscribers

(PLUS)

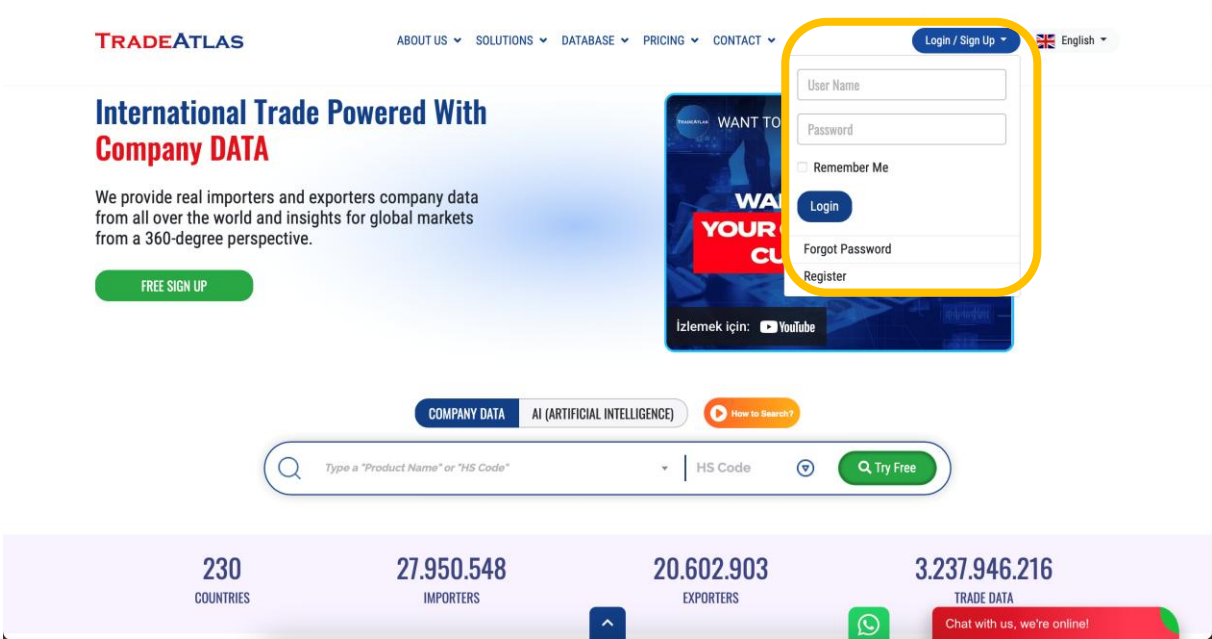
Version: 7 / Date: 31.03.2026

Contents

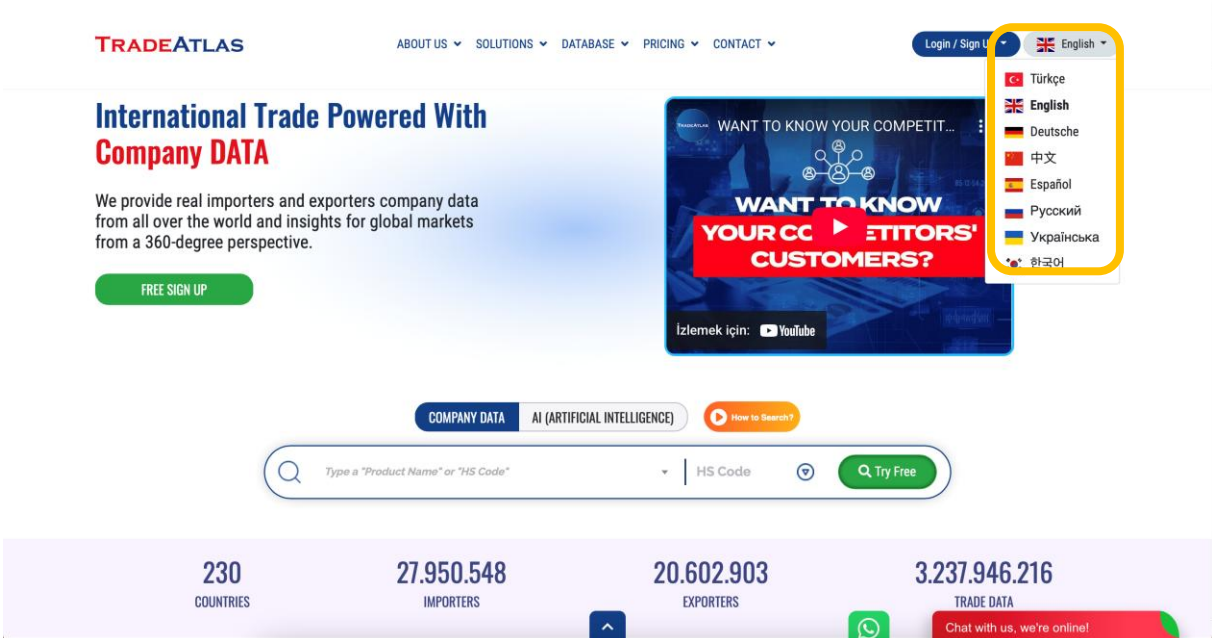
1. Logging in to Your TradeAtlas Account	3
2. Defining Your HS Codes	4
3. Making Searches on the System	5
4. Google-Like Search Feature	13
5. Filtering Company Names	16
6. Multi-Variable Searches	19
7. Country Groups	22
8. Searching Exporters (Suppliers)	25
9. Excluding Variables	26
10. What to Care When Searching Elective Variables	28
11. Target Customer & Supplier Identification with Atlas B2B Mail	32
12. Trade Registry Firms	44

1. Logging in to Your TradeAtlas Account

- Go to <https://www.tradeatlas.com/en> and login with your username and password

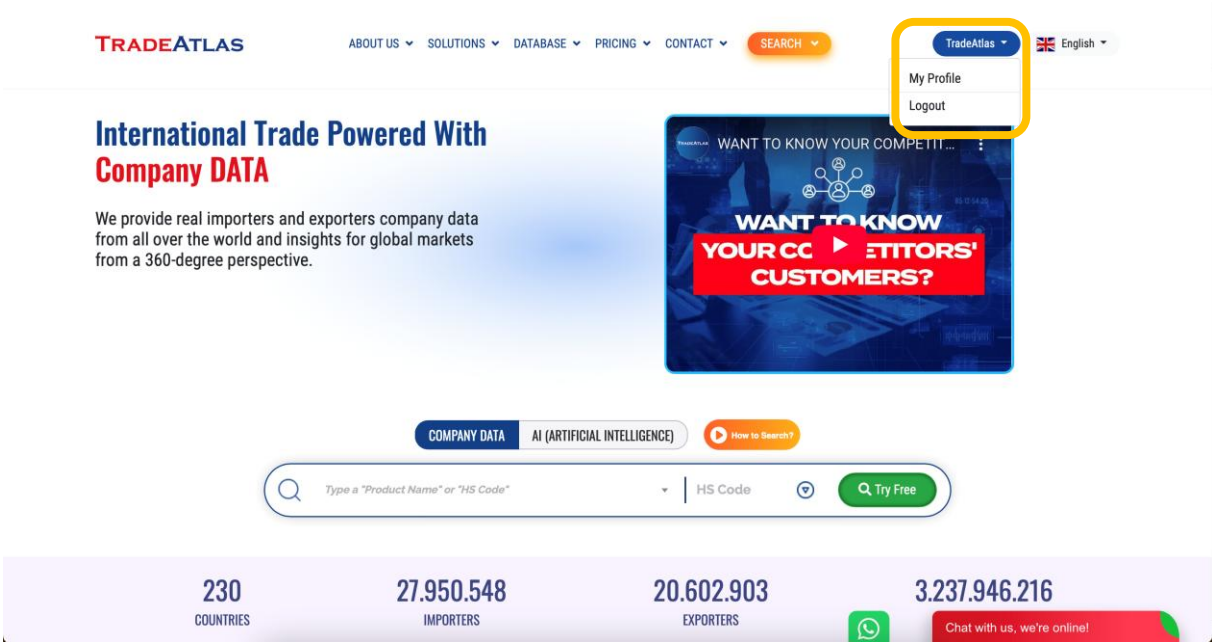


- TradeAtlas.com is available in a couple of languages, select your preferred language

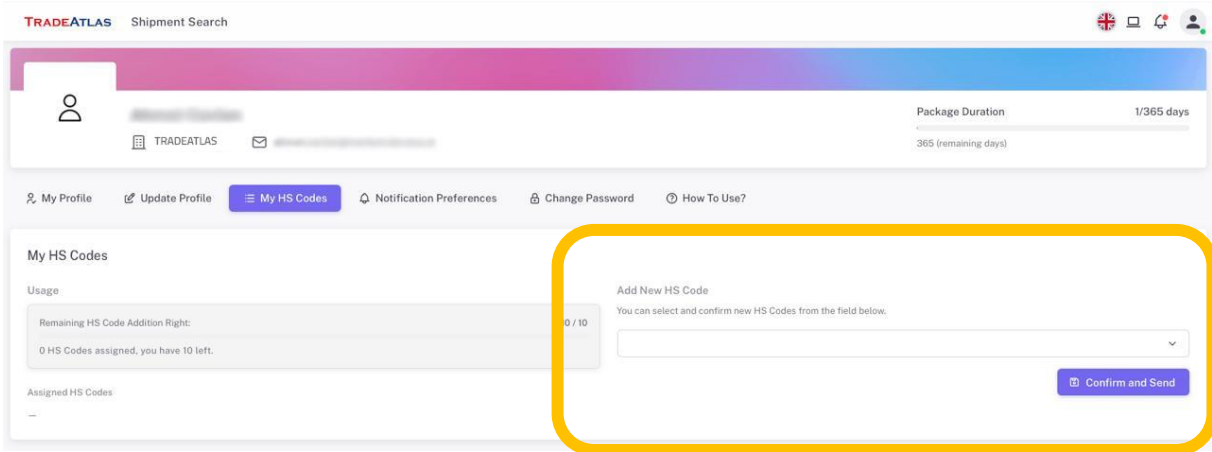


2. Defining Your HS Codes

- Click on your account name and follow My Profile → My HS Codes

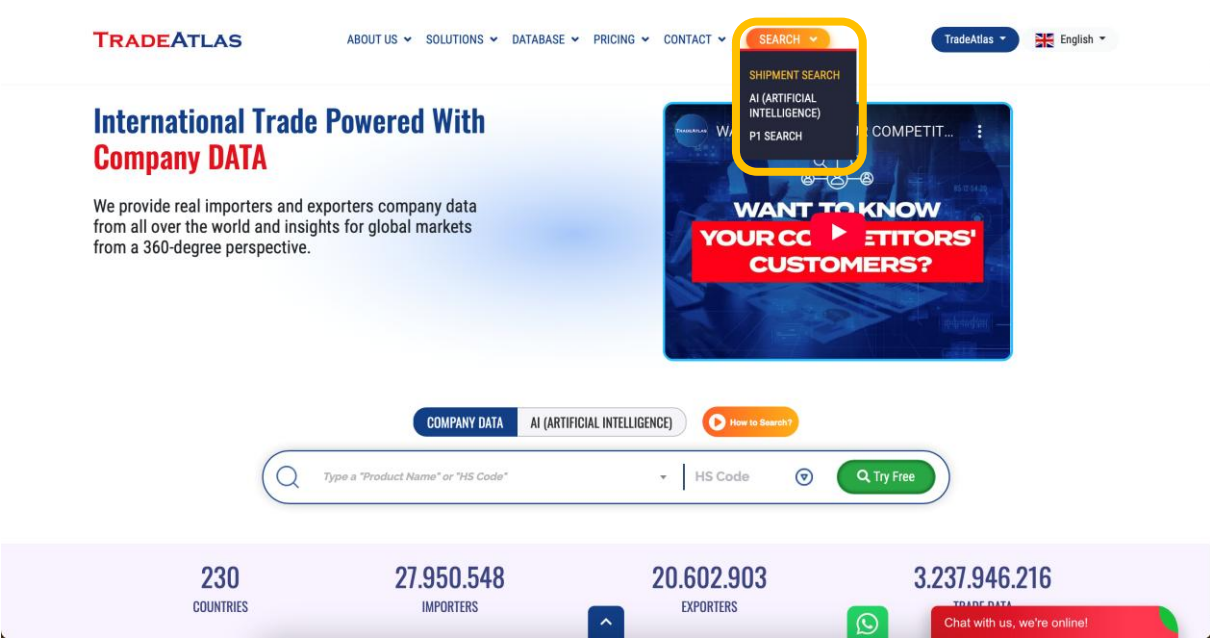


- Type or select your 6-digit HS codes and click "Confirm and Send" button to add the number of codes your plan allows you to add

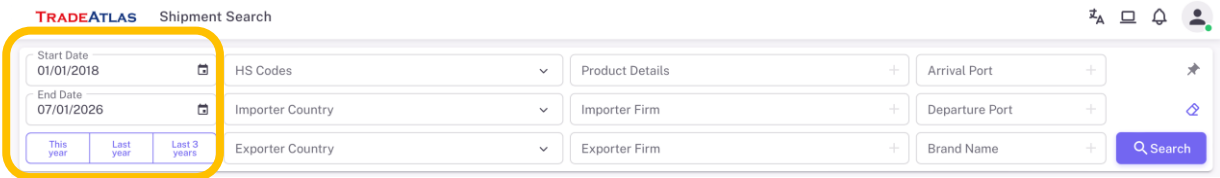


3. Making Searches on the System

- Click on SEARCH button at the top of the page and find SHIPMENT SEARCH. This will take you to the search area.



- On the Shipment Search screen, you can enter the date information as you wish or use one of the predefined options in the system: "This Year," "Last Year," or "Last 3 Years" to filter the results.



- Start typing your HS code or definition of your code (such as 080810 or Apple for the code: "080810 – Apples, Fresh"), click on the code from dropdown menu and click search

TRADEATLAS Shipment Search

Start Date: 01/01/2018 | End Date: 07/01/2026

HS Codes: 080810 (Selected) | Product Details: + | Arrival Port: +

080810 - Apples, Fresh | Importer Firm: + | Departure Port: +

Exporter Country: + | Exporter Firm: + | Brand Name: +

[Search]

- You will see the results page for the HS code you searched. From 01.01.2018 till the latest data, our database has 36.000+ importers with 1.900.000+ shipments (as of 07.01.2026)

TRADEATLAS Shipment Search

Start Date: 01/01/2018 | End Date: 07/01/2026

HS Codes: 080810 | Product Details: + | Arrival Port: +

Importer Country: + | Importer Firm: + | Departure Port: +

Exporter Country: + | Exporter Firm: + | Brand Name: +

[Search]

Summary:

- 861 HS Codes
- 1,911,747 Number of Shipments
- 210 Importer Countries
- 160 Exporter Countries
- 36,498 Number of Importing Companies
- 41,802 Number of Exporting Companies

- In the "Shipments" tab, you can view all import and export shipments related to your search. In this section, the data is sorted by date, and you can apply filters based on your preferred criteria.

TRADEATLAS Shipment Search

Start Date: 01/01/2018 | End Date: 07/01/2026

HS Codes: 080810 | Product Details: + | Arrival Port: +

Importer Country: + | Importer Firm: + | Departure Port: +

Exporter Country: + | Exporter Firm: + | Brand Name: +

[Search]

Summary:

- 770 HS Codes
- 1,298,550 Number of Shipments
- 198 Importer Countries
- 153 Exporter Countries
- 32,216 Number of Importing Companies
- 38,512 Number of Exporting Companies

Current Filters: Importer Company Type: All Others | Exporter Company Type: All Others

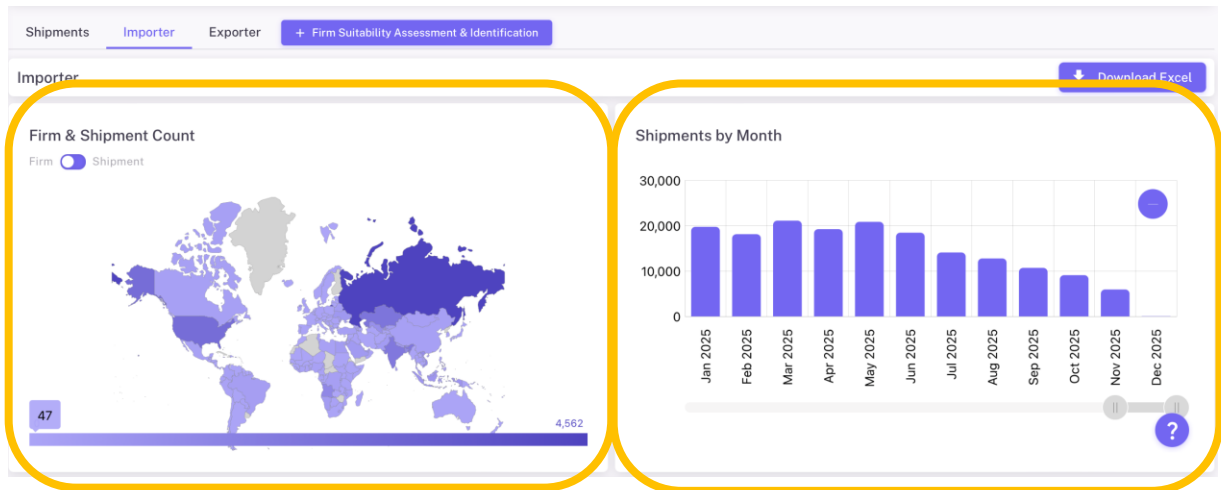
Shipment Tabs: Shipments (Selected) | Importer | Exporter

Shipment List:

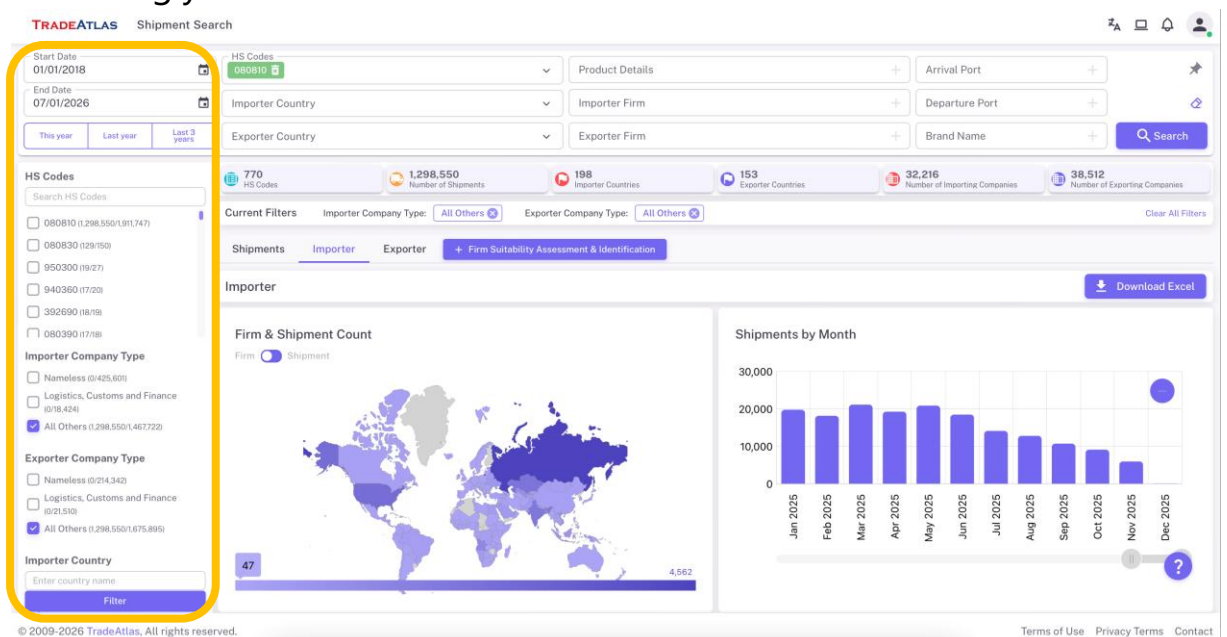
Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (\$)
2025-12-19	080810	FRUCOSUB	AUTHOR F...	FRESH APPLE GRANNY SMITH CAT I CIF BUENAVENTU...	0
2025-12-19	080810	FRUITT CO.	VIRUGERO...	FRESH APPLES	0
2025-12-19	080810	VIGOMEZ S...	BLUEWHAL...	X REEFER HC STC BOXES OF GRANNY SM.ITH APPLES ...	0
2025-12-19	080810	SEEDPLC C...	HARMONIE...	FRENCH FRESH APPLES CATEGORY RYAN EFR	0
2025-12-19	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA FREIGHT PREPAID	0
2025-12-19	080810	FRUTERIA...	POLAR FRU...	PALLETS OF MANZANA FRESCA CARGA EN TRANSI, TO...	0
2025-12-19	080810	VIGOMEZ S...	BLUEWHAL...	X REEFER HC STC BOXES OF GRANNY SM.ITH APPLES ...	0
2025-12-15	080810	LOBLAWS J...	DOLE CHIL...	X RHC CASES FRESH CHERRIES ON P. ALLETS HS COD...	0
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE PEC25/...	0
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE PEC25/...	0

Columns: [Search] | Arrival Date | HS Code | Importer Name | Exporter Name | Product Detail | CIF (\$) | FOB (\$) | Show/Hide All

- In the Importer & Exporter tabs, you will see the firm & shipment count in our database for the searched code by country, as well as the number of shipments by month.



- On the Shipment Search screen, you will see the total number of shipments for the code you searched for within the selected date range, as well as the shipment counts categorized by importer and exporter countries on the left side of the screen. You can select the country you want to view in this area and filter the shipments accordingly.



- As you scroll down, you will see the companies sorted by the date of shipments for the selected code (in this example, fresh apple shipments).

Shipments Download Excel

Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (\$)	FOB (\$)	Net Weight	Quantity
2025-12-19	080810	FRUCOSUR...	AUTHOR F...	FRESH APPLE GRANNY SMITH CAT I CIF BUENAVENTU, ...	0	0	49287.00 Pou...	1162.00 Box
2025-12-19	080810	FRUITT CO...	VRUGTEBO...	FRESH APPLES	0	0	49778.00 Pou...	21.00 Package
2025-12-19	080810	VIGOMEZ S...	BLUEWHA...	X REEFER HC STC BOXES OF GRANNY SM, ITH APPLES ...	0	0	54472.00 Pou...	1176.00 Box
2025-12-19	080810	SEEDPLC C...	HARMONIE...	FRENCH FRESH APPLES CATEGORY RYAN EFR	0	0	54445.00 Pou...	1176.00 Packa...
2025-12-19	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA FREIGHT PREPAID	0	0	55931.00 Pou...	1176.00 Carton
2025-12-19	080810	FRUTERIA...	POLAR FRU...	PALLETS OF MANZANA FRESCA CARGA EN TRANSI, TO...	0	0	55389.00 Pou...	1176.00 Box
2025-12-19	080810	VIGOMEZ S...	BLUEWHA...	X REEFER HC STC BOXES OF GRANNY SM, ITH APPLES ...	0	0	54805.00 Pou...	1176.00 Box
2025-12-15	080810	LOBLAWS I...	DOLE CHIL...	X RHC CASES FRESH CHERRIES ON P, ALLETS HS COD...	0	0	47055.00 Pou...	3680.00 Case
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE PEC25/...	0	0	21830.00 Kilo...	1056.00 Unit
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE PEC25/...	0	0	22512.00 Kilog...	1072.00 Unit
2025-12-12	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA	0	0	55397.00 Pou...	1176.00 Box
2025-12-12	080810	ANMINH IM...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER SL...	0	0	19413.00 Kilog...	1379.00 Carton
2025-12-12	080810	ASIA FRUIT...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER SL...	0	0	19375.00 Kilo...	1449.00 Packa...
2025-12-12	080810	CORPORAC...	BLUEWHA...	MNBU R SHIPPERS SEAL BO, X GROSS WEIGHT KGS ME...	0	0	51251.00 Poun...	1176.00 Box
2025-12-12	080810	WINCOMM...	STAR PROD...	CANADA AMBROSIA APPLES, VENT CBM PER HOUR, CE...	0	0	20580.00 Kilo...	1029.00 Carton
2025-12-12	080810	PHU NHUA...	STAR PROD...	APPLES, CANADA AMBROSIA APPLES, VENT CBM PER ...	0	0	18900.00 Kilo...	1449.00 Carton
2025-12-12	080810	LA CALERA...	TAIPINA EX...	FRESH APPLES NCM TERMOGRAFO NDT N GEV	0	0	53563.00 Pou...	1176.00 ?
2025-12-12	080810	BIOVEGLI...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER, S, L...	0	0	19603.00 Kilo...	1029.00 Carton
2025-12-12	080810	IMPORTAD...	HARMONIE...	SAN PEDRO SULA HONDURAS HONDURAS TEL () FRE...	0	0	52408.00 Pou...	1176.00 Carton

- By clicking on the "Importer" tab, you can view the importing companies, and by clicking on the "Exporter" tab, you can view the exporting companies. (in this example, fresh apple shipments)

The screenshots show a software interface for tracking shipments. The top screenshot is the 'Importer' view, featuring a world map and a bar chart showing shipment counts by month from June 2025 to December 2025. Below the charts, there are sections for 'Importer' and 'Last Shipment Details' with company information and shipment counts.

The bottom screenshot is the 'Exporter' view, also featuring a world map and a bar chart of shipments by month. It includes sections for 'Exporter' and 'Last Shipment Details' with company information and shipment counts.

- However, on all pages after the first one, the company names will appear masked with asterisks (*).

WOOL***** Botswana	4,078 Shipment	WOOL***** South African Republic	PRICE: \$0 QUANTITY: ***** 0808*****-App*****
OOO***** Russian Federation	3,857 Shipment	DONG***** China	PRICE: \$0 QUANTITY: ***** 0808*****-JBL/IO*****
CòNG***** Viet Nam	3,854 Shipment	NEW***** New Zealand	PRICE: \$0 QUANTITY: ***** 0808*****-Fres*****
N C***** India	3,745 Shipment	INTE***** New Zealand	PRICE: \$0 QUANTITY: ***** 0808*****-FRES*****

- By clicking on a company's name, you can access the contact information page of the authorized persons within that company. On this page, you can view employees in bulk, select officials with the titles you are interested in, and access their email or social media details directly.

TSETSENG RETAIL GROUP PTY LTD. Botswana	9,002 Shipment	SPARNORTH RAND South African Republic	PRICE: \$127.93 QUANTITY: 240 Kilogram 08081000
MAYOUT, S.A. DE C.V. Mexico	8,927 Shipment	FRUIT FLOW CONCEPT South African Republic	PRICE: \$0 QUANTITY: 21,504 Kilograms 080810 - APPLES - APPLES HS CODE: 0808.10 TEMP CODE: D - 0.5
I G INTERNATIONAL PVT LTD. India	8,664 Shipment	SI ORCHARDS LIMITED New Zealand	PRICE: \$30,576 QUANTITY: 20,580 Kilogram 08081000 - FRESH APPLE
BASESURCORP S.A. Ecuador	8,531 Shipment	MITEXPORT S.p.A. Chile	PRICE: \$24,696 QUANTITY: 20,785.7 Kilogram 0808100000 - MANZANAS

TRADEATLAS Shipment Search

I G INTERNATIONAL PVT LTD.

Company Information

Address: (Corporate office) 802, Akshar Tower Blue Chip Building, Turbhe Naka, Turbhe, Navi Mumbai - 400705.

Country: India

City-State: Vashi, Navi Mumbai.

Phone: +91 22 662 72 000, 662 72084

Fax: .

E-mail: info@iginternational.net

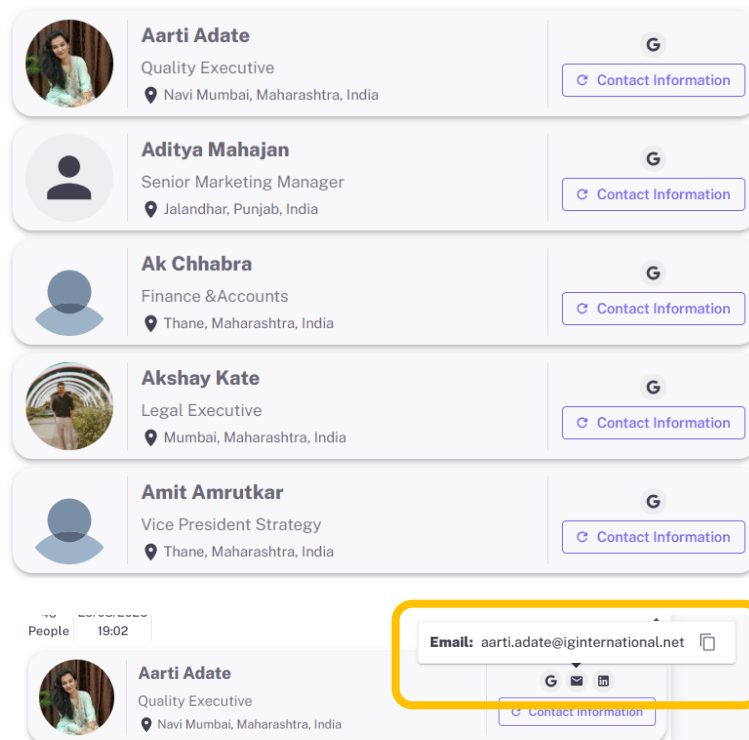
Website: https://www.iginternational.net

Contact Information Query Limit: 11/100

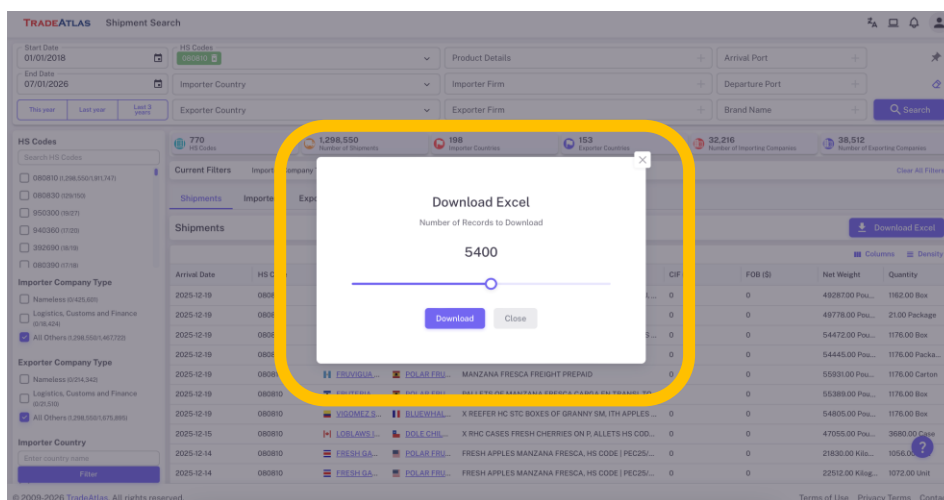
Powered by Apollo

Titles: This action will be deducted from your limit. (1 credit)

[Search Personnel](#)



- You can click on Download button to download details of the shipments. Please note that you can download 10,000 records at once, so if you want to download more, you can limit the search dates and download all the data periodically or select importing/exporting country/countries. System will ask your preferred number of lines to be downloaded, and automatically download the latest records when you download any number of transactions.



- When you open the Excel file, it contains every detail an import/export declaration form includes depending on availability of data, such as dates, importer and exporter companies, HS codes, product definitions, and for some countries, even prices, quantities, notify parties, ports...

NO & DATE		BUYER DETAILS				SELLER DETAILS				PRODUCT DETAILS		
NO	ARRIVAL DATE	IMPORTER NAME	IMPORTER ID	IMPORTER ADDRESS	IMPORTER COUNTRY	EXPORTER NAME	EXPORTER ID	EXPORTER ADDRESS	EXPORTER COUNTRY	COUNTRY OF ORIGIN	HS CODE	HS CODE DESCRIPTION
1	19-12-2025	FRUCOSUR S.A.S.	500353471	Lugar Surabastos B/C Bvd 101	Columbia	AUTHOR FRESH SL		2 Calle Corda Uptn Bajo	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
2	19-12-2025	FRUIT COL SAS	501814874	CALLE 19 29 B 36	Columbia	VRUGTEBOEM INTL B.V.		ULECOTENWEG 7 JT AMMERZ	Netherlands	Netherlands	080810	Fruit, Edible, Apple, Fresh
3	19-12-2025	VOGMEZ S.A.	501300830	Cr 27 38 16	Ecuador	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
4	19-12-2025	SESPICA CA. LTDA.	5093074488001		Ecuador	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh
5	19-12-2025	FRUAGUA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
6	19-12-2025	FRUTERA VIDARRR SA DE CV			Ecuador	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
7	19-12-2025	VOGMEZ S.A.	501300830	Cr 27 38 16	Columbia	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
8	15-12-2025	LOSAWS INC		1 President's Choice Circle, B	Canada	DOLE CHILE SA	94612004-8	Av. Vitacura 5093 Of. 902 Plac	Chile	Chile	080810	Fruit, Edible, Apple, Fresh
9	14-12-2025	FRESH GARDEN SA		SAN JOSE	Costa Rica	POLAR FRUIT EUROPA SL		Avda. Porta Deuropa, 100 Plar	United States	United States	080810	Fruit, Edible, Apple, Fresh
10	14-12-2025	FRESH GARDEN SA		SAN JOSE	Costa Rica	POLAR FRUIT EUROPA SL		Avda. Porta Deuropa, 100 Plar	United States	United States	080810	Fruit, Edible, Apple, Fresh
11	12-12-2025	FRUAGUA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
12	12-12-2025	ANNNH IMPORT EXPORT TRIN		No. 37 Nguyen Son St. Ngoc Lu	Viet Nam	FARMVIEW ORCHARDS LTD.		On Behalf Of Paramount Expo	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
13	12-12-2025	AGRI FRUIT CO. LTD.			Viet Nam	FARMVIEW ORCHARDS LTD. ON		Of Paramount Export Compu	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
14	12-12-2025	CORPORACION FAVORITA CA.		AVE GENERAL ENRIQUEZ VAC	Ecuador	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
15	12-12-2025	WINCOMMERCE GENERAL CO.			Viet Nam	STAR PRODUCE		4956 52ND STREET S E CALGA	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
16	12-12-2025	PHU HUANH FOOD IMPORT E.			Viet Nam	STAR PRODUCE		4956 52ND STREET S E CALGA	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
17	12-12-2025	LA CALERA COLOMBIA S.A.		CR 89 20 45	Columbia	TAPMA EXPORT SA		Zona Ind De Camanheide, Lt 1	Portugal	Portugal	080810	Fruit, Edible, Apple, Fresh
18	12-12-2025	BOVEGA VIETNAM JSC.		NO 55, NGACH 140/1, NGUYE	Viet Nam	FARMVIEW ORCHARDS LTD.		On Behalf Of Paramount Expo	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
19	12-12-2025	IMPORTADORA DE FRUTAS DE			Honduras	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh
20	12-12-2025	FRUAGUA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
21	12-12-2025	BASELUR CORP. S.A.		RUC 0991322752001 KM 3 1/2	Ecuador	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
22	12-12-2025	HH MEDIA MARKET (VIETNAM)			Viet Nam	DELICA NORTH AMERICA, INC.		1995 W 180TH Street, Suite 11	Canada	Canada	080810	Fruit, Edible, Apple, Fresh
23	12-12-2025	TRIPLE ALIANZA S.A.S.		CR 85 A Cr 48 72	Columbia	DIETRIX	52456834400034	135 Avenue PIERRE SEMARD	France	France	080810	Fruit, Edible, Apple, Fresh
24	11-12-2025	FRUTICOLA DE COLOMBIA S.A	505027111	Street 13432-230 Cellar 5 Uti	Columbia	BLUE WHALE	58095904600086	22 Rue DE LA PLANCHONNAS	France	France	080810	Fruit, Edible, Apple, Fresh
25	06-12-2025	GREEN AND FRESH SAS			Columbia	SOCHELEAU LA BLOTTERIE		CHEVILLE	France	France	080810	Fruit, Edible, Apple, Fresh
26	05-12-2025	VOGMEZ S.A.	501300830	Cr 27 38 16	Columbia	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
27	05-12-2025	FRUAGUA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
28	05-12-2025	FRUTERA VIDARRR SA DE CV			Ecuador	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
29	05-12-2025	AGRO BERCA S.A.			Guatemala	VF COOP SOC.AGRICOLA		VA CENTINALE VC 39021 LACI	Italy	Italy	080810	Fruit, Edible, Apple, Fresh
30	05-12-2025	BEST FOODS IMPORT S.A.			Ecuador	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
31	05-12-2025	FRUTICOLA DE COLOMBIA S.A	505027111	Street 13432-230 Cellar 5 Uti	Columbia	TRAFNETE	51133960000020	23 Rue DU MOULIN BERRY E	France	France	080810	Fruit, Edible, Apple, Fresh
32	05-12-2025	AGRO BERCA S.A.			Guatemala	VF COOP SOC.AGRICOLA		VA CENTINALE VC 39021 LACI	Italy	Italy	080810	Fruit, Edible, Apple, Fresh
33	05-12-2025	FRESTO FOODS S.A.			Ecuador	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh
34	05-12-2025	VOGMEZ S.A.	501300830	Cr 27 38 16	Columbia	BLUEWHALE S.A.S.		09AH4982000 MONTALBAN	France	France	080810	Fruit, Edible, Apple, Fresh
35	05-12-2025	IMPORTADORA FRUTA INTERV.		Panamá S.A Ciudad De Panam	Panamá	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh
36	05-12-2025	FRUAGUA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV.PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apple, Fresh
37	05-12-2025	SESPICA CA. LTDA.	5093074488001		Ecuador	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh
38	05-12-2025	FRUIT COL SAS	501814874	CALLE 19 29 B 36	Columbia	VRUGTEBOEM INTL B.V.		ULECOTENWEG 7 JT AMMERZ	Netherlands	Netherlands	080810	Fruit, Edible, Apple, Fresh
39	05-12-2025	MAXFRUTAS LTDA.		Corabastos Bodega Reina Lc	Columbia	HARMONE SAS		1 Place Occhiane Toulouse, Tl	France	France	080810	Fruit, Edible, Apple, Fresh

- If you want to search for an exporter company to analyze its customers, enter the company name in the "Exporter Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's customers).

TRADEATLAS Shipment Search

Start Date: 01/01/2018

End Date: 07/01/2026

HS Codes: [Dropdown]

Product Details: [Dropdown]

Arrival Port: [Dropdown]

Departure Port: [Dropdown]

Importer Country: [Dropdown]

Importer Firm: **Microsoft**

Exported Country: [Dropdown]

Brand Name: [Dropdown]

[Search]

- If you want to search for an importer company to view its suppliers, enter the company name in the "Importer Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's suppliers).

TRADEATLAS Shipment Search

Start Date 01/01/2018	HS Codes	Product Details	Arrival Port
End Date 07/01/2026	Importer Country	Importer Firm Microsoft	Departure Port
This year Last year Last 3 years	Exporter Country	Exporter Firm	Brand Name

Search

- If you want to search for product descriptions, enter the product name in the "Product Details" field in the Shipment Search area and click "Search" (For example, to find buyers and sellers of XBOX).

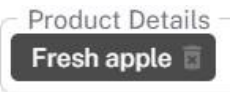
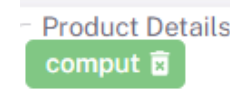
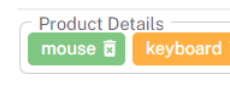
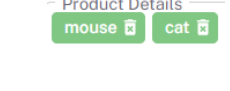
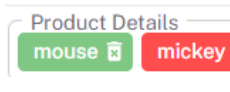
TRADEATLAS Shipment Search

Start Date 01/01/2018	HS Codes	Product Details XBOX	Arrival Port
End Date 07/01/2026	Importer Country	Importer Firm	Departure Port
This year Last year Last 3 years	Exporter Country	Exporter Firm	Brand Name

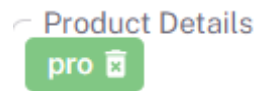
Search

4. Google-Like Search Feature

- You can use Google-like search features (signs) in TradeAtlas when searching for Product / Company name / Brand name areas. This will help you to get clearer results by including what exactly you are looking for, and excluding what you never need.
- Below are the signs, their meanings, and some examples:

SIGN	MEANING	SAMPLE	INCLUDES	EXCLUDES
	exact search	"Fresh apple"	<ul style="list-style-type: none"> ✓ Fresh apple ✓ Fresh apple juice ✓ Red Fresh apple 	<ul style="list-style-type: none"> X Fresh red apple X Fresh apples
	starting with	Comput Comput*	<ul style="list-style-type: none"> ✓ Computer parts ✓ Computing CNC machine ✓ Computers, HP brand 	<ul style="list-style-type: none"> X Noncomputerized compactor X Compusive X Compu
	or	Mouse keyboard	<ul style="list-style-type: none"> ✓ Computer keyboard ✓ Live mouse ✓ Laptop keyboard & mouse set 	<ul style="list-style-type: none"> X Mousetrap X Key board and accessories X Mouse&keyboard
	and	Mouse +cat	<ul style="list-style-type: none"> ✓ Cat and mouse toy ✓ Mouse with cat design ✓ Set of toys: dog, cat and mouse 	<ul style="list-style-type: none"> X Microsoft Mouse (cat is missing) X Cat litter (mouse is missing) X Black tea (both are missing)
	not	Mouse - mickey	<ul style="list-style-type: none"> ✓ Mouse for laboratory ✓ Mouse and keyboard ✓ Animal trap for mouse 	<ul style="list-style-type: none"> X Mickey mouse (includes mickey) X Dama mickey (mouse is missing) X Black tea (mouse is missing)

- Here are some additional explanations about this feature:
 - All search keywords start searching the words from the beginning. When you search by entering only "pro" in the "Product Details" field;



you will get "PRODUCT" /"PROFESSIONAL" but you will not get "APRON" / "IMPROVE"

- When you enter multiple keywords in the "Product Details" field and press Enter to search,



You can retrieve search results containing the exact phrase "BLUE FISH," such as "BLUE FISH SPOON REST" or "FROZEN BLUE FISH," but you will not get results like "BLUEY FISHING TOY" or "BLUE WHITING FISH."

➤ Here is a detailed example for an advanced search with signs:

TRADEATLAS Shipment Search

Start Date: 07/01/2023 | End Date: 07/01/2026 | HS Codes: 151219 | Product Details: sunflower, oil, organic | Importer Firm: market, supermarket, farm | Exporter Firm: trading | Arrival Port: | Departure Port: | Brand Name: | Search

The shipments appearing in this sample search must have been made with HS code 151219 within the last 3 years.

Product Details
sunflower oil -> this shipment must include [the exact keyword sunflower] or [keywords starting with oil]

organic -> must exclude [keywords starting with organic]

Importer Firm
market supermarket -> importer name must [start with market] or [start with supermarket]

farm -> importer name must exclude [keywords starting with farm]

Exporter Firm
trading -> exporter name must include [the exact keyword trading]

5. Filtering Company Names

- Due to the data collected from various countries, and as each country has its own attitude to release the data, shippers, banks, customs agents, or even empty / meaningless names are sometimes seen as importer
- Examples are;
 - TNT / Fedex / UPS / Commerzbank / HSBC / (blank) / . / #
- If you are looking for importers instead of analyzing shipments, there are 3 options on the search area where you can exclude
 - Unnamed records
 - Logistics, customs brokers and finance companies
 - All others

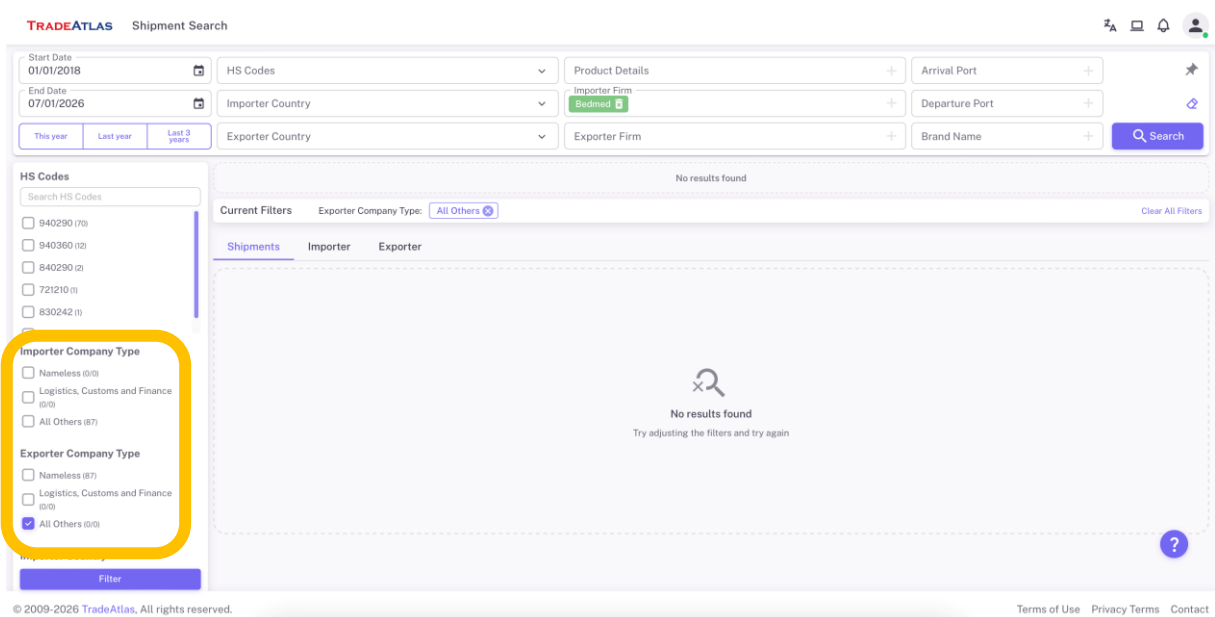
The screenshot shows the TradeAtlas Shipment Search interface. The search filters include Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Importer Country, Exporter Country, Product Details (XBOX), Arrival Port, Importer Firm, Departure Port, and Exporter Firm. The search results show 1026 HS Codes, 62,934 Number of Shipments, 108 Importer Countries, 101 Exporter Countries, 7,597 Number of Importing Companies, and 4,025 Number of Exporting Companies. The 'Importer Company Type' filter is highlighted with a yellow box, showing options: Nameless (2,617), Logistics, Customs and Finance (5,878), and All Others (54,439). The main table displays shipment data with columns for Arrival Date, HS Code, Importer Name, Exporter Name, Product Detail, CIF (\$), FOB (\$), Net Weight, and Quantity. The table shows multiple rows of shipments from MICROSOFT to PEGATRON.

- When you click the “Nameless” box under the Importer Company Type and Exporter Company Type tabs, the results on the page and also excel file will include some shipments where importer and exporter name is not visible.
- When you click the ‘Logistics, Customs and Finance’ box under the Importer Company Type and Exporter Company Type tabs, the results will include shipments arriving to logistics companies etc. so final buyer is generally not clear.

- Here is a chart as an example, demonstrating the importer names you will see in each 4 options:

IMPORTER NAMES BOTH CLICKED	EXCLUDE BLANK COMPANIES	EXCLUDE LOGISTICS BANKS ETC.	EXCLUDE BOTH
Mercedes	Mercedes	Mercedes	Mercedes
Renault	Renault	Renault	Renault
FEDEX	FEDEX	FEDEX	FEDEX
Ford	Ford	Ford	Ford
Citibank	Citibank	Citibank	Citibank
N/A	N/A	N/A	N/A
To the order	To the order	To the order	To the order
Toyota	Toyota	Toyota	Toyota
#	#	#	#
TOGG	TOGG	TOGG	TOGG

- If your search does not return any results, you should check the “Importer Company Type” and “Exporter Company Type” filters located on the left side of the screen.



- In such cases, when you select the “Nameless” and “Logistics, Customs and Finance” options and click the “Filter” button, the foreign trade data you are searching for will become visible.

TRADEATLAS Shipment Search

Start Date: 01/01/2018 | End Date: 07/01/2026

HS Codes: [Dropdown] | Product Details: [Dropdown] | Arrival Port: [Dropdown]

Importer Country: [Dropdown] | Importer Firm: [Dropdown] | Departure Port: [Dropdown]

Exporter Country: [Dropdown] | Exporter Firm: [Dropdown] | Brand Name: [Dropdown] | Search

6 HS Codes | 87 Number of Shipments | 1 Importer Countries | 1 Exporter Countries | 1 Number of Importing Companies | 1 Number of Exporting Companies

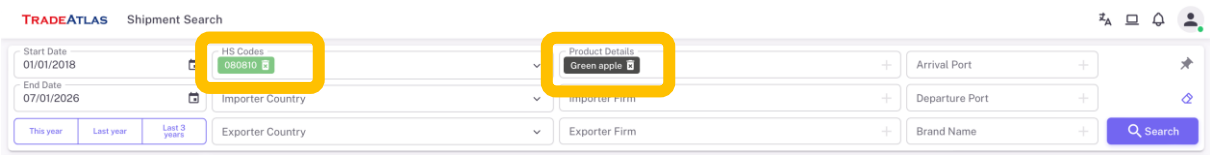
Current Filters: Importer Company Type: Nameless, Logistics, Customs and Finance, All Others | Exporter Company Type: All Others, Nameless, Logistics, Customs and Finance

Shipment Search Results:

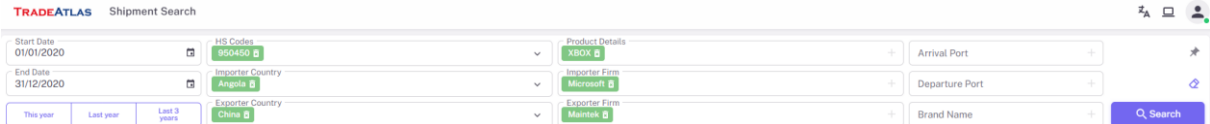
Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (S)	FOB (S)	Net Weight	Quantity
2025-10-26	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-09-21	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-08-25	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-07-07	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-06-02	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-05-16	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-04-17	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-03-17	94029000	BEDMED LTD	N/A		0	0	0.00	0.00

6. Multi-Variable Searches

- For all searches, date and importing country are mandatory variables while you have to choose whether to search by HS Code, Company name or Product details. However, you can also search with more than 1 variable. You can select dates and importing country for your search which are mandatory, and then add the variables you like to search.



- You can add variables as exemplified below. This search result will show you all XBOX shipments under 950450 HS code from Maintek, China to Microsoft, Angola during 2020:
 - Mandatory variables
 - Dates : 01.01.2020 / 31.12.2020
 - Elective variables
 - Product Detail : XBOX
 - HS Code : 950450 – Video game consoles
 - Exporter Country : China
 - Importer Firm : Microsoft
 - Exporter Company : Maintek



- You can also use more than 1 variable in the following fields;
 - HS Code
 - Importer Country
 - Exporter Country

- For ex, below is the screenshot for apple (080810), banana (080300) or orange (080510) imports of USA or Canada, from Chile, Mexico or Peru


The screenshot shows the TRADEATLAS Shipment Search interface. The search criteria are as follows:

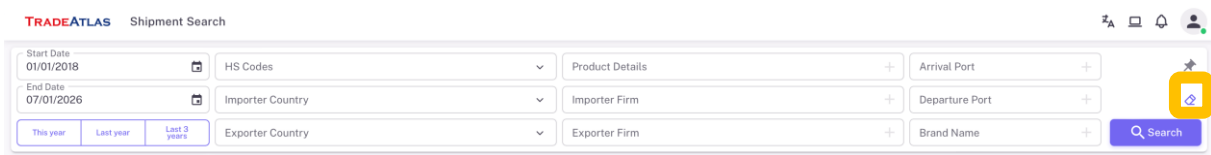
Start Date: 01/01/2018	HS Codes: 080810, 080300, 080510	Product Details	Arrival Port
End Date: 07/01/2026	Importer Country: United States, Canada	Importer Firm	Departure Port
Time Range: This year, Last year, Last 3 years	Exporter Country: Mexico, Peru, Chile	Exporter Firm	Brand Name

A search button is visible on the right side of the interface.


- If you want to include the variables "Brand Name," "Arrival Port," and "Departure Port" in your search, you can use the relevant fields to perform your query.

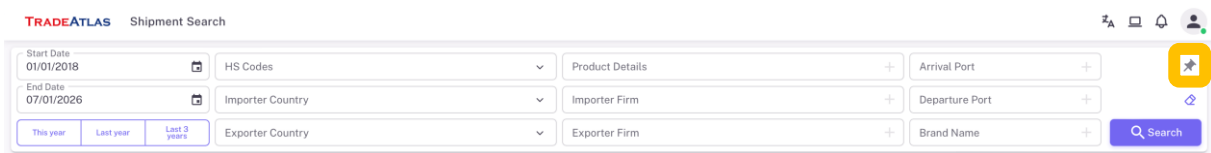
This screenshot is identical to the one above, but the 'Arrival Port', 'Departure Port', and 'Brand Name' fields are highlighted with a yellow box to indicate they are relevant for the search query.

➤ To clear all your search inputs at once, you can click the  icon.



The screenshot shows the TRADEATLAS Shipment Search interface. It features a search bar with various filters: Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Product Details, Arrival Port, Importer Country, Importer Firm, Departure Port, Exporter Country, Exporter Firm, and Brand Name. A blue 'Search' button is located on the right. A yellow box highlights a clear icon (a square with an 'X') in the top right corner of the search bar area.

➤ To pin or unpin the search bar, you can click the  icon.



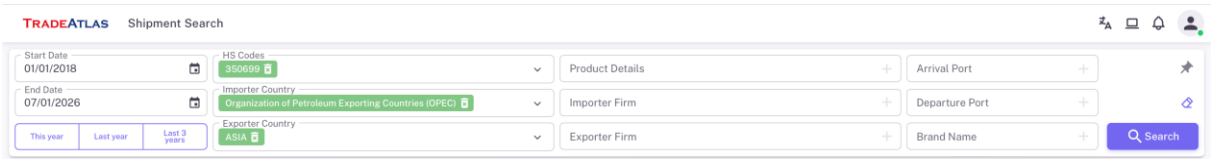
The screenshot shows the TRADEATLAS Shipment Search interface, identical to the one above. A yellow box highlights a pin icon (a square with a pin) in the top right corner of the search bar area.

7. Country Groups

- For importing country and/or country of origin, you can select pre-defined country groups instead of a single country.
- As an example, this helps you to search shipments from/to the following areas:
 - o Oil shipments from Middle East to South America
 - o Textile shipments from Asia to Southern Europe
 - o Machinery shipments from Germany to NAFTA Area
 - o Medicine shipments from OECD countries to OPEC countries
- The graph below shows the country groups you can choose from. To view country groups in both the importer and exporter country sections, please check the "Group Countries Only" button.



- And here is an example for "Adhesives (350699)" shipments from Asia to OPEC countries



➤ Geographical classification

CONTINENT	SUB-CONTINENT	COUNTRIES INVOLVED
AFRICA	Eastern Africa	British Indian Ocean Territory, Burundi, Comoros, Djibouti, Eritrea, Ethiopia, French Southern Territories, Kenya, Madagascar, Malawi, Mauritius, Mayotte, Mozambique, Réunion, Rwanda, Seychelles, Somalia, South Sudan, Uganda, United Republic of Tanzania, Zambia, Zimbabwe
AFRICA	Middle Africa	Angola, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Equatorial Guinea, Gabon, Sao Tome and Principe
AFRICA	Northern Africa	Algeria, Egypt, Libya, Morocco, Sudan, Tunisia, Western Sahara
AFRICA	Southern Africa	Botswana, Lesotho, Namibia, South Africa, Swaziland
AFRICA	Western Africa	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Saint Helena, Senegal, Sierra Leone, Togo
AMERICAS	Caribbean	Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Bonaire, Sint Eustatius and Saba, British Virgin Islands, Cayman Islands, Cuba, Curaçao, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, Saint Barthélemy, Saint Kitts and Nevis, Saint Lucia, Saint Martin (French Part), Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Sint Maarten (Dutch part), Trinidad and Tobago, Turks and Caicos Islands, US Virgin Islands, Netherlands Antilles
AMERICAS	Central America	Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama
AMERICAS	Northern America	Canada, United States of America
AMERICAS	South America	Argentina, Bolivia (Plurinational State of), Bouvet Island, Brazil, Chile, Colombia, Ecuador, Falkland Islands (Malvinas), French Guiana, Guyana, Paraguay, Peru, South Georgia and the South Sandwich Islands, Suriname, Uruguay, Venezuela (Bolivarian Republic of)
ASIA	CIS Countries	Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Russian Federation, Tajikistan, Turkmenistan, Uzbekistan, Abkhazia Region, South Ossetia Region
ASIA	Eastern Asia	China, Hong Kong, Japan, Macao, Mongolia, North Korea, South Korea, Taiwan
ASIA	Middle East	Bahrain, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, State of Palestine, Syrian Arab Republic, United Arab Emirates, Yemen
ASIA	South-Eastern Asia	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, Viet Nam
ASIA	Southern Asia	Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka
EUROPE	Eastern Europe	Belarus, Bulgaria, Czechia, Hungary, Poland, Republic of Moldova, Romania, Slovakia, South Cyprus, Ukraine
EUROPE	Northern Europe	Aland Islands, Denmark, Estonia, Faroe Islands, Finland, Greenland, Guernsey, Iceland, Ireland, Isle of Man, Jersey, Latvia, Lithuania, Norway, Svalbard and Jan Mayen, Sweden, United Kingdom
EUROPE	Southern Europe	Albania, Andorra, Bosnia and Herzegovina, Croatia, Gibraltar, Greece, Holy See, Italy, Malta, Montenegro, North Macedonia, Portugal, San Marino, Serbia, Slovenia, Spain, Kosovo
EUROPE	Western Europe	Austria, Belgium, France, Germany, Liechtenstein, Luxembourg, Monaco, Netherlands, Switzerland
OCEANIA	Australia and New Zealand	Australia, New Zealand
OCEANIA	Other Oceania	American Samoa, Christmas Island, Cocos (Keeling) Islands, Cook Islands, Fiji, French Polynesia, Guam, Heard Island and McDonald Islands, Kiribati, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Norfolk Island, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, United States Minor Outlying Islands, Vanuatu, Wallis and Futuna Islands

➤ Other Classes

CLASS	COUNTRIES INVOLVED
Balkan States	Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Kosovo, Montenegro, North Macedonia, Romania, Serbia, Slovenia
Baltics	Estonia, Latvia, Lithuania
EMEA: Europe, the Middle East and Africa	Aland Islands, Albania, Algeria, Andorra, Angola, Austria, Bahrain, Belarus, Belgium, Benin, Bosnia and Herzegovina, Botswana, British Indian Ocean Territory, Bulgaria, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Croatia, Czechia, Democratic Republic of the Congo, Denmark, Djibouti, Egypt, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Faroe Islands, Finland, France, French Southern Territories, Gabon, Gambia, Germany, Ghana, Gibraltar, Greece, Greenland, Guernsey, Guinea, Guinea-Bissau, Holy See, Hungary, Iceland, Iran (Islamic Republic of), Iraq, Ireland, Isle of Man, Israel, Italy, Jersey, Jordan, Kenya, Kosovo, Kuwait, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Madagascar, Malawi, Mali, Malta, Mauritania, Mauritius, Mayotte, Monaco, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Niger, Nigeria, North Macedonia, Norway, Oman, Poland, Portugal, Qatar, Republic of Moldova, Réunion, Romania, Russian Federation, Rwanda, Saint Helena, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Slovakia, Slovenia, Somalia, South Africa, South Cyprus, South Sudan, Spain, State of Palestine, Sudan, Svalbard and Jan Mayen, Swaziland, Sweden, Switzerland, Syrian Arab Republic, Togo, Tunisia, Uganda, Ukraine, United Arab Emirates, United Kingdom, United Republic of Tanzania, Western Sahara, Yemen, Zambia, Zimbabwe
MENA: Middle East and North Africa	Algeria, Bahrain, Egypt, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, State of Palestine, Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates, Western Sahara, Yemen
Scandinavia	Aland Islands, Denmark, Faroe Islands, Finland, Iceland, Norway, Svalbard and Jan Mayen, Sweden
Asia-Pacific Economic Cooperation (APEC)	Australia, Brunei Darussalam, Canada, Chile, China, Hong Kong, Indonesia, Japan, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, South Korea, Taiwan, Thailand, United States of America, Viet Nam
Association of South-East Asian Nations (ASEAN)	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam
Brazil, Russia, India, China and South Africa (BRICS)	Brazil, China, India, Russian Federation, South Africa
Common Market of the South (MERCOSUR)	Argentina, Brazil, Paraguay, Uruguay, Venezuela (Bolivarian Republic of)
Commonwealth - Member Countries	Antigua and Barbuda, Australia, Bahamas, Bangladesh, Barbados, Belize, Botswana, Brunei Darussalam, Cameroon, Canada, Dominica, Fiji, Gambia, Ghana, Grenada, Guyana, India, Jamaica, Kenya, Kiribati, Lesotho, Malawi, Malaysia, Malta, Mauritius, Mozambique, Namibia, Nauru, New Zealand, Nigeria, Pakistan, Papua New Guinea, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Seychelles, Sierra Leone, Singapore, Solomon Islands, South Africa, South Cyprus, Sri Lanka, Swaziland, Tonga, Trinidad and Tobago, Tuvalu, Uganda, United Kingdom, United Republic of Tanzania, Vanuatu, Zambia
European Union (EU 27)	Austria, Belgium, Bulgaria, Croatia, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, South Cyprus, Spain, Sweden
G7	Canada, France, Germany, Italy, Japan, United Kingdom, United States of America
Greater China	China, Hong Kong, Macao, Taiwan
Gulf Cooperation Council (GCC)	Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates
North American Free Trade Agreement (NAFTA)	Canada, Mexico, United States of America
Organisation for Economic Co-operation and Development (OECD)	Australia, Austria, Belgium, Canada, Chile, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, United Kingdom, United States of America
Organization of Petroleum Exporting Countries (OPEC)	Algeria, Angola, Ecuador, Iran (Islamic Republic of), Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, United Arab Emirates, Venezuela (Bolivarian Republic of)
Economic Community of West African States (ECOWAS)	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Niger, Nigeria, Senegal, Sierra Leone, Togo

8. Searching Exporters (Suppliers)

If you want to view a country's exports, you can click on the 'Exporter' tab after performing your search. (Example: Germany's chocolate exports to the world).

TRADEATLAS Shipment Search

Start Date: 01/01/2020
End Date: 31/12/2020
HS Codes: [Empty]
Product Details: Chocolate
Arrival Port: [Empty]
Importer Country: [Empty]
Importer Firm: [Empty]
Departure Port: [Empty]
Exporter Country: Germany
Exporter Firm: [Empty]
Brand Name: [Empty]

Search

HS Codes: 419
Shipments: 22,789
Importer Countries: 46
Exporter Countries: 1
Number of Importing Companies: 1,146
Number of Exporting Companies: 1,096

Shipment Search Summary: Shipments, Importer, Exporter, Firm Suitability Assessment & Identification

- Mandatory Variables
 - Dates : 01.01.2020 / 31.12.2020
- Elective Variables
 - Product Detail : Chocolate
 - Exporter Country : Germany

TRADEATLAS Shipment Search

Start Date: 01/01/2020
End Date: 31/12/2020
HS Codes: [Empty]
Product Details: Chocolate
Arrival Port: [Empty]
Importer Country: [Empty]
Importer Firm: [Empty]
Departure Port: [Empty]
Exporter Country: Germany
Exporter Firm: [Empty]
Brand Name: [Empty]

Search

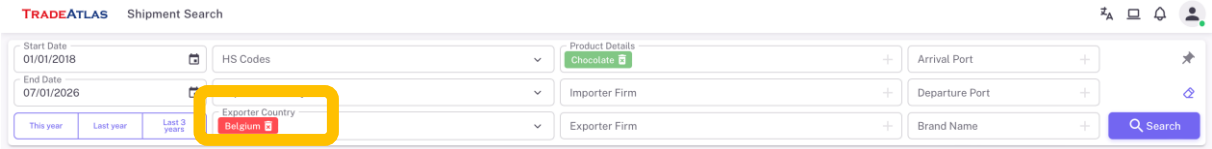
HS Codes: 419
Shipments: 22,789
Importer Countries: 46
Exporter Countries: 1
Number of Importing Companies: 1,146
Number of Exporting Companies: 1,096

Shipment Search Summary: Shipments, Importer, Exporter, Firm Suitability Assessment & Identification

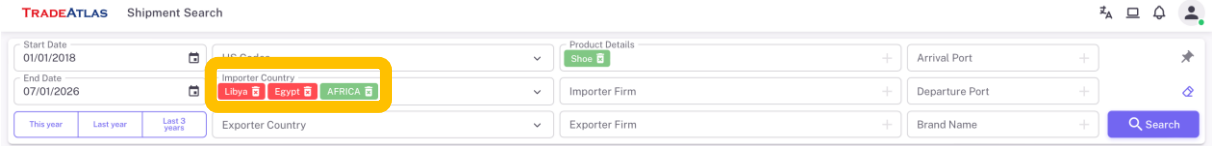
9.Excluding Variables

- You can use the EXCLUDE feature when selecting countries (importer and/or exporter), product details, HS code, importer company, and exporter company.
- For example, if you do not want to access a specific export/import country, you can exclude that country. When you enter a country in either field and hover over it with your mouse, you will see the EXCLUDE button. Clicking it will turn the country's color red, indicating that it has been removed from the search results. Some examples for both importer and exporter countries are shown below.

You want to find chocolate exporters all over the world except Belgium exporters:



You want to find shoe importers in Africa except Egypt and Libya:



- You can also exclude an HS code from your search results. For example, if you want to search for "Mouse" shipments worldwide but do not want to see live animal shipments (generally used for laboratory purposes):

The screenshot shows the TRADEATLAS Shipment Search interface. The search criteria are as follows:

Field	Value
Start Date	01/01/2018
End Date	07/01/2026
HS Codes	010610 (with a red 'X' icon, indicating exclusion)
Product Details	Mouse (with a green checkmark icon, indicating inclusion)
Arrival Port	
Departure Port	
Brand Name	
Importer Country	
Importer Firm	
Exporter Country	
Exporter Firm	

Buttons for "This year", "Last year", and "Last 3 years" are visible on the left. A "Search" button is on the right.

- You can also exclude product details from your searches. For example, if you want to search for "Apple" shipments worldwide but do not want to see shipments containing "Green" in the product details:

The screenshot shows the TRADEATLAS Shipment Search interface. The search criteria are as follows:

Field	Value
Start Date	01/01/2018
End Date	07/01/2026
HS Codes	090810 (with a green checkmark icon, indicating inclusion)
Product Details	Green (with a red 'X' icon, indicating exclusion)
Arrival Port	
Departure Port	
Brand Name	
Importer Country	
Importer Firm	
Exporter Country	
Exporter Firm	

Buttons for "This year", "Last year", and "Last 3 years" are visible on the left. A "Search" button is on the right.

10.What to Care When Searching Elective Variables

HS CODE SEARCHES

➤ As known, the first 6 digits of HS codes are common all over the world representing the same product, and millions of products are categorized under six thousand 6-digit HS codes. That's why some HS codes directly represent a commercial product clearly while others include a great number of different products. If you are searching a non-clear 6-digit code, care to add another variable to get more effective and accurate results. Examples of code types in terms of clearance;

➤ Clear codes

- 07 02 00 : Tomatoes
- 15 09 10 : Olive oil, virgin
- 85 16 31 : Hair dryers

➤ Non-clear codes

- 01 06 90 : Other live animals
- 55 12 99 : Other woven fabrics of synthetic fibers
- 84 26 19 : Cranes

COMPANY NAME SEARCHES

- Company names are not internationally standardized all over the world, mainly due to additions at the end
 - Microsoft Inc / Microsoft Corporation / Microsoft Corp
- There are several different companies having common phrases
 - Apple Inc / Apple Film / Apple Fashion / Apple Fasteners
- Official company name is the data shown on the official customs forms, and some companies own a separate foreign trade company for international trading
- Brand names are not visible as a company name on official forms
 - Milka is the brand name while official trader is Mondelez International

PRODUCT DETAIL SEARCHES

- Searching product details is not typical to searching a query on Google, this data is the definition area filled by exporters/importers on the customs declaration forms, so, please consider what an exporter would write to the definition on the official forms when exporting / importing
 - You generally don't write "fruit" when exporting Apples, you write "Apple", even you generally write more details defining the product traded such as "fresh apples" or "premium green apples, size 125/138"
- Some common words used in different industries could bring very unconnected results, so, use as unique definitions as possible in your industry to find best results;
 - If you search "mouse", you will get results of computer pointing devices, live animal trade, even some textile products such as "Mickey Mouse t-shirt" etc.
- Similar with company names, product definitions for a single product are also not standardized. For ex, if you export an iPhone, you can write "cell phone" or "smart phone" or even only "iPhone 15". All these searches will generate different results
- Since data is collected from 50+ countries customs where official languages are different, all the data is not in English. However, thanks to TradeAtlas's new multilingual search feature, you can perform 'Product Details' searches in any language and access shipment details in all languages.

SOME GENERAL NOTES

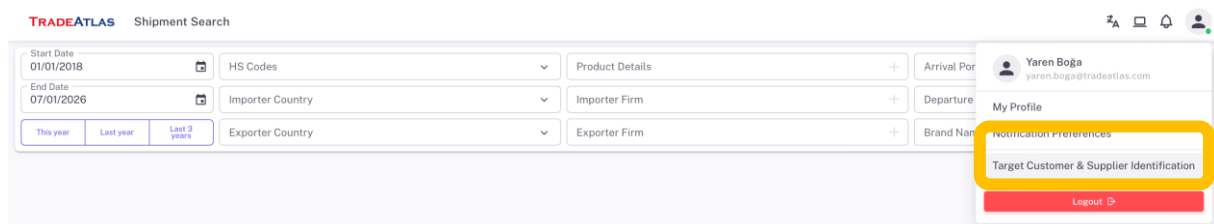
- The data we have, namely approximately 3 billion lines collected from 50+ countries, is mainly in the following format:

EXPORTER	IMPORTER	HS CODE	DEFINITION
HON HAI SHENZHEN	SOLTRAP ENERGY	8533900025	MINI CIRCUIT BREAKER
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*

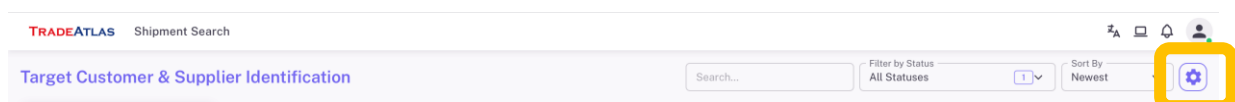
- However, there are some countries who do not share HS codes, or definitions, even for some data, importer or exporter name is missing. So, use all alternatives searches to get every single result which would help you find what you are looking for.
- If you cannot find enough results for a specific product in a country, you can also consider searching
 - Similar products (such as apple, pear, quince, etc., which are believed to be traded by the same company at the same time)
 - Complementary products (such as cell phone camera and cell phone battery, which are both required to produce a cell phone)
 - Input and output analysis (such as search furniture exporters to sell wood glue, which is required to produce furniture)

11. Target Customer & Supplier Identification with Atlas B2B Mail

- Atlas B2B Mail, developed under TradeAtlas, is a next generation B2B email solution that fully digitalizes the end to end process of reaching new customers and business partners in international trade.
- With Atlas B2B Mail, you can create targeted, personalized, and measurable email campaigns for millions of importer and exporter companies within the TradeAtlas database.
- To identify target customers and suppliers and send emails to these companies, first click on your profile in the top right corner of the Shipment Search screen and navigate to the Target Customer & Supplier Identification screen.



- Users can integrate their own corporate email addresses into the system. All email communications are sent via your own email address, ensuring brand credibility and trust.
- To send emails using your own corporate email address after identifying target customers and suppliers, you must first enter the connection details obtained from your email service provider into the system as a one-time setup. After the settings are saved, the sender and receiver tests must be completed successfully without any errors.



User Email Settings

Email Generator Settings **Connection Settings**

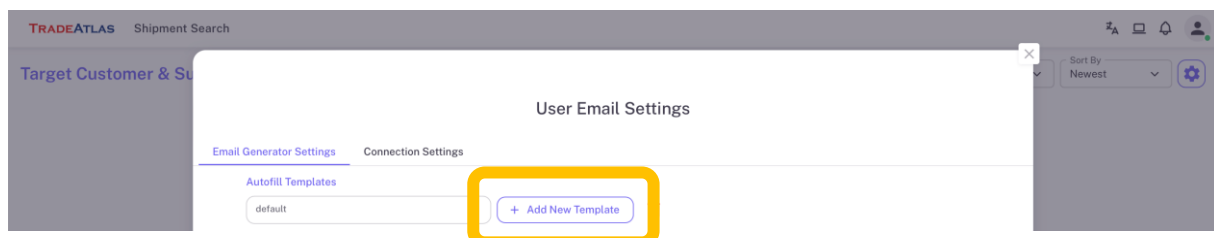
Manual Configuration
Enter your email server information manually

Connect with Gmail
Connect your Gmail account for fast and secure setup

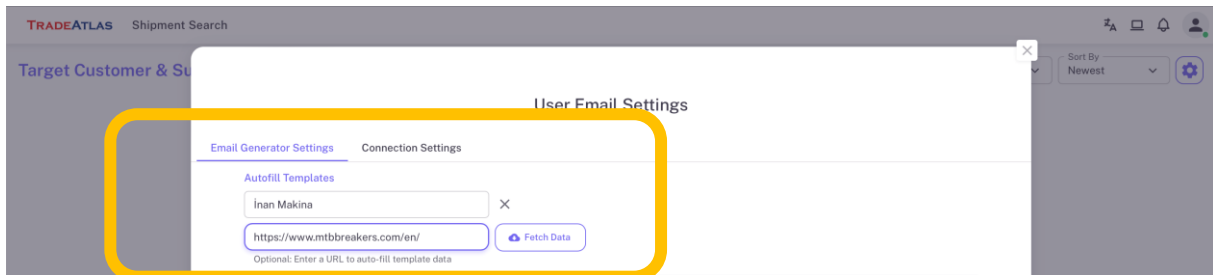
Manual Configuration
Manually configure your email server settings for custom SMTP and IMAP connections

Email Information	Sender Information	Receiver Information
Email ahmet.yilmaz@inanmakina.com	SMTP Hostname smtp.gmail.com	RX Hostname imap.gmail.com
Email Password	SMTP Port 587	RX Port 993
Inbox Folder Name INBOX	Transport Strategy SMTP_TLS	RX Protocol IMAPS

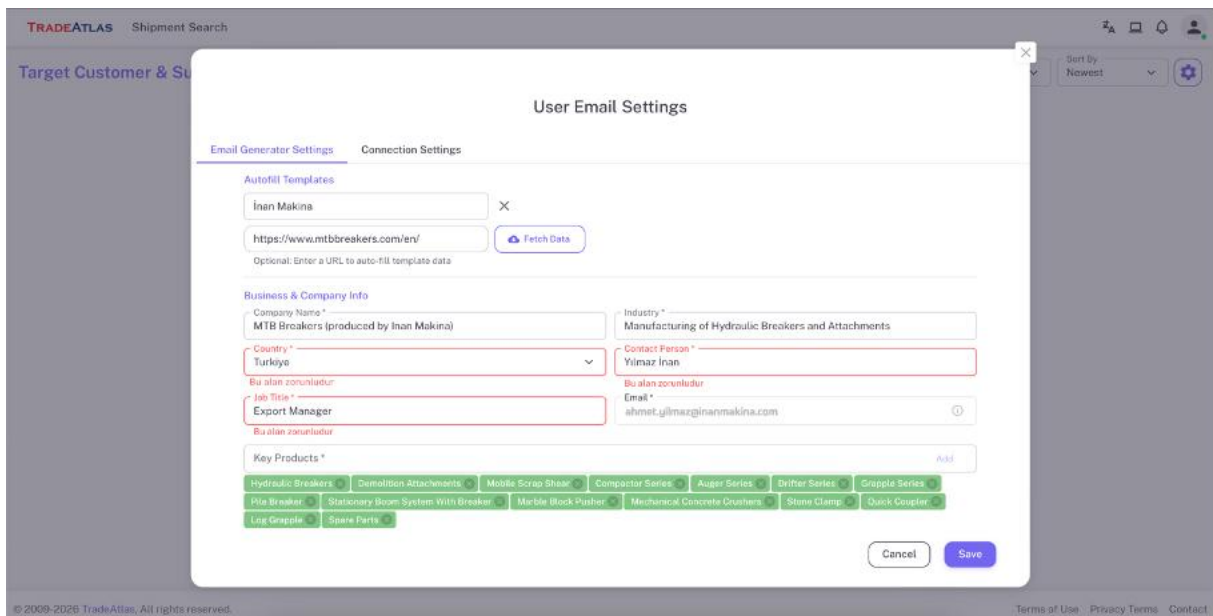
- Next, you need to introduce your company to the system. The more detailed you make this company description and the more clearly you highlight the features you want to stand out, the stronger and more accurate your emails will be.
- You can enter your company details manually in the system, or click the "Add New Template" button to automatically pull your business and company information from your website. You can then edit the information as needed by adding or removing details.



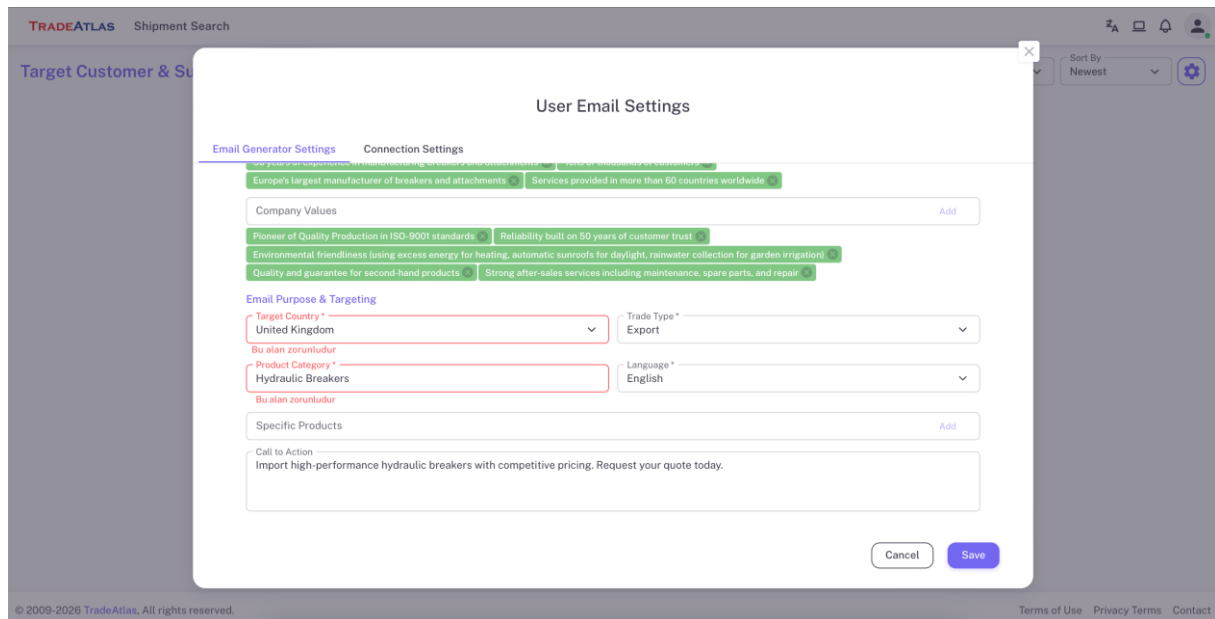
- After entering the name you want to give to the template and your website, click the “Fetch Data” button to automatically retrieve your information from your website.



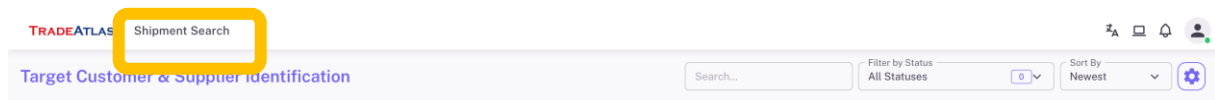
- Fill in the contact details of the person you want to be contacted and complete the Email Purpose & Targeting fields.



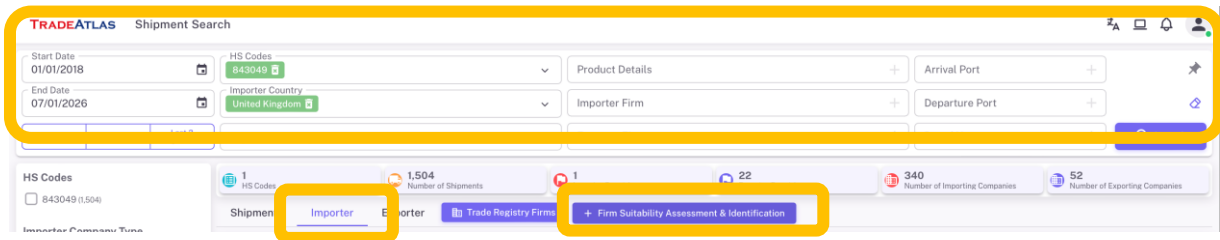
- In the “Call to Action” field, you should clearly highlight the purpose of sending this email and the key message you want to emphasize. The system will take this section into account when generating the emails. Once you have completed your edits, click the “Save” button.



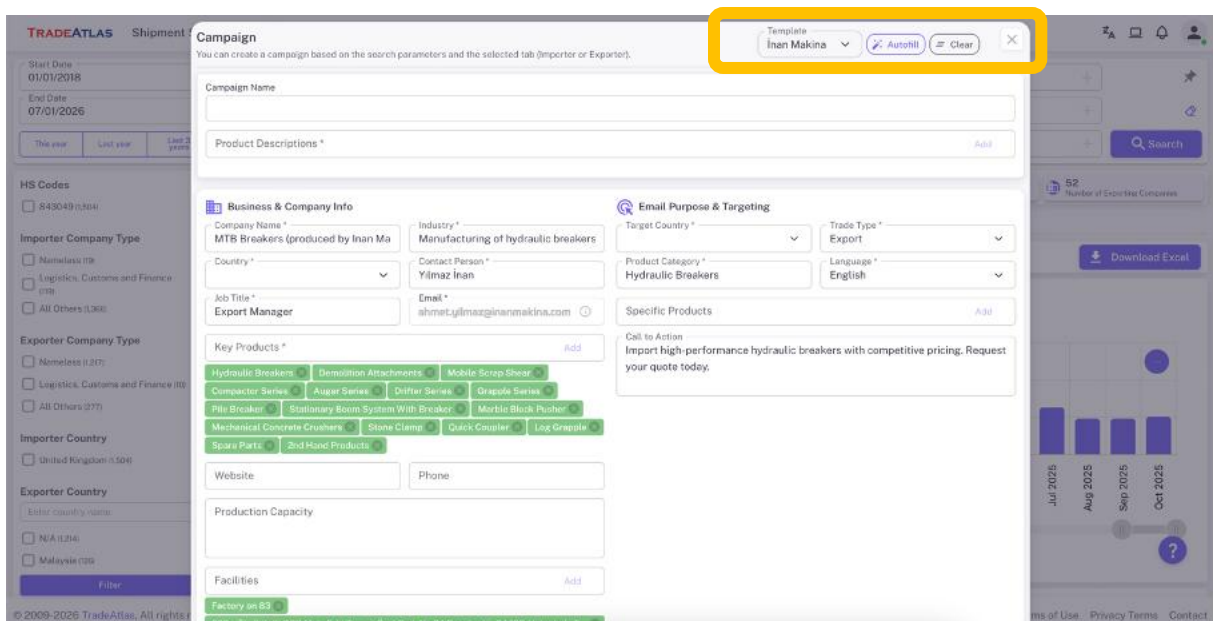
- After completing your user email settings, you can return to the Shipment Search screen.



- After performing your search on the Shipment Search screen, switch to the “Importer” tab to contact importers or the “Exporter” tab to contact exporters. Then click the “Firm Suitability Assessment & Identification” button in the relevant tab.



- To automatically populate the fields with the information you previously entered, select a template from the top right and click the “Auto Fill” button. You can also choose to fill in the information manually if you prefer.



- You should give your campaign a name and enter the product descriptions. The “Product Descriptions” field is one of the most critical parts of the email campaign. The system analyzes company lists and evaluates their relevance based on the product descriptions you provide in this section.

Campaign
You can create a campaign based on the search parameters and the selected tab (Importer or Exporter).

Template: Inan Makina | Autofill | Clear | X

Campaign Name: Hydraulic Breakers - UK - Test 1

Product Descriptions *: Hydraulic Breakers

- From the “Upload Files” section at the bottom, you can attach a file to your emails. Any file you add here will be automatically included in all emails. After completing your edits, click the “Create” button.

Company Values | Add

- Manufactured in world standards
- Pioneer of Quality Production
- Reliable (customer trust)
- Environmentally friendly factory (excess energy from heat treatment heats building, au...)
- Quality and guarantee for second-hand products
- Commitment to after-sales services including maintenance, spare parts, and repair

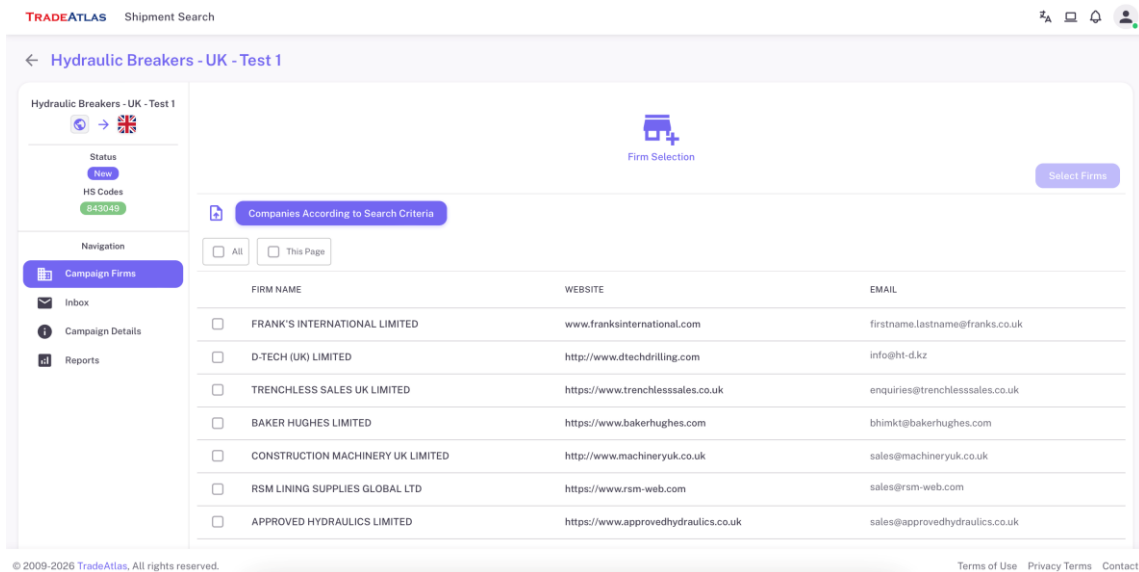
Save Info as Template

Attachments

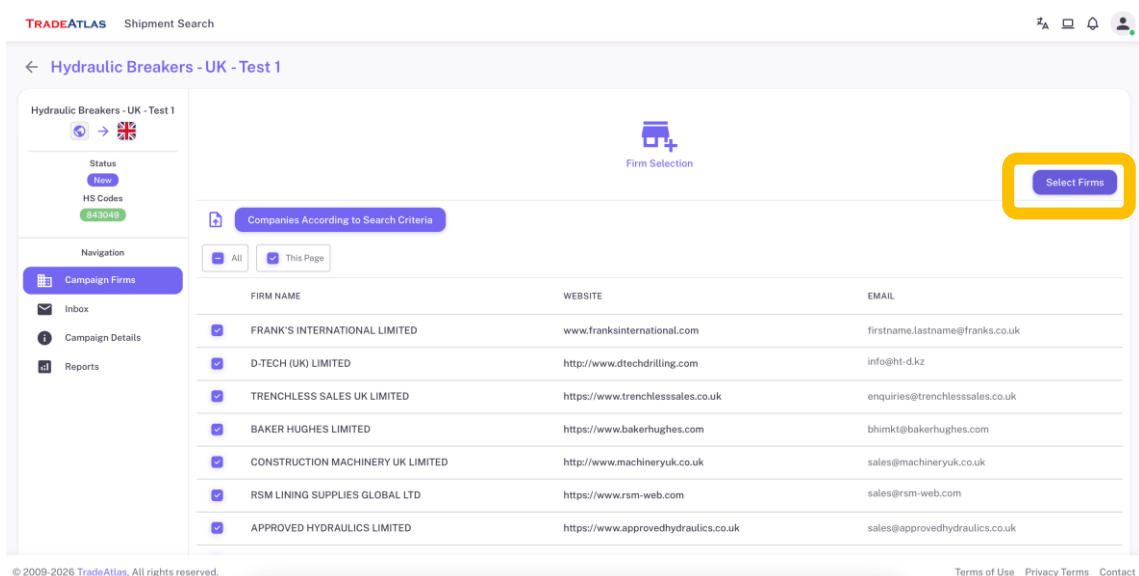
Upload Files
Drag and drop files here or click to browse
Maximum file size: 10MB | Maximum total size: 20MB
Supported formats: PDF

Cancel | **Create**

- On the screen that opens, the companies matching your search criteria will be listed.



- The companies listed in the search results are automatically analyzed by TradeAtlas's AI engine. Companies that are not relevant to your product are filtered out, and only those that match your target market are identified. To start this analysis, select the companies individually or choose "All" or "This Page" at the top of the page. Then, simply click the "Select Firms" button in the top right corner.



- If you have any additional criteria you would like to be used in the company analysis, add them and confirm your selection.

Confirm Firm Selection

Once you proceed with selected firms, you will not be able to return to this step to change your selection. Are you sure you want to proceed?

If you proceed, you can add instructions below to evaluate firm suitability.

Additional Instructions (Optional)

Add specific criteria for firm evaluation, e.g. 'Prioritize ISO certified firms' or 'Focus on firms with export experience'

Cancel
Yes, Proceed

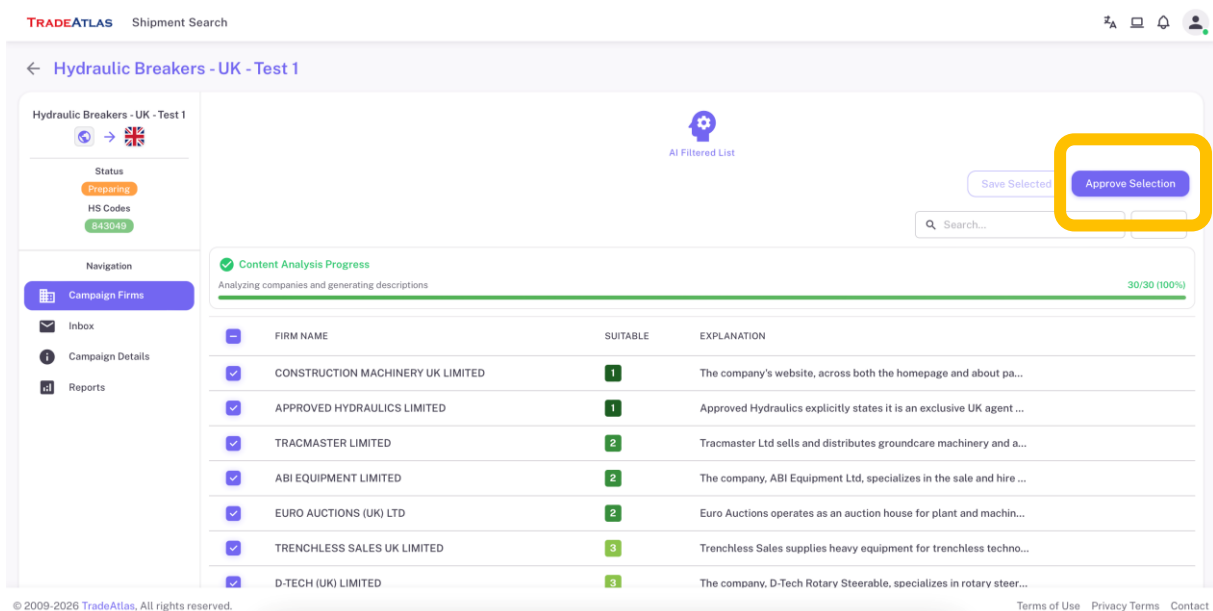
- Using AI, the system analyzes companies **based on the product description** you provided and assigns a score of 1, 2, or 3 according to their level of suitability, while marking companies that are not suitable for you with an X. You can find the reasons behind these scores in the explanations displayed next to each company.

The screenshot shows the TradeAtlas Shipment Search interface for a campaign titled "Hydraulic Breakers - UK - Test 1". The interface includes a navigation sidebar, a status section (Preparing), and a main table of companies. A tooltip is visible over the first row of the table.

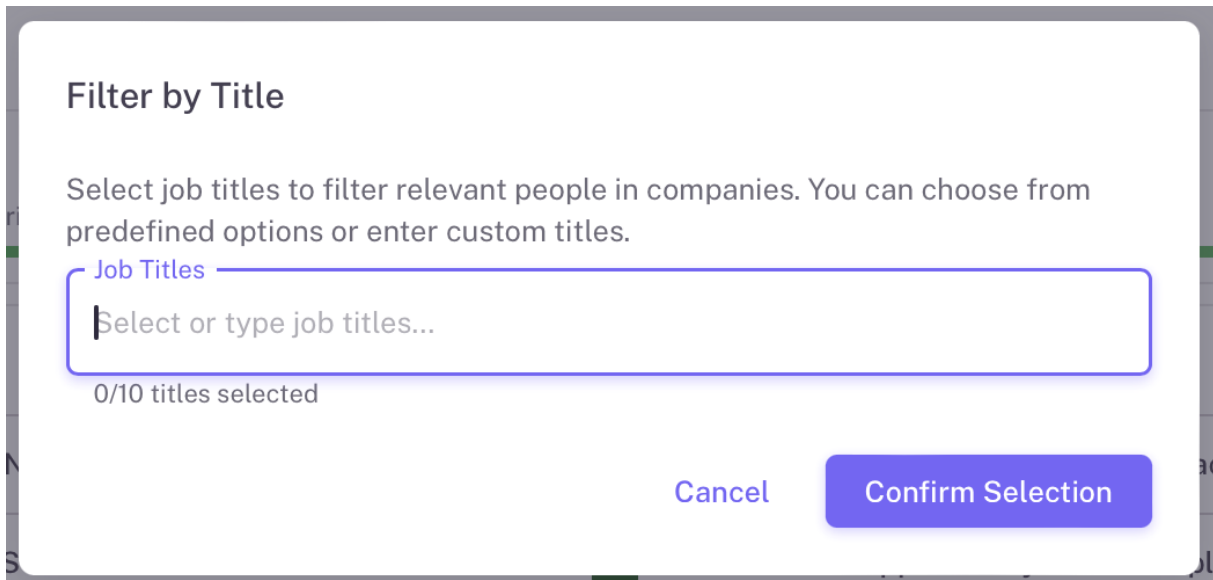
FIRM NAME	SUITABLE	EXPLANATION
CONSTRUCTION MACHINERY UK LIMITED	1	The company's website, across both the homepage and about pa...
APPROVED HYDRAULICS LIMITED	1	Approved Hydraulics explicitly states it is an exclusive UK agent ...
TRACMASTER LIMITED	2	Tracmaster Ltd sells and distributes groundcare machinery and a...
ABI EQUIPMENT LIMITED	2	The company, ABI Equipment Ltd, specializes in the sale and hire ...
EURO AUCTIONS (UK) LTD	2	Euro Auctions operates as an auction house for plant and machin...
TRENCHLESS SALES UK LIMITED	3	Trenchless Sales supplies heavy equipment for trenchless techno...
D-TECH (UK) LIMITED	3	The company, D-Tech Rotary Steerable, specializes in rotary steer...

© 2009-2026 TradeAtlas. All rights reserved. Terms of Use Privacy Terms Contact

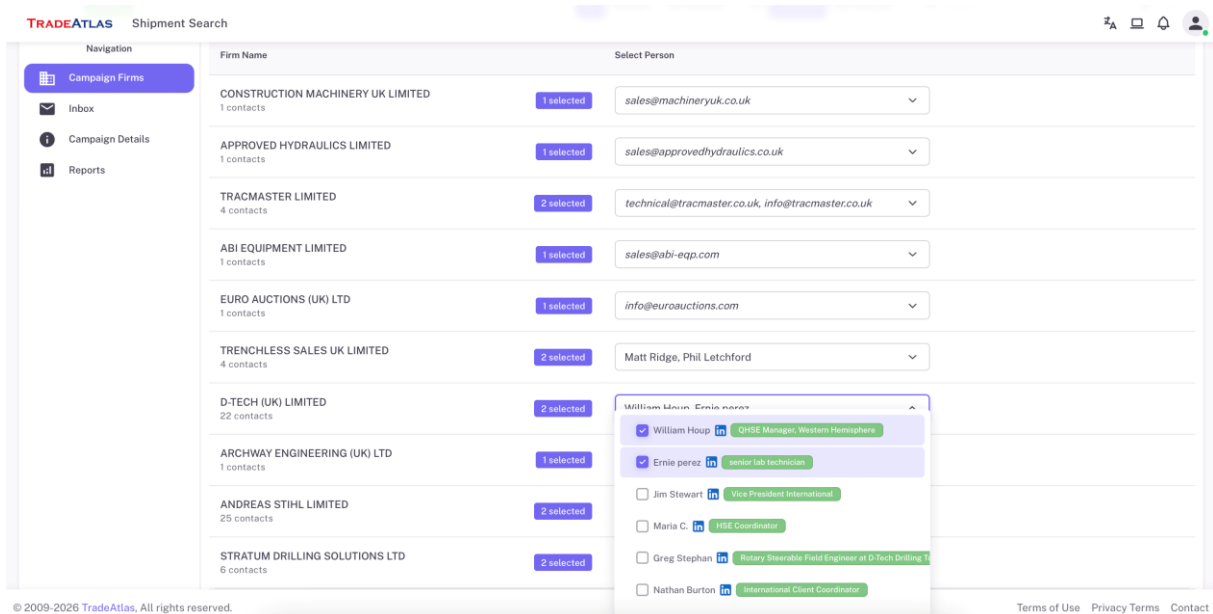
- Companies scored 1, 2, and 3 are automatically selected in the system. If you also want to send emails to companies marked with an X by the AI as not suitable, you must select them manually.
- To have the AI automatically generate personalized emails for the selected companies, confirm your selection and proceed.



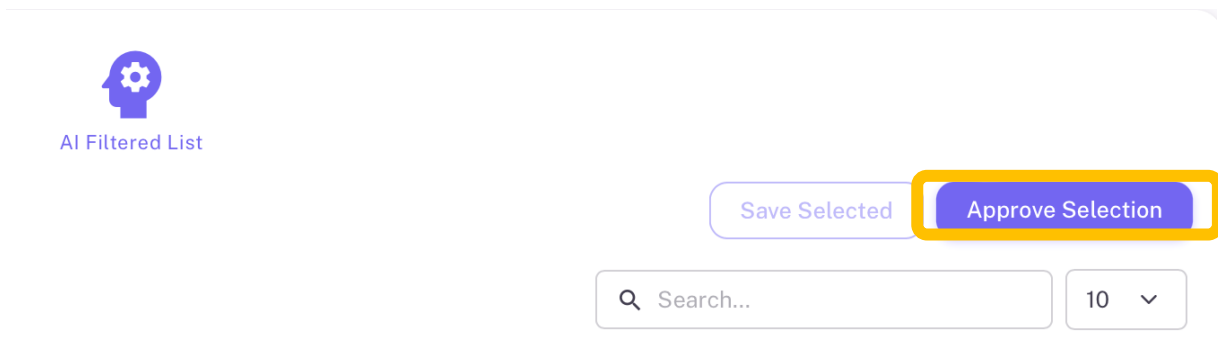
- If you want to send emails only to specific job titles, you can apply a title based filter before confirming your selection.



- The system lists the contacts within the selected companies. In addition to the automatically selected contacts, you can expand your selection if you wish to send emails to other employees as well.



- After selecting the recipients for the email, click the “Approve Selection” button to allow the system to automatically generate the emails.



- Once the email contents are ready, you will see a “All Ready” notification next to the company names. In this section, you can view the prepared email contents and make edits as needed.

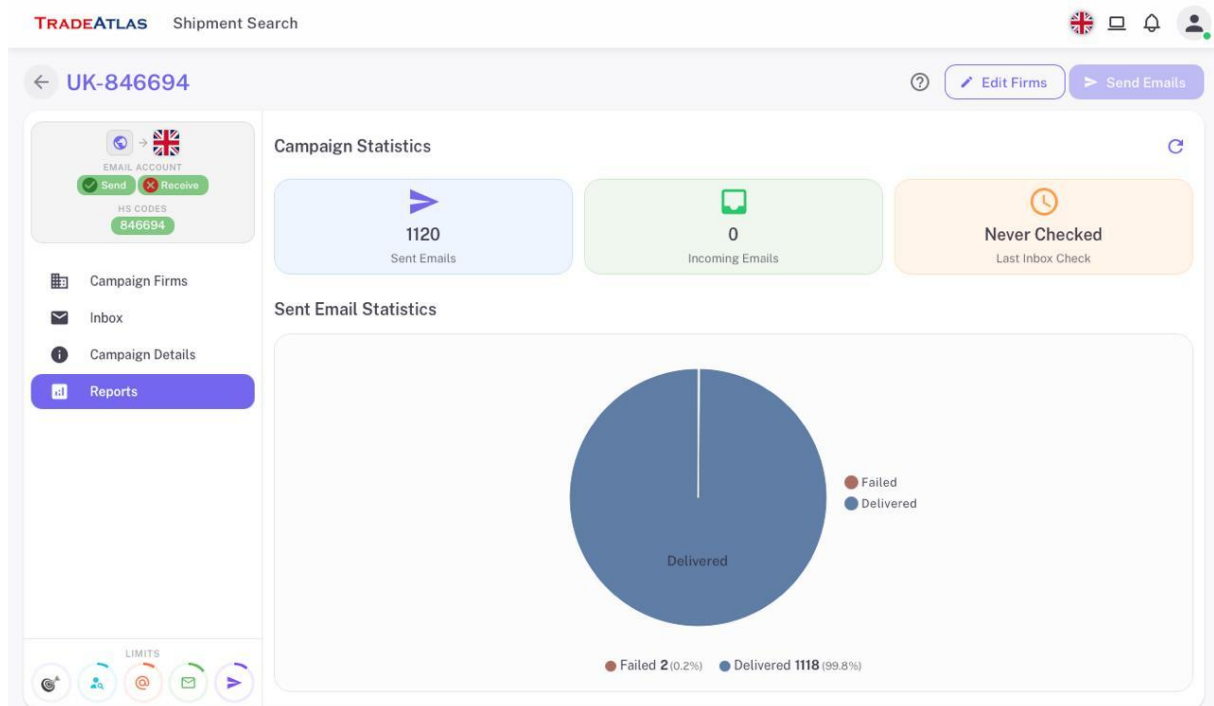
FIRM NAME	SELECTED	SUITABLE	EXPLANATION	EMAIL STATUS
CONSTRUCTION MACHINERY UK LIMITED 1 contacts	<input type="radio"/>	1	The company's website, across both the homepage and about pa...	All ready
APPROVED HYDRAULICS LIMITED 1 contacts	<input type="radio"/>	1	Approved Hydraulics explicitly states it is an exclusive UK agent ...	All ready
TRACMASTER LIMITED 2 contacts	<input type="radio"/>	2	Tracmaster Ltd sells and distributes groundcare machinery and a...	All ready
ABI EQUIPMENT LIMITED 1 contacts	<input type="radio"/>	2	The company, ABI Equipment Ltd, specializes in the sale and hire ...	All ready
sales@abi-eqp.com		Email Subject: Partnership Opportunity: High-Performance Hy...		Email Content: Dear ABI EQUIPMENT LIMITED Team, I ...
EURO AUCTIONS (UK) LTD 1 contacts	<input type="radio"/>	2	Euro Auctions operates as an auction house for plant and machin...	All ready
TRENCHLESS SALES UK LIMITED 2 contacts	<input type="radio"/>	3	Trenchless Sales supplies heavy equipment for trenchless techno...	All ready
D-TECH (UK) LIMITED 2 contacts	<input type="radio"/>	3	The company, D-Tech Rotary Steerable, specializes in rotary steer...	All ready
ARCHWAY ENGINEERING (UK) LTD 1 contacts	<input type="radio"/>	3	The website content, including the homepage and about page, in...	All ready
ANDREAS STIHL LIMITED 2 contacts	<input type="radio"/>	3	The website does not explicitly mention "Hydraulic Breakers". Ho...	All ready
STRATUM DRILLING SOLUTIONS LTD 2 contacts	<input type="radio"/>	3	Stratum Drilling Solutions supplies a range of drilling equipment ...	All ready

- To approve and start sending the prepared emails to the selected recipients, click the “Start Mailing” button.

The screenshot shows the TradeAtlas interface for a campaign titled "Hydraulic Breakers - UK - Test 1". The status is "Generating". A progress bar indicates "Email Generation Progress" at 14/14 (100%). Below the progress bar is a table of firm names and their suitability scores. The "ABI EQUIPMENT LIMITED" row is expanded to show email content. A yellow box highlights the "Start Mailing" button in the top right corner of the campaign view.

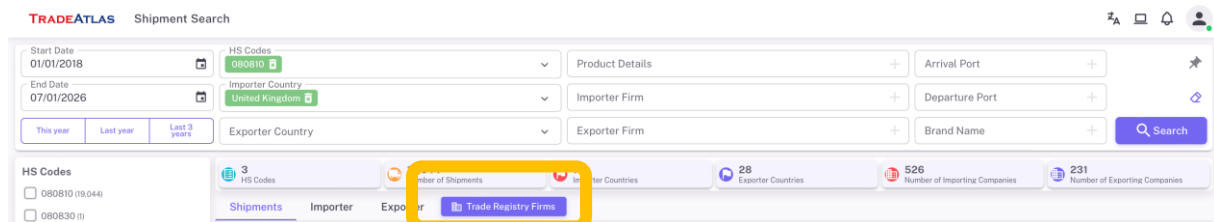
- After the sending process is completed, you can click on the “Reports” tab in the left menu to review the campaign statistics in detail.

On this screen, you can view all campaign data at a glance. The number of sent emails, incoming emails, and delivery status are clearly presented. With the help of the chart, you can easily analyze how many emails were successfully delivered and how many failed.

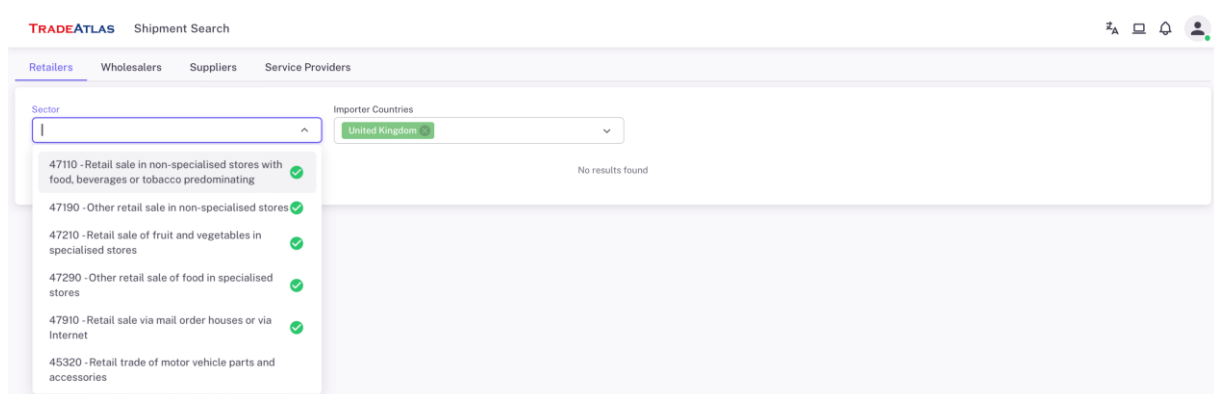


12. Trade Registry Firms

- Thanks to our newly added Trade Registry Firms module, you can view retailers, wholesalers, suppliers, and service providers operating in the UK separately and easily filter them by sector codes. This allows you to access not only shipment based companies but all companies registered in the trade registry.
- To access trade registry firms in the UK, select United Kingdom as the importing country when performing your search. You will then see the “Trade Registry Firms” tab.



- When you click the “Trade Registry Firms” button, the screen below will appear. On this screen, you can select retailers, wholesalers, suppliers, and service providers. To list companies, you need to choose the sector or sectors that are relevant to you.



- After selecting the sectors, the details and contact information of the companies that match your selection will be displayed.

TRADEATLAS Shipment Search 🔍 📄 📧 👤

[Retailers](#)
[Wholesalers](#)
[Suppliers](#)
[Service Providers](#)

Sector: Importer Countries:

Search by firm name or template...

Firm Name	Contact Info	Sector	City	Company Type	Incorporation Date	Zip Code	Phone	Template
"BSP RETAIL" LIMITED		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Essex	Private limited company	2017-06-12	CM0 7TJ	-	-
&ORGANIC LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Greater London	Private limited company	2021-05-04	E5 0NS	-	Import agency...
&POCA LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Westminster	Private limited company	2020-03-30	WC2H 9JQ	-	The finest...
1066 DELICATESSEN & CAFE LIMITED		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Leeds	Private limited company	2015-11-30	LS22 5AW	-	-
10T010 LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	South Lanarkshire	Private limited company	2019-06-19	ML3 7JQ	-	-
11 (SCOTLAND) LIMITED		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Glasgow City	Private limited company	2013-08-21	G33 1AA	-	United Wholes...
12 NORWICH ROAD CONVENIENCE STORE LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Suffolk	Private limited company	2024-07-23	IP4 2AD	-	Experienc the...
13 LOCAL LIMITED		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Greater London	Private limited company	2020-11-18	TW4 6HF	-	Let Century...
1717 RETAIL LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Hampshire	Private limited company	2022-03-29	PO8 0UJ	-	We are ISG. As ...
181 VICTORIA LTD		47110 -Retail sale in non-specialised stores with food, beverages or tobacc...	Brighton and Hove	Private limited company	2022-11-01	BN20 8QJ	-	Bridgehos provide...

© 2009-2026 TradeAtlas, All rights reserved. [Terms of Use](#) [Privacy Terms](#) [Contact](#)

TRADEATLAS



www.tradeatlas.com



trade@tradeatlas.com



+90 (224) 442 89 50



ULUTEK Technology Development Zone, Bursa Uludag University Gorukle Campus, University
1st Street, No: 933, R&D Building, Gallery Floor, Office No: 406, 16059, Gorukle – Nilufer,
Bursa - Republic of Türkiye