

TRADEATLAS

www.tradeatlas.com

User Manual

for

Trial Accounts

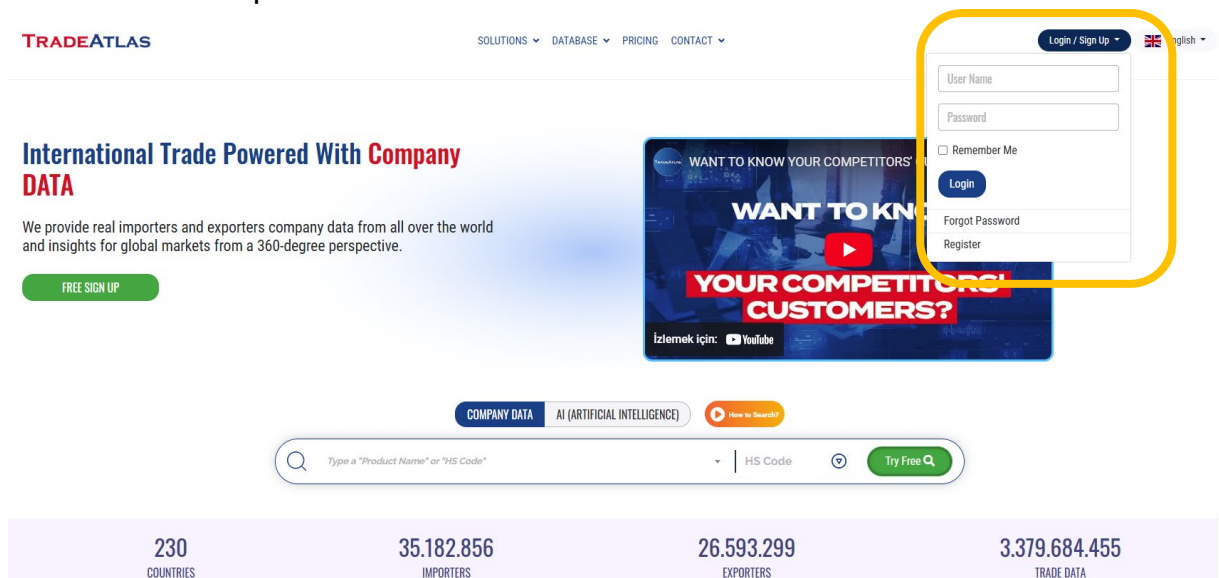
Version: 6 / Date: 14.04.2025

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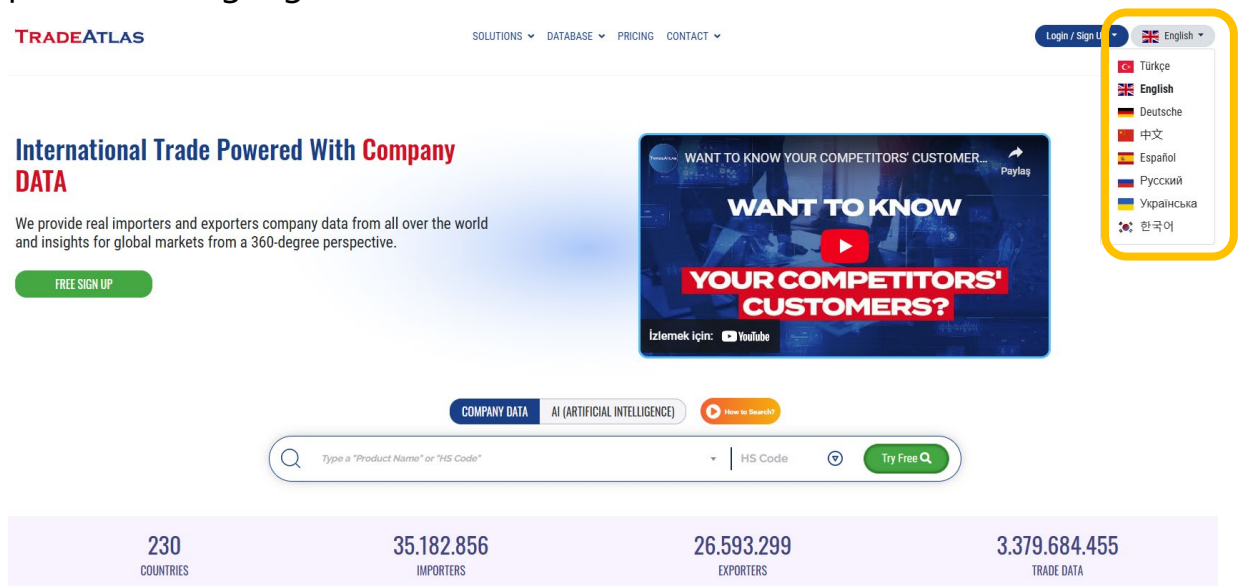
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1. Logging in to Your TradeAtlas Account

- Go to <https://www.tradeatlas.com/en> and login with your username and password

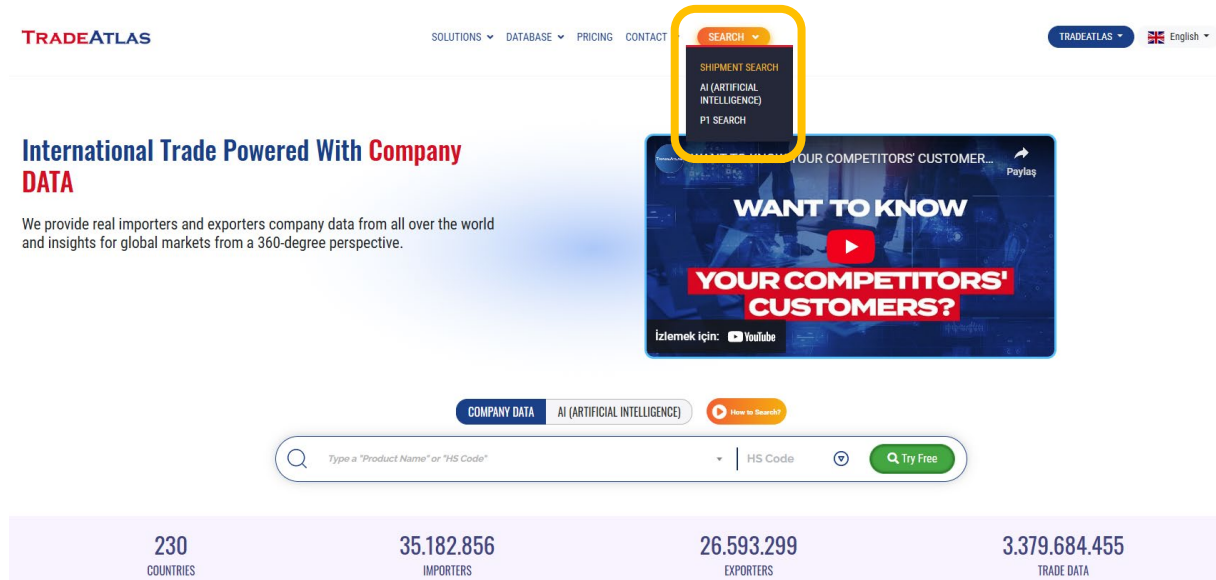


- TradeAtlas.com is available in a couple of languages, select your preferred language

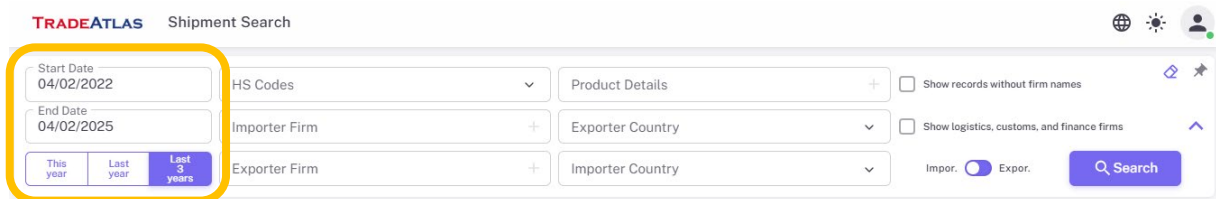


2. Making Searches on the System

- Click on SEARCH button at the top of the page and find SHIPMENT SEARCH. This will take you to the search area.

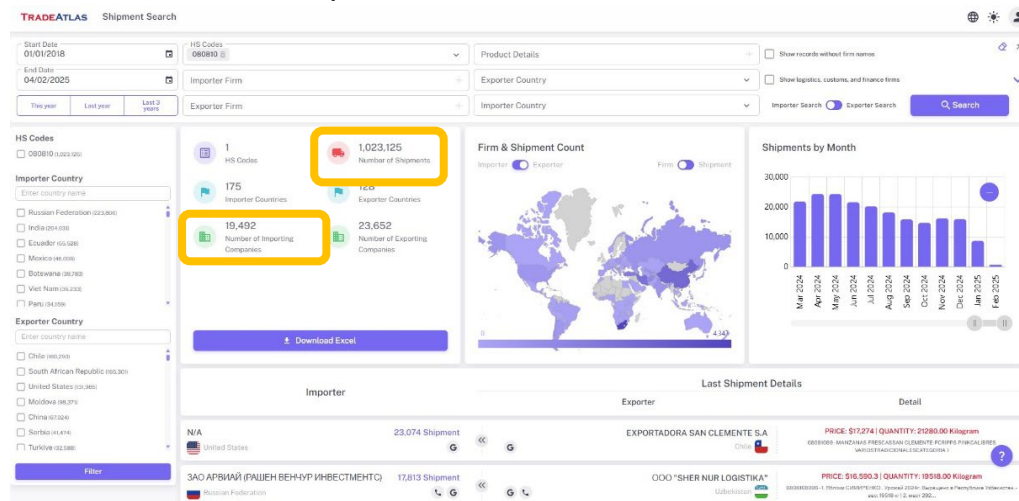


- On the Shipment Search screen, you can enter the date information as you wish or use one of the predefined options in the system: "This Year," "Last Year," or "Last 3 Years" to filter the results.

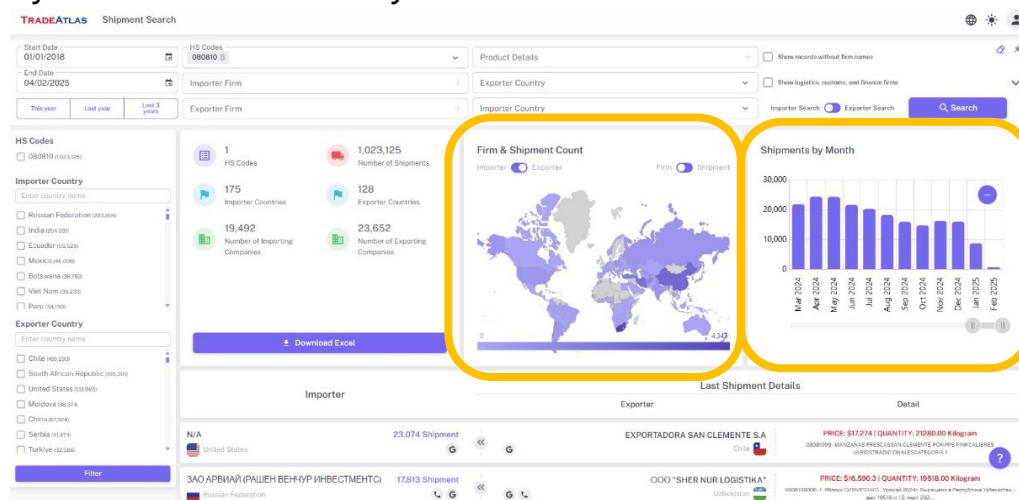


- Start typing your HS code or definition of your code (such as 080810 or Apple for the code: "080810 – Apples, Fresh"), click on the code from dropdown menu and click search

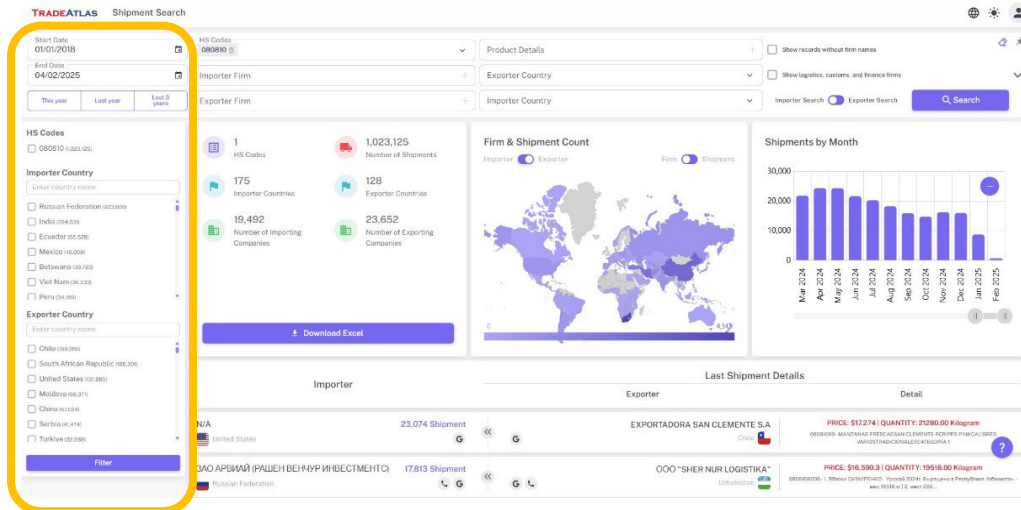
- You will see the results page for the HS code you searched. From 01.01.2018 till the latest data, our database has 19.000+ importers with 1.000.000+ shipments (as of 04.02.2025)



- On the Shipment Search screen, you will see the number of companies & shipments in our database by country and the number of shipments by month for the code you searched for.



- On the Shipment Search screen, you will see the total number of shipments for the code you searched for within the selected date range, as well as the shipment counts categorized by importer and exporter countries on the left side of the screen. You can select the country you want to view in this area and filter the shipments accordingly.



- As you scroll down, you will see the importers sorted by the number of shipments for the selected code (in this example, fresh apple shipments).

N/A United States	23,074 Shipment	EXPORTADORA SAN CLEMENTE S.A. Chile	PRICE: \$17,274 QUANTITY: 21280.00 Kilogram 08081099 - MANZANAS FRESCASSAN CLEMENTE-FCRPPS PINKLIBRES VARIOSTRADICIONALES CATEGORIA 1
ЗАО АРВИЙ (РАШЕН ВЕНЧУР ИНВЕСТМЕНТС) Russian Federation	17,813 Shipment	ООО "SHER NUR LOGISTIKA" Uzbekistan	PRICE: \$16,590.3 QUANTITY: 19518.00 Kilogram 0808108006 - 1. Яблоки СИМИРЕНКО. Урожай 2024г. Выращено в Республике Узбекистан. - вес: 19518 кг 2. мест 292...
COMERCIALIZADORA MEXICO AMERICANA, S. DE R.L. DE C.V. Mexico	17,341 Shipment	DOMEX SUPERFRESH GROWERS LLC. United States	PRICE: \$23,676.7 QUANTITY: 19310.00 Kilogram 0808100100 - MANZANAS FRESCAS
I G INTERNATIONAL PVT LTD. India	16,019 Shipment	SI ORCHARDS LIMITED New Zealand	PRICE: \$30,576 QUANTITY: 20580.00 Kilogram 08081000 - FRESH APPLE

- You can click on the shipment count of any company to view its shipments in detail.

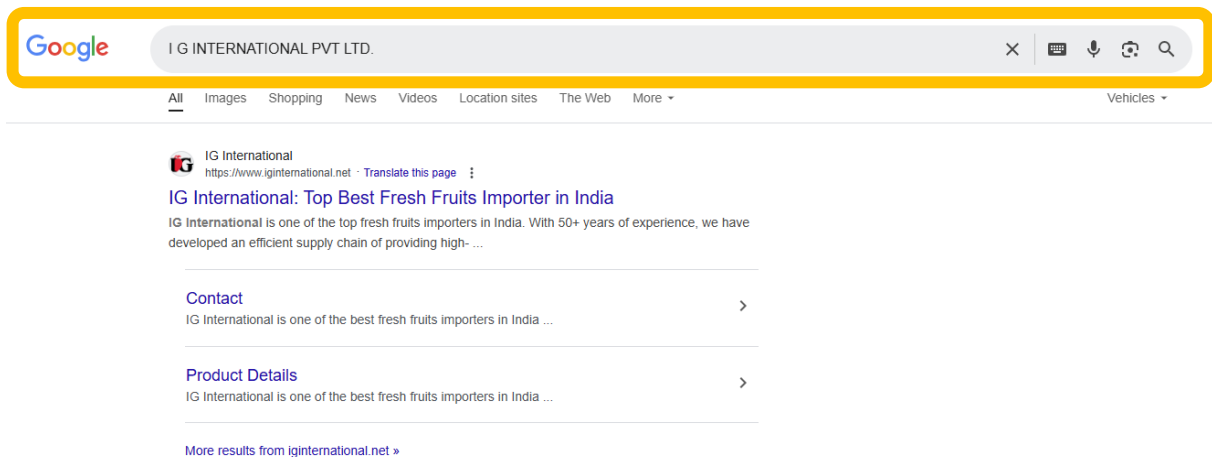
N/A United States	23,074 Shipment	EXPORTADORA SAN CLEMENTE S.A Chile	PRICE: \$17,274 QUANTITY: 21280.00 Kilogram 08081099 - MANZANAS FRESCAS SAN CLEMENTE FCRIFFS PINK CALIBRES VARIO TRADICIONALES CATEGORIA 1
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TRADEATLAS Shipment Search							
Import Shipments							
Company Information		DATE	HS CODE	HS CODE DESCRIPTION	COMPANY	COUNTRY	FOB
Name: ЗАО АРВИЙ (РАШЕН ВЕНЧУР ИНВЕСТМЕНТС)		06/11/2024	0808108006	Яблоки:Прочие:С 1 Август...	ООО "SHER NUR LOGISTIK...	Uzbekistan	\$16,590.3
LOCATION		31/10/2024	0808108006	Прочие	SRL "ECO AGRO-FRUCT"	Moldova	\$20,055.12
Address: 109029 Г МОСКВА УЛ СРЕДНЯЯ КАЛИТНИКОВСКАЯ, Д28, СТР4		29/10/2024	0808108006	Прочие	ELIT FRUCT S.R.L.	Moldova	\$23,915.43
City-State: Russia		29/10/2024	0808108006	Прочие	ООО СОЮЗАГРОКОНТР...	Azerbaijan	\$14,198.67
Country and Country Groups of Origin: Russian Federation		28/10/2024	0808108006	Прочие	ООО СОЮЗАГРОКОНТР...	Azerbaijan	\$14,207.36
CONTACT		28/10/2024	0808108006	Прочие	LLC "SHINDISIFRUKTI", G...	Serbia	\$22,826.09
		27/10/2024	0808108006	Прочие	SRL "ECO AGRO-FRUCT"	Moldova	\$20,055.12
		27/10/2024	0808108006	Прочие	SRL "ECO AGRO-FRUCT"	Moldova	\$20,055.12

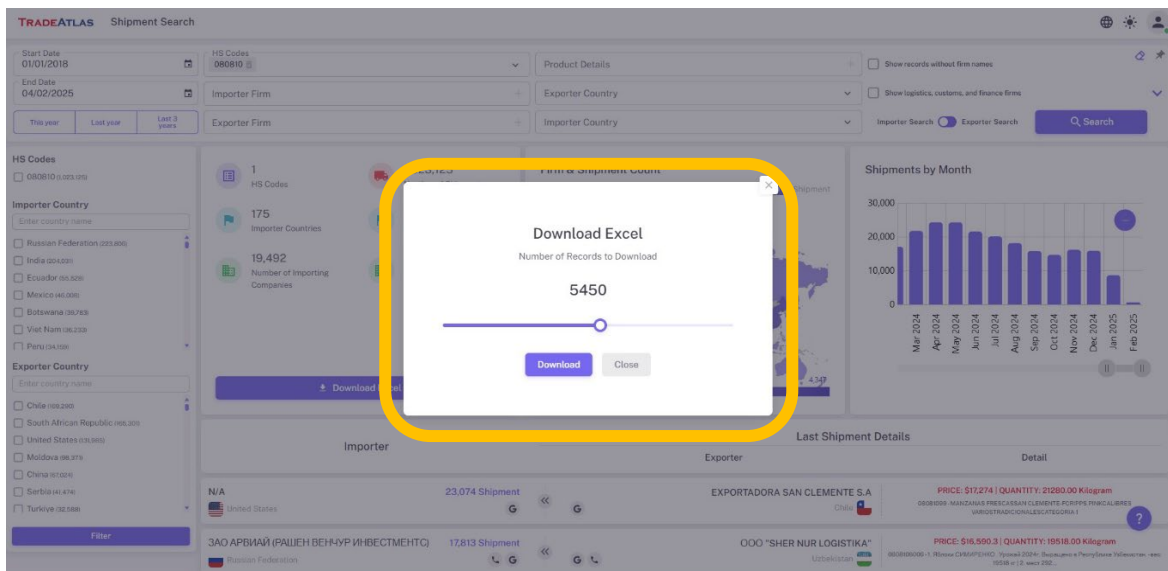
- You can click on the Google icon to search for the company name on Google or click on the contact details if available.

N/A United States	23,074 Shipment	EXPORTADORA SAN CLEMENTE S.A Chile	PRICE: \$17,274 QUANTITY: 21280.00 Kilogram 08081099 - MANZANAS FRESCAS SAN CLEMENTE FCRIFFS PINK CALIBRES VARIO TRADICIONALES CATEGORIA 1
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➤ Google button:



- You can click on Download button to download details of the shipments. Please note that you can download 10.000 records at once, so if you want to download more, you can limit the search dates and download all the data periodically or select importing country/countries. System will ask your preferred number of lines to be downloaded, and automatically download the latest records when you download any number of transactions.



- When you open the excel file, you will see 2 tabs:
 - First tab has every detail an import/export declaration form includes depending on availability of data, such as dates, importer and exporter companies, HS codes, product definitions, and for some countries, even prices, quantities, notify parties, ports...

The screenshot shows the 'TradeAtlas Shipment Records' tab in an Excel spreadsheet. The data is organized into columns for shipment details, including invoice numbers, dates, buyer and seller information, product descriptions, prices, and quantities. The spreadsheet is densely packed with data rows.

- Second tab is a summary of all importers in the Excel file you downloaded, ranked by the number of shipments, and contact information for those importers.

The screenshot shows the 'Importers Summary' tab in an Excel spreadsheet. This tab provides a summary of all importers, ranked by the number of shipments. The columns include FIRM NAME, FIRM ADDRESS, FIRM COUNTRY, FIRM ID, TEL, FAX, E-MAIL, WEB, FACEBOOK, LINKEDIN, TWITTER, and INSTAGRAM. The data is presented in a clear, structured format with alternating row colors.

	FIRM NAME	FIRM ADDRESS	FIRM COUNTRY	FIRM ID	TEL	FAX	E-MAIL	WEB	FACEBOOK	LINKEDIN	TWITTER	INSTAGRAM
1	CONG TY TNHH T&O GLOBAL VIT NAM	SUITE 36, T&O 21, VIETCOMBANK TOWER, 5&5 CÔNG TRƯỜNG ME LINH, PH&O H&O Q 1 TP HCM, VI&T NAM	Viet Nam		29-38271936			http://www.tandoc.com.vn				
2	OJ&IMPORTS PVT LTD	Plot 39, G&O Road, India	India		+91 11 - 27121931, 27121936	+91 11 - 27121934	info@oj&imports.co.in	http://www.oj&imports.co.in		https://www.linkedin.com/company/oj&imports		https://www.instagram.com/oj&imports
3	T&O RETAIL GROUP P&Y LTD	KINGSWAY ROAD, K&O SHOPPING OFFICE L&O CENTRE	Lesotho	200619381-2				https://www.tandoc.com				
4	U-S&O SUPERMARKETS P&Y LTD	KINGSWAY L&O	Lesotho	200629395-7				https://www.us&o.co.za				
5	CONG TY TNHH T&O SH&O RETAIL GROUP P&Y LTD	KINGSWAY L&O	Lesotho	200629395-7				https://www.us&o.co.za				
6	NTS HOLDINGS PROPRIETARY LTD	8-101, Palm Grove Villas, Andee City, Sector - 52, Gurgaon, 122011	India		+91 124 4991165		info@nts&o.com	https://www.nts&o.com		https://www.linkedin.com/company/nts&o		
7	ACQUARO CANALIERO FOOD GUSTAVO	K&O 1 Via Dante, Torino, 10121	Italy	011-5611111								
8	NTS HOLDINGS PROPRIETARY LTD	8-101, Palm Grove Villas, Andee City, Sector - 52, Gurgaon, 122011	India		+91 124 4991165		info@nts&o.com	https://www.nts&o.com		https://www.linkedin.com/company/nts&o		
9	TRANSMARINER S&A LTD	K&O 1 Via Dante, Torino, 10121	Italy	011-5611111								
10	MANDRE LEGACY ENTERPRISE	K&O 1 Via Dante, Torino, 10121	Italy	011-5611111								
11	CONG TY TNHH T&O PH&O H&O	S&O 3, Ph&O H&O, Q 1 TP HCM, VI&T NAM	Viet Nam		08 38100500			http://www.tandoc.com				
12	CONG TY TNHH T&O PH&O H&O	S&O 3, Ph&O H&O, Q 1 TP HCM, VI&T NAM	Viet Nam		08 38100500			http://www.tandoc.com				
13	CONG TY TNHH T&O PH&O H&O	S&O 3, Ph&O H&O, Q 1 TP HCM, VI&T NAM	Viet Nam		08 38100500			http://www.tandoc.com				
14	CONG TY TNHH T&O PH&O H&O	S&O 3, Ph&O H&O, Q 1 TP HCM, VI&T NAM	Viet Nam		08 38100500			http://www.tandoc.com				
15	CONG TY TNHH T&O PH&O H&O	S&O 3, Ph&O H&O, Q 1 TP HCM, VI&T NAM	Viet Nam		08 38100500			http://www.tandoc.com				

- If you want to search for an exporter company to analyze its customers, enter the company name in the "Exporter Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's customers).

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Exporter Firm' field is highlighted with a yellow box and contains the text 'Microsoft'. Other fields include 'Start Date' (01/01/2018), 'End Date' (04/02/2025), 'HS Codes', 'Product Details', 'Importer Firm', 'Exporter Country', and 'Importer Country'. There are also checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', and a 'Search' button.

- If you want to search for an importer company to view its suppliers, enter the company name in the "Importer Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's suppliers).

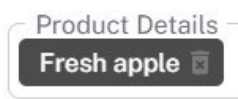
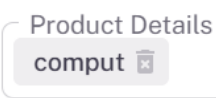
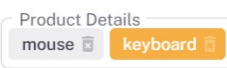
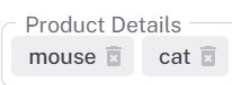
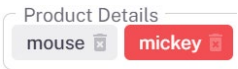
The screenshot shows the TRADEATLAS Shipment Search interface. The 'Importer Firm' field is highlighted with a yellow box and contains the text 'Microsoft'. Other fields include 'Start Date' (01/01/2018), 'End Date' (04/02/2025), 'HS Codes', 'Product Details', 'Exporter Firm', 'Exporter Country', and 'Importer Country'. There are also checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', and a 'Search' button.

- If you want to search for product descriptions, enter the product name in the "Product Details" field in the Shipment Search area and click "Search" (For example, to find buyers and sellers of XBOX).

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Product Details' field is highlighted with a yellow box and contains the text 'XBOX'. Other fields include 'Start Date' (01/01/2018), 'End Date' (04/02/2025), 'HS Codes', 'Importer Firm', 'Exporter Firm', 'Exporter Country', and 'Importer Country'. There are also checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', and a 'Search' button.

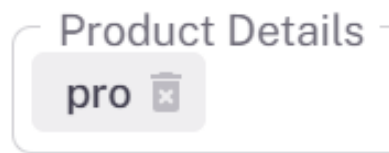
3.Google-Like Search Feature

- You can use Google-like search features (signs) in TradeAtlas when searching for Product / Company name / Brand name areas. This will help you to get clearer results by including what exactly you are looking for, and excluding what you never need.
- Below are the signs, their meanings, and some examples:

SIGN	MEANING	SAMPLE	INCLUDES	EXCLUDES
	exact search	"Fresh apple"	<ul style="list-style-type: none"> ✓ Fresh apple ✓ Fresh apple juice ✓ Red Fresh apple 	<ul style="list-style-type: none"> X Fresh red apple X Fresh apples
	starting with	Comput Comput*	<ul style="list-style-type: none"> ✓ Computer parts ✓ Computing CNC machine ✓ Computers, HP brand 	<ul style="list-style-type: none"> X Noncomputerized compactor X Compusive X Compu
	or	Mouse keyboard	<ul style="list-style-type: none"> ✓ Computer keyboard ✓ Live mouse ✓ Laptop keyboard & mouse set 	<ul style="list-style-type: none"> X Mousetrap X Key board and accessories X Mouse&keyboard
	and	Mouse +cat	<ul style="list-style-type: none"> ✓ Cat and mouse toy ✓ Mouse with cat design ✓ Set of toys: dog, cat and mouse 	<ul style="list-style-type: none"> X Microsoft Mouse (cat is missing) X Cat litter (mouse is missing) X Black tea (both are missing)
	not	Mouse - mickey	<ul style="list-style-type: none"> ✓ Mouse for laboratory ✓ Mouse and keyboard ✓ Animal trap for mouse 	<ul style="list-style-type: none"> X Mickey mouse (includes mickey) X Dama mickey (mouse is missing) X Black tea (mouse is missing)

Here are some additional explanations about this feature:

- All search keywords start searching the words from the beginning. When you search by entering only "pro" in the "Product Details" field;



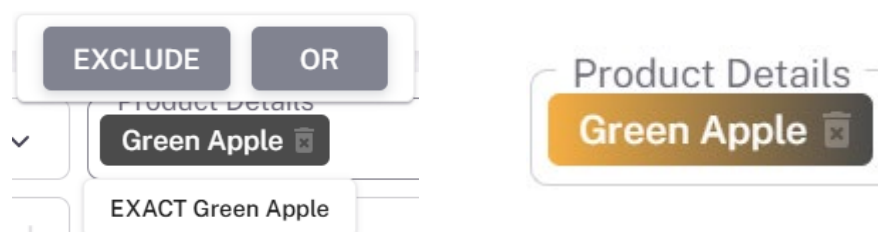
you will get "PRODUCT" / "PROFESSIONAL" but you will not get "APRON" / "IMPROVE"

- When you enter multiple keywords in the "Product Details" field and press Enter to search,



You can retrieve search results containing the exact phrase "BLUE FISH," such as "BLUE FISH SPOON REST" or "FROZEN BLUE FISH," but you will not get results like "BLUEY FISHING TOY" or "BLUE WHITING FISH."

- When you enter multiple keywords in the "Product Details" field, first press Enter and then click the "OR" button to search;



You can retrieve search results that contain or do not contain the exact phrase "Green Apple," such as "GREENFRESH APPLES" or "FRESH GREEN QINGUAN APPLE."

➤ Here is a detailed example for an advanced search with signs:

The shipments appearing in this sample search must have been made with HS code 151219 within the last 3 years.

Product Details
sunflower oil organic -> this shipment must include [the exact keyword sunflower] or [keywords starting with oil]

organic -> must exclude [keywords starting with organic]

Importer Firm
market supermarket -> importer name must [start with market] or [start with supermarket]

farm -> importer name must exclude [keywords starting with farm]

Exporter Firm
trading -> exporter name must include [the exact keyword trading]

4. Filtering Company Names

- Due to the data collected from various countries, and as each country has its own attitude to release the data, shippers, banks, customs agents, or even empty / meaningless names are sometimes seen as importer
- Examples are;
 - TNT / Fedex / UPS / Commerzbank / HSBC / (blank) / . / #
- If you are looking for importers instead of analyzing shipments, there are 2 options on the search area where you can exclude
 - Blank company names
 - And logistics, customs brokers and finance companies

TRADEATLAS Shipment Search

Start Date: 04/02/2022
End Date: 04/02/2025
HS Codes: [dropdown]
Product Details: [dropdown]
Importer Firm: [dropdown]
Exporter Country: [dropdown]
Exporter Firm: [dropdown]
Importer Country: [dropdown]

Filters: This year, Last year, Last 3 years

Search options: ☐ Show records without firm names, ☐ Show logistics, customs, and finance firms

Buttons: Import, Export, Search

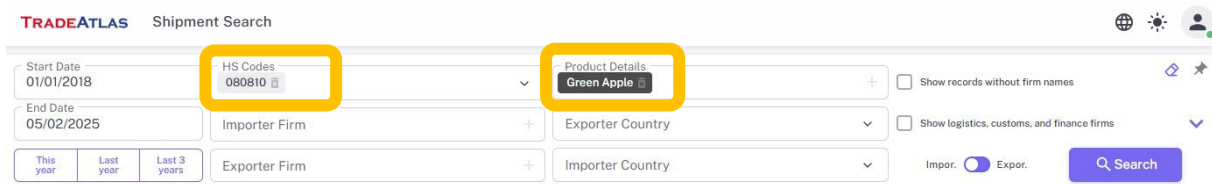
- When you click the first box "Include blank companies", results on the page and also excel file will include some shipments where importer name is not visible
- When you click the second box "Include logistics, customs brokers and finance companies", results will include shipments arriving to logistics companies etc. so final buyer is generally not clear.

- Here is a chart as an example, demonstrating the importer names you will see in each 4 options:

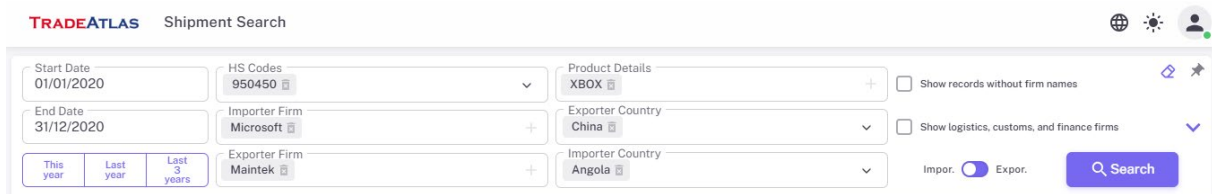
IMPORTER NAMES BOTH CLICKED	EXCLUDE BLANK COMPANIES	EXCLUDE LOGISTICS BANKS ETC.	EXCLUDE BOTH
Mercedes	Mercedes	Mercedes	Mercedes
Renault	Renault	Renault	Renault
FEDEX	FEDEX	FEDEX	FEDEX
Ford	Ford	Ford	Ford
Citibank	Citibank	Citibank	Citibank
N/A	N/A	N/A	N/A
To the order	To the order	To the order	To the order
Toyota	Toyota	Toyota	Toyota
#	#	#	#
TOGG	TOGG	TOGG	TOGG

5. Multi-Variable Searches

- For all searches, date and importing country are mandatory variables while you have to choose whether to search by HS Code, Company name or Product details. However, you can also search with more than 1 variable. You can select dates and importing country for your search which are mandatory, and then add the variables you like to search.



- You can add variables as exemplified below. This search result will show you all XBOX shipments under 950450 HS code from Maintek, China to Microsoft, Angola during 2020:
 - Mandatory variables
 - Dates : 01.01.2020 / 31.12.2020
 - Elective variables
 - Product Detail : XBOX
 - HS Code : 950450 – Video game consoles
 - Exporter Country : China
 - Importer Country : Angola
 - Importer Firm : Microsoft
 - Exporter Company : Maintek



- You can also use more than 1 variable in the following fields;
 - HS Code
 - Importer Country
 - Exporter Country

- For ex, below is the screenshot for apple (080810), banana (080300) or orange (080510) imports of USA or Canada, from Chile, Mexico or Peru

TRADEATLAS Shipment Search

Start Date: 01/01/2018

End Date: 05/02/2025

Time range: This year, Last year, Last 3 years

HS Codes: 080810, 080300, 080510

Product Details: +

Exporter Country: Mexico, Peru, Chile

Importer Country: United States, Canada

Search: [Search]

- If you want to include the variables "Brand Name," "Arrival Port," and "Departure Port" in your search, you can expand your search by clicking the ▼ icon.

TRADEATLAS Shipment Search

Start Date: 04/02/2022

End Date: 04/02/2025

Time range: This year, Last year, Last 3 years

HS Codes: [dropdown]


Product Details: +

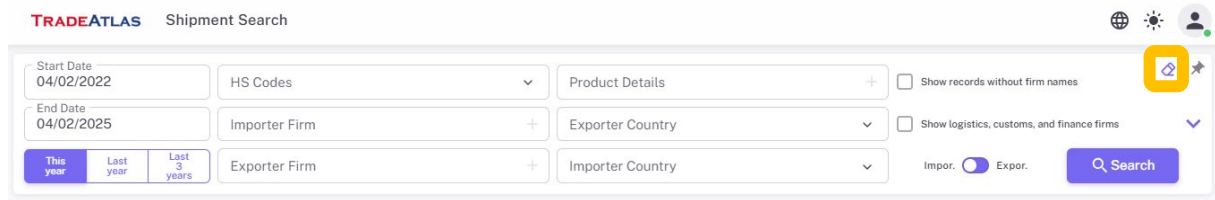
Exporter Country: [dropdown]

Importer Country: [dropdown]


Search: [Search]

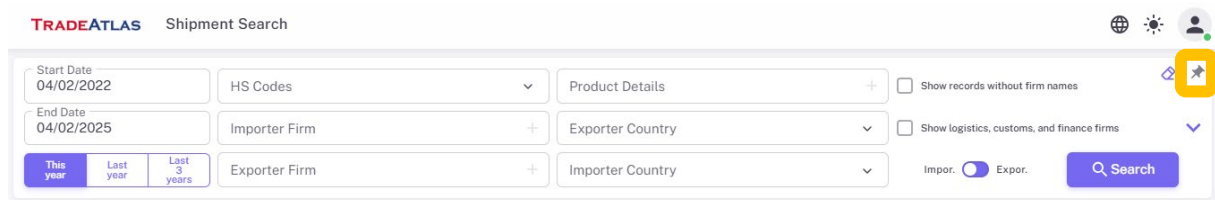
Expand icon (▼) highlighted in a yellow box.

- To clear all your search inputs at once, you can click the  icon.



The screenshot shows the TRADEATLAS Shipment Search interface. The search bar is highlighted with a yellow box, and the eraser icon (a blue square with a white diagonal line) is visible in the top right corner of the search bar. The search bar contains the following fields: Start Date (04/02/2022), End Date (04/02/2025), HS Codes (dropdown), Product Details (dropdown), Importer Firm (dropdown), Exporter Firm (dropdown), Importer Country (dropdown), and Exporter Country (dropdown). There are also checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', and a 'Search' button.

- To pin or unpin the search bar, you can click the  icon.



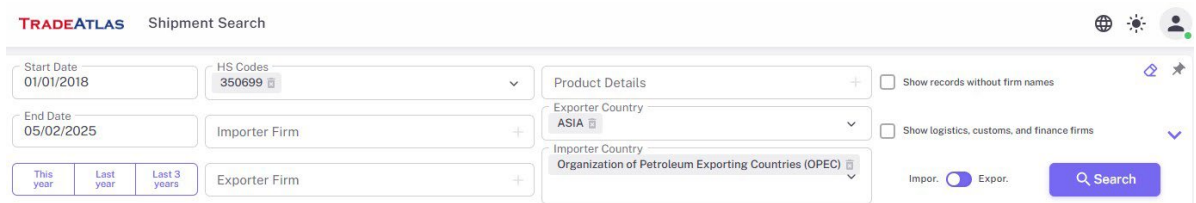
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6. Country Groups

- For importing country and/or country of origin, you can select pre-defined country groups instead of a single country.
- As an example, this helps you to search shipments from/to the following areas:
 - o Oil shipments from Middle East to South America
 - o Textile shipments from Asia to Southern Europe
 - o Machinery shipments from Germany to NAFTA Area
 - o Medicine shipments from OECD countries to OPEC countries
- The graph below shows the country groups you can choose from. To view country groups in both the importer and exporter country sections, please check the "Group Countries Only" button.



- And here is an example for "Adhesives (350699)" shipments from Asia to OPEC countries



TRADEATLAS Shipment Search

Start Date: 01/01/2018

End Date: 05/02/2025

HS Codes: 350699

Product Details: +

Exporter Country: ASIA

Importer Country: Organization of Petroleum Exporting Countries (OPEC)

Importer Firm: +

Exporter Firm: +

Show records without firm names: ☐

Show logistics, customs, and finance firms: ☐

Import: ☒ Export: ☐

Search

➤ Geographical classification

CONTINENT	SUB-CONTINENT	COUNTRIES INVOLVED
AFRICA	Eastern Africa	British Indian Ocean Territory, Burundi, Comoros, Djibouti, Eritrea, Ethiopia, French Southern Territories, Kenya, Madagascar, Malawi, Mauritius, Mayotte, Mozambique, Réunion, Rwanda, Seychelles, Somalia, South Sudan, Uganda, United Republic of Tanzania, Zambia, Zimbabwe
AFRICA	Middle Africa	Angola, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Equatorial Guinea, Gabon, Sao Tome and Principe
AFRICA	Northern Africa	Algeria, Egypt, Libya, Morocco, Sudan, Tunisia, Western Sahara
AFRICA	Southern Africa	Botswana, Lesotho, Namibia, South Africa, Swaziland
AFRICA	Western Africa	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Saint Helena, Senegal, Sierra Leone, Togo
AMERICAS	Caribbean	Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Bonaire, Sint Eustatius and Saba, British Virgin Islands, Cayman Islands, Cuba, Curaçao, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, Saint Barthélemy, Saint Kitts and Nevis, Saint Lucia, Saint Martin (French Part), Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Sint Maarten (Dutch part), Trinidad and Tobago, Turks and Caicos Islands, US Virgin Islands, Netherlands Antilles
AMERICAS	Central America	Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama
AMERICAS	Northern America	Canada, United States of America
AMERICAS	South America	Argentina, Bolivia (Plurinational State of), Bouvet Island, Brazil, Chile, Colombia, Ecuador, Falkland Islands (Malvinas), French Guiana, Guyana, Paraguay, Peru, South Georgia and the South Sandwich Islands, Suriname, Uruguay, Venezuela (Bolivarian Republic of)
ASIA	CIS Countries	Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Russian Federation, Tajikistan, Turkmenistan, Uzbekistan, Abkhazia Region, South Ossetia Region
ASIA	Eastern Asia	China, Hong Kong, Japan, Macao, Mongolia, North Korea, South Korea, Taiwan
ASIA	Middle East	Bahrain, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, State of Palestine, Syrian Arab Republic, United Arab Emirates, Yemen
ASIA	South-Eastern Asia	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, Viet Nam
ASIA	Southern Asia	Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka
EUROPE	Eastern Europe	Belarus, Bulgaria, Czechia, Hungary, Poland, Republic of Moldova, Romania, Slovakia, South Cyprus, Ukraine
EUROPE	Northern Europe	Aland Islands, Denmark, Estonia, Faroe Islands, Finland, Greenland, Guernsey, Iceland, Ireland, Isle of Man, Jersey, Latvia, Lithuania, Norway, Svalbard and Jan Mayen, Sweden, United Kingdom
EUROPE	Southern Europe	Albania, Andorra, Bosnia and Herzegovina, Croatia, Gibraltar, Greece, Holy See, Italy, Malta, Montenegro, North Macedonia, Portugal, San Marino, Serbia, Slovenia, Spain, Kosovo
EUROPE	Western Europe	Austria, Belgium, France, Germany, Liechtenstein, Luxembourg, Monaco, Netherlands, Switzerland
OCEANIA	Australia and New Zealand	Australia, New Zealand
OCEANIA	Other Oceania	American Samoa, Christmas Island, Cocos (Keeling) Islands, Cook Islands, Fiji, French Polynesia, Guam, Heard Island and McDonald Islands, Kiribati, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Norfolk Island, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, United States Minor Outlying Islands, Vanuatu, Wallis and Futuna Islands

➤ Other Classes

CLASS	COUNTRIES INVOLVED
Balkan States	Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Kosovo, Montenegro, North Macedonia, Romania, Serbia, Slovenia
Baltics	Estonia, Latvia, Lithuania
EMEA: Europe, the Middle East and Africa	Aland Islands, Albania, Algeria, Andorra, Angola, Austria, Bahrain, Belarus, Belgium, Benin, Bosnia and Herzegovina, Botswana, British Indian Ocean Territory, Bulgaria, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Croatia, Czechia, Democratic Republic of the Congo, Denmark, Djibouti, Egypt, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Faroe Islands, Finland, France, French Southern Territories, Gabon, Gambia, Germany, Ghana, Gibraltar, Greece, Greenland, Guernsey, Guinea, Guinea-Bissau, Holy See, Hungary, Iceland, Iran (Islamic Republic of), Iraq, Ireland, Isle of Man, Israel, Italy, Jersey, Jordan, Kenya, Kosovo, Kuwait, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Madagascar, Malawi, Mali, Malta, Mauritania, Mauritius, Mayotte, Monaco, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Niger, Nigeria, North Macedonia, Norway, Oman, Poland, Portugal, Qatar, Republic of Moldova, Réunion, Romania, Russian Federation, Rwanda, Saint Helena, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Slovakia, Slovenia, Somalia, South Africa, South Cyprus, South Sudan, Spain, State of Palestine, Sudan, Svalbard and Jan Mayen, Swaziland, Sweden, Switzerland, Syrian Arab Republic, Togo, Tunisia, Uganda, Ukraine, United Arab Emirates, United Kingdom, United Republic of Tanzania, Western Sahara, Yemen, Zambia, Zimbabwe
MENA: Middle East and North Africa	Algeria, Bahrain, Egypt, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, State of Palestine, Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates, Western Sahara, Yemen
Scandinavia	Aland Islands, Denmark, Faroe Islands, Finland, Iceland, Norway, Svalbard and Jan Mayen, Sweden
Asia-Pacific Economic Cooperation (APEC)	Australia, Brunei Darussalam, Canada, Chile, China, Hong Kong, Indonesia, Japan, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, South Korea, Taiwan, Thailand, United States of America, Viet Nam
Association of South-East Asian Nations (ASEAN)	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam
Brazil, Russia, India, China and South Africa (BRICS)	Brazil, China, India, Russian Federation, South Africa
Common Market of the South (MERCOSUR)	Argentina, Brazil, Paraguay, Uruguay, Venezuela (Bolivarian Republic of)
Commonwealth - Member Countries	Antigua and Barbuda, Australia, Bahamas, Bangladesh, Barbados, Belize, Botswana, Brunei Darussalam, Cameroon, Canada, Dominica, Fiji, Gambia, Ghana, Grenada, Guyana, India, Jamaica, Kenya, Kiribati, Lesotho, Malawi, Malaysia, Malta, Mauritius, Mozambique, Namibia, Nauru, New Zealand, Nigeria, Pakistan, Papua New Guinea, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Seychelles, Sierra Leone, Singapore, Solomon Islands, South Africa, South Cyprus, Sri Lanka, Swaziland, Tonga, Trinidad and Tobago, Tuvalu, Uganda, United Kingdom, United Republic of Tanzania, Vanuatu, Zambia
European Union (EU 27)	Austria, Belgium, Bulgaria, Croatia, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, South Cyprus, Spain, Sweden
G7	Canada, France, Germany, Italy, Japan, United Kingdom, United States of America
Greater China	China, Hong Kong, Macao, Taiwan
Gulf Cooperation Council (GCC)	Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates
North American Free Trade Agreement (NAFTA)	Canada, Mexico, United States of America
Organisation for Economic Co-operation and Development (OECD)	Australia, Austria, Belgium, Canada, Chile, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, United Kingdom, United States of America
Organization of Petroleum Exporting Countries (OPEC)	Algeria, Angola, Ecuador, Iran (Islamic Republic of), Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, United Arab Emirates, Venezuela (Bolivarian Republic of)
Economic Community of West African States (ECOWAS)	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Niger, Nigeria, Senegal, Sierra Leone, Togo

7. Searching Exporters (Suppliers)

If you want to view a country's exports, switch your search to an exporter search, apply the following criteria, and click the Search button (Example: Germany's chocolate exports to the world).

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Export' radio button is highlighted with a yellow box. The search criteria are: Start Date: 01/01/2018, End Date: 31/12/2020, HS Codes: (empty), Product Details: (empty), Importer Firm: (empty), Exporter Country: (empty), Importer Country: (empty). The 'Show records without firm names' and 'Show logistics, customs, and finance firms' checkboxes are unchecked. The 'Search' button is visible.

- Mandatory Variables
 - Dates : 01.01.2020 / 31.12.2020
- Elective Variables
 - Product Detail : Chocolate
 - Exporter Country : Germany

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Product Details' and 'Exporter Country' dropdowns are highlighted with a yellow box. The search criteria are: Start Date: 01/01/2020, End Date: 31/12/2020, HS Codes: (empty), Product Details: Chocolate, Exporter Country: Germany, Importer Firm: (empty), Importer Country: (empty). The 'Show records without firm names' and 'Show logistics, customs, and finance firms' checkboxes are unchecked. The 'Search' button is visible.

8.Excluding Variables

- You can use the EXCLUDE feature when selecting countries (importer and/or exporter), product details, HS code, importer company, and exporter company.
- For example, if you do not want to access a specific export/import country, you can exclude that country. When you enter a country in either field and hover over it with your mouse, you will see the EXCLUDE button. Clicking it will turn the country's color red, indicating that it has been removed from the search results. Some examples for both importer and exporter countries are shown below.

You want to find chocolate exporters all over the world except Belgium exporters:

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Product Details' field is set to 'Chocolate'. The 'Exporter Country' dropdown menu is open, and 'Belgium' is highlighted in red, indicating it has been excluded. The 'Importer Country' dropdown is also open, showing 'Libya', 'Egypt', and 'AFRICA'. The 'Search' button is visible at the bottom right.

You want to find shoe importers in Africa except Egypt and Libya:

The screenshot shows the TRADEATLAS Shipment Search interface. The 'Product Details' field is set to 'shoe'. The 'Importer Country' dropdown menu is open, and 'Libya' and 'Egypt' are highlighted in red, indicating they have been excluded. The 'AFRICA' option is also visible. The 'Search' button is visible at the bottom right.

- You can also exclude an HS code from your search results. For example, if you want to search for "Mouse" shipments worldwide but do not want to see live animal shipments (generally used for laboratory purposes):

The screenshot shows the TradeAtlas Shipment Search interface. The 'HS Codes' field is highlighted with a yellow box and contains the value '010619'. The 'Product Details' field is also highlighted with a yellow box and contains the value 'Mouse'. Other visible filters include 'Start Date' (01/01/2020), 'End Date' (05/02/2025), 'Importer Firm', 'Exporter Firm', 'Exporter Country', 'Importer Country', 'Brand Name', 'Arrival Port', and 'Departure Port'. On the right, there are checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', a toggle for 'Impor.' and 'Expor.', and a 'Search' button.

- You can also exclude product details from your searches. For example, if you want to search for "Apple" shipments worldwide but do not want to see shipments containing "Green" in the product details:

The screenshot shows the TradeAtlas Shipment Search interface. The 'HS Codes' field is highlighted with a yellow box and contains the value '080810'. The 'Product Details' field is also highlighted with a yellow box and contains the value 'Green'. Other visible filters include 'Start Date' (01/01/2020), 'End Date' (05/02/2025), 'Importer Firm', 'Exporter Firm', 'Exporter Country', 'Importer Country', 'Brand Name', 'Arrival Port', and 'Departure Port'. On the right, there are checkboxes for 'Show records without firm names' and 'Show logistics, customs, and finance firms', a toggle for 'Impor.' and 'Expor.', and a 'Search' button.

9.What to Care When Searching Elective Variables

HS CODE SEARCHES

➤ As known, the first 6 digits of HS codes are common all over the world representing the same product, and millions of products are categorized under six thousand 6-digit HS codes. That's why some HS codes directly represent a commercial product clearly while others include a great number of different products. If you are searching a non-clear 6-digit code, care to add another variable to get more effective and accurate results. Examples of code types in terms of clearance;

➤ Clear codes

- 07 02 00 : Tomatoes
- 15 09 10 : Olive oil, virgin
- 85 16 31 : Hair dryers

➤ Non-clear codes

- 01 06 90 : Other live animals
- 55 12 99 : Other woven fabrics of synthetic fibers
- 84 26 19 : Cranes

COMPANY NAME SEARCHES

- Company names are not internationally standardized all over the world, mainly due to additions at the end
 - Microsoft Inc / Microsoft Corporation / Microsoft Corp
- There are several different companies having common phrases
 - Apple Inc / Apple Film / Apple Fashion / Apple Fasteners
- Official company name is the data shown on the official customs forms, and some companies own a separate foreign trade company for international trading
- Brand names are not visible as a company name on official forms
 - Milka is the brand name while official trader is Mondelez International

PRODUCT DETAIL SEARCHES

- Searching product details is not typical to searching a query on Google, this data is the definition area filled by exporters/importers on the customs declaration forms, so, please consider what an exporter would write to the definition on the official forms when exporting / importing
 - You generally don't write "fruit" when exporting Apples, you write "Apple", even you generally write more details defining the product traded such as "fresh apples" or "premium green apples, size 125/138"
- Some common words used in different industries could bring very unconnected results, so, use as unique definitions as possible in your industry to find best results;
 - If you search "mouse", you will get results of computer pointing devices, live animal trade, even some textile products such as "Mickey Mouse t-shirt" etc.
- Similar with company names, product definitions for a single product are also not standardized. For ex, if you export an iPhone, you can write "cell phone" or "smart phone" or even only "iPhone 15". All these searches will generate different results
- Since data is collected from 50+ countries customs where official languages are different, all the data is not in English. Irregular languages are listed below, so when searching company names and product definitions, please consider translation or local language spelling of your search criteria. If you search Apple (fruit);
 - Russia and CIS countries' data is in Russian (яблоко)
 - Ukraine data is in Ukrainian (яблуко)
 - Vietnam data is in Vietnamese (qua tao)
 - South American data is mainly in Spanish and some in Portuguese (manzana / maçã)
 - Some African countries' data is in French (pomme)

SOME GENERAL NOTES

- The data we have, namely more than 3 billion lines of transactions collected from 50+ countries, is mainly in the following format:

EXPORTER	IMPORTER	HS CODE	DEFINITION
HON HAI SHENZHEN	SOLTRAP ENERGY	8533900025	MINI CIRCUIT BREAKER
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*

- However, there are some countries who do not share HS codes, or definitions, even for some data, importer or exporter name is missing. So, use all alternatives searches to get every single result which would help you find what you are looking for.
- If you cannot find enough results for a specific product in a country, you can also consider searching
 - Similar products (such as apple, pear, quince, etc., which are believed to be traded by the same company at the same time)
 - Complementary products (such as cell phone camera and cell phone battery, which are both required to produce a cell phone)
 - Input and output analysis (such as search furniture exporters to sell wood glue, which is required to produce furniture)

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