

# TRADEATLAS

[www.tradeatlas.com](http://www.tradeatlas.com)

User Manual

*for*

**Trial Accounts**

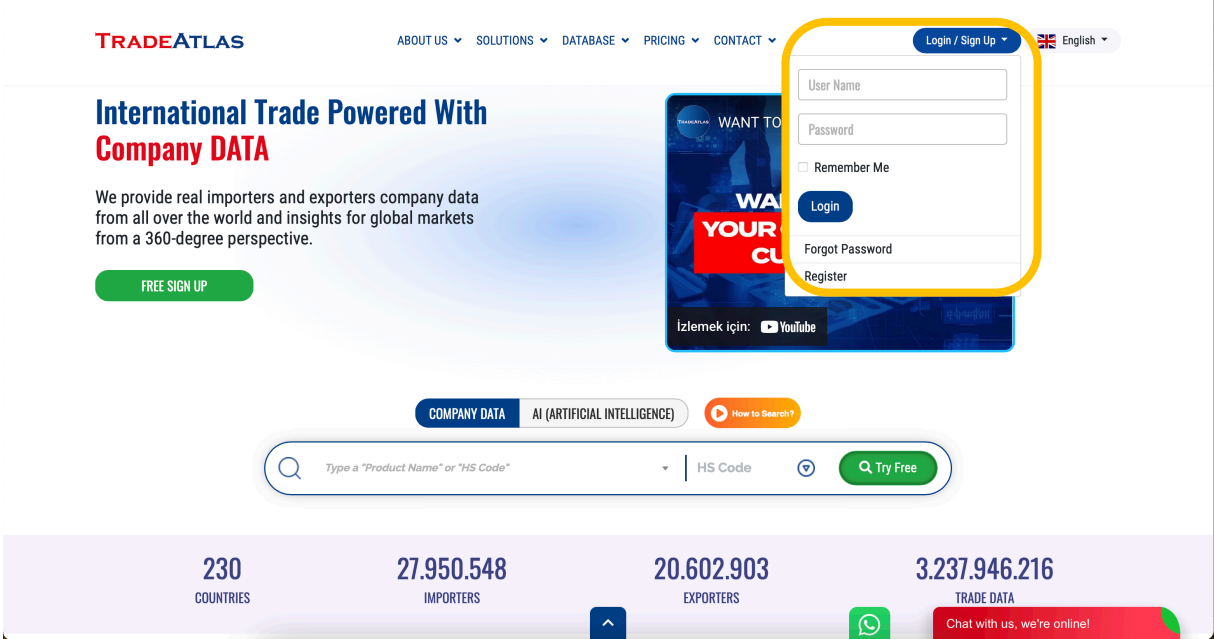
Version: 7 / Date: 31.03.2026

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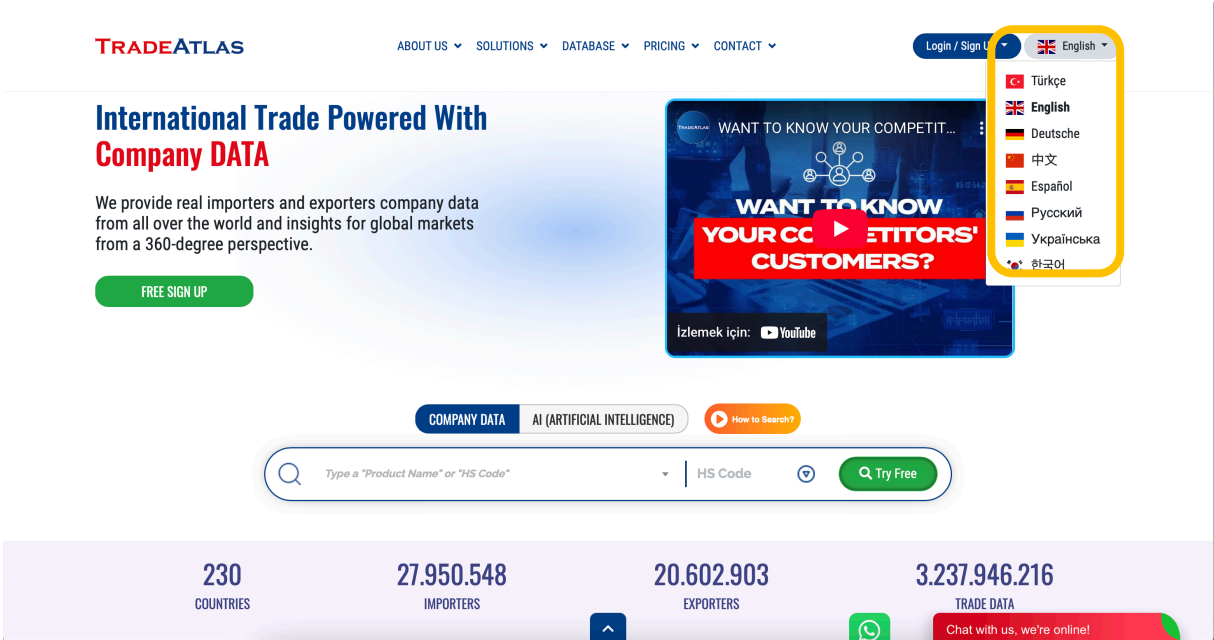
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# 1. Logging in to Your TradeAtlas Account

- Go to <https://www.tradeatlas.com/en> and login with your username and password

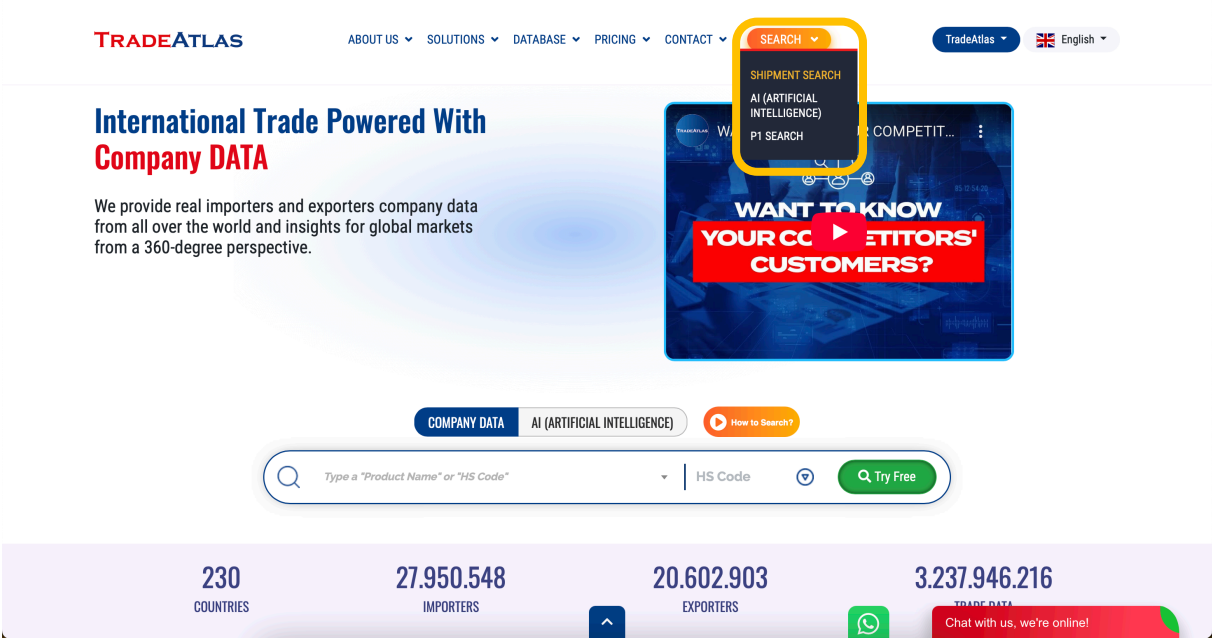


- TradeAtlas.com is available in a couple of languages, select your preferred language

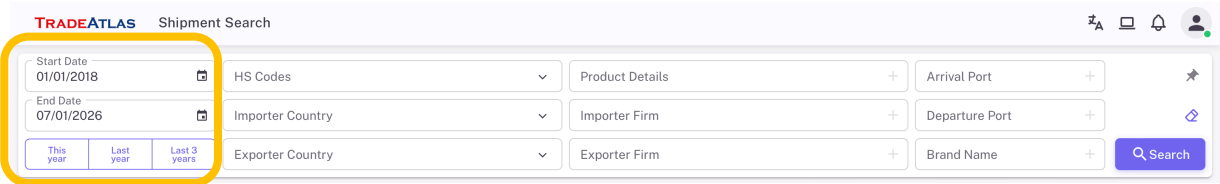


## 2. Making Searches on the System

- Click on SEARCH button at the top of the page and find SHIPMENT SEARCH. This will take you to the search area.



- On the Shipment Search screen, you can enter the date information as you wish or use one of the predefined options in the system: "This Year," "Last Year," or "Last 3 Years" to filter the results.



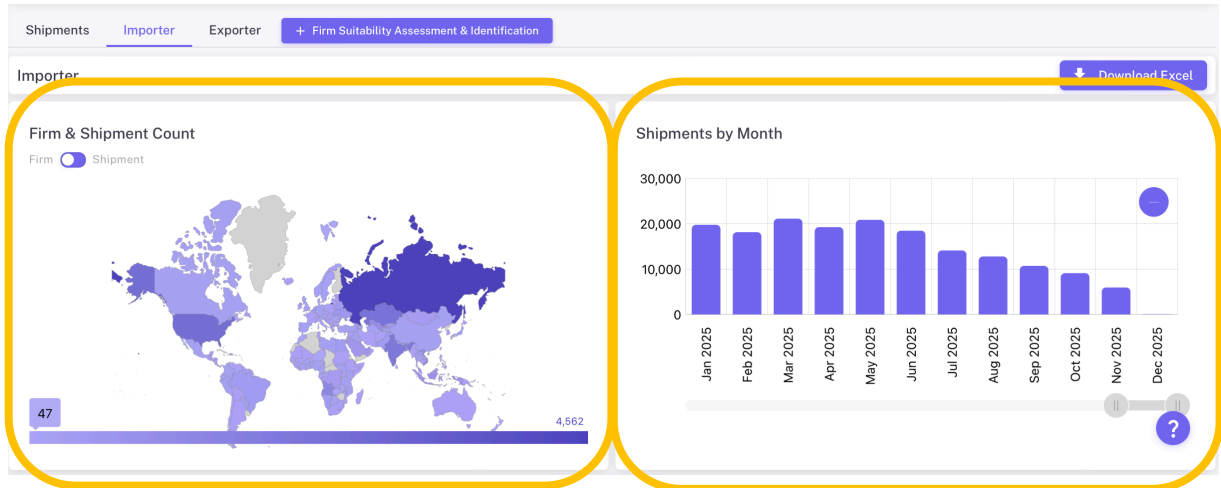
- Start typing your HS code or definition of your code (such as 080810 or Apple for the code: "080810 – Apples, Fresh"), click on the code from dropdown menu and click search

- You will see the results page for the HS code you searched. From 01.01.2018 till the latest data, our database has 36.000+ importers with 1.900.000+ shipments (as of 07.01.2026)

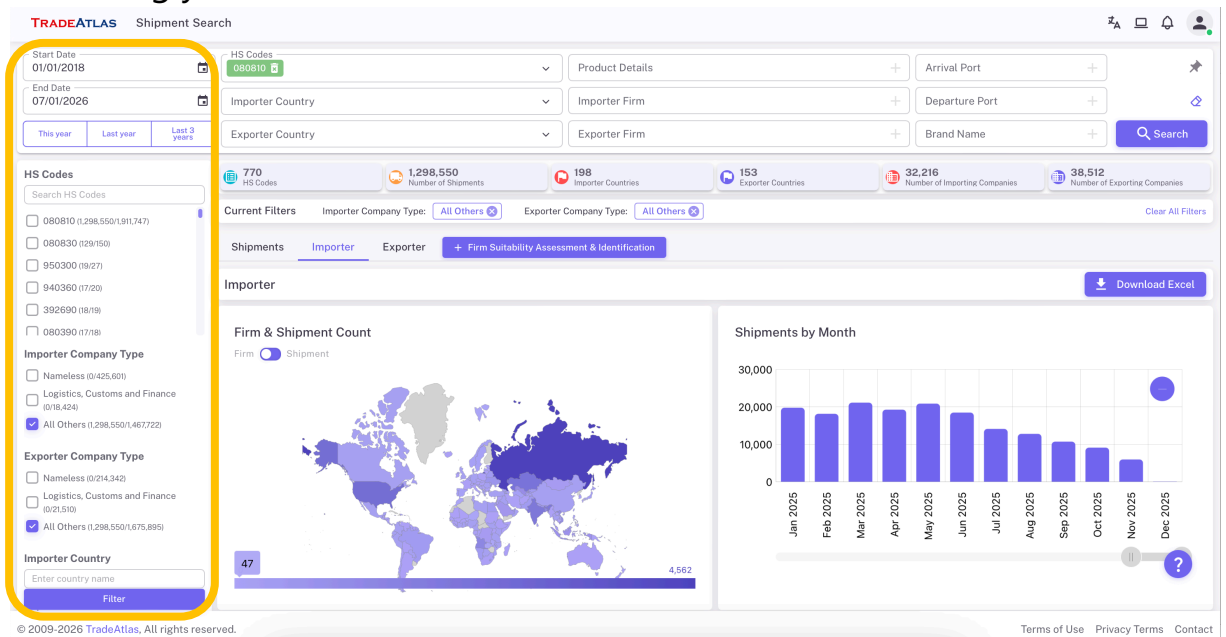
- In the "Shipments" tab, you can view all import and export shipments related to your search. In this section, the data is sorted by date, and you can apply filters based on your preferred criteria.

Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (\$)
2025-12-19	080810	FRUCOSUR...	AUTHOR F...	FRESH APPLE GRANNY SMITH CAT I CIF BUENAVENTU...	0
2025-12-19	080810	FRUITT CO...	VRUGTERO...	FRESH APPLES	0
2025-12-19	080810	VIGOMEZ S...	BLUEWHA...	X REEFER HC STC BOXES OF GRANNY SM.ITH APPLES...	0
2025-12-19	080810	SEEDPLC G...	HARMONIE...	FRENCH FRESH APPLES CATEGORY RYAN EFR	0
2025-12-19	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA FREIGHT PREPAID	0
2025-12-19	080810	FRUTERIA...	POLAR FRU...	PALLETS OF MANZANA FRESCA CARGA EN TRANSI, TO...	0
2025-12-19	080810	VIGOMEZ S...	BLUEWHA...	X REEFER HC STC BOXES OF GRANNY SM.ITH APPLES...	0
2025-12-15	080810	LOBLAWS J...	DOLE CHIL...	X RHC CASES FRESH CHERRIES ON P. ALLETS HS COD...	0
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE   PEC25/...	0
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE   PEC25/...	0

- In the Importer & Exporter tabs, you will see the firm & shipment count in our database for the searched code by country, as well as the number of shipments by month.



- On the Shipment Search screen, you will see the total number of shipments for the code you searched for within the selected date range, as well as the shipment counts categorized by importer and exporter countries on the left side of the screen. You can select the country you want to view in this area and filter the shipments accordingly.



- As you scroll down, you will see the companies sorted by the date of shipments for the selected code (in this example, fresh apple shipments).

Shipments Download Excel

Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (\$)	FOB (\$)	Net Weight	Quantity
2025-12-19	080810	FRUCOSUR...	AUTHOR F...	FRESH APPLE GRANNY SMITH CAT I CIF BUENAVENTU, ...	0	0	49287.00 Pou...	1162.00 Box
2025-12-19	080810	FRUITT CO...	VRUGTEBO...	FRESH APPLES	0	0	49778.00 Pou...	21.00 Package
2025-12-19	080810	VIGOMEZ S...	BLUEWHAL...	X REEFER HC STC BOXES OF GRANNY SM, ITH APPLES ...	0	0	54472.00 Pou...	1176.00 Box
2025-12-19	080810	SEEDPLC C...	HARMONIE...	FRENCH FRESH APPLES CATEGORY RYAN EFR	0	0	54445.00 Pou...	1176.00 Packa...
2025-12-19	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA FREIGHT PREPAID	0	0	55931.00 Pou...	1176.00 Carton
2025-12-19	080810	FRUTERIA...	POLAR FRU...	PALLETS OF MANZANA FRESCA CARGA EN TRANSI, TO...	0	0	55389.00 Pou...	1176.00 Box
2025-12-19	080810	VIGOMEZ S...	BLUEWHAL...	X REEFER HC STC BOXES OF GRANNY SM, ITH APPLES ...	0	0	54805.00 Pou...	1176.00 Box
2025-12-15	080810	LOBLAWS I...	DOLE CHIL...	X RHC CASES FRESH CHERRIES ON P, ALLETS HS COD...	0	0	47055.00 Pou...	3680.00 Case
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE   PEC25/...	0	0	21830.00 Kilo...	1056.00 Unit
2025-12-14	080810	FRESH GA...	POLAR FRU...	FRESH APPLES MANZANA FRESCA, HS CODE   PEC25/...	0	0	22512.00 Kilog...	1072.00 Unit
2025-12-12	080810	FRUVIGUA...	POLAR FRU...	MANZANA FRESCA	0	0	55397.00 Pou...	1176.00 Box
2025-12-12	080810	ANMINH IM...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER SL...	0	0	19413.00 Kilog...	1379.00 Carton
2025-12-12	080810	ASIA FRUIT...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER SL...	0	0	19375.00 Kilo...	1449.00 Packa...
2025-12-12	080810	CORPORAC...	BLUEWHAL...	MNBU R SHIPPERS SEAL BO, X GROSS WEIGHT KGS ME...	0	0	51251.00 Poun...	1176.00 Box
2025-12-12	080810	WINCOMM...	STAR PROD...	CANADA AMBROSIA APPLES, VENT CBM PER HOUR, CE...	0	0	20580.00 Kilo...	1029.00 Carton
2025-12-12	080810	PHU NHUA...	STAR PROD...	APPLES, CANADA AMBROSIA APPLES, VENT CBM PER ...	0	0	18900.00 Kilo...	1449.00 Carton
2025-12-12	080810	LA CALERA...	TAIPINA EX...	FRESH APPLES NCM TERMOGRAFO NDT N GEV	0	0	53563.00 Pou...	1176.00 ?
2025-12-12	080810	BIOVEGI VI...	FAIRVIEW...	FRESH APPLES, X ' HIGHCUBE REEFER CONTAINER, S.L...	0	0	19603.00 Kilo...	1029.00 Carton
2025-12-12	080810	IMPORTAD...	HARMONIE...	SAN PEDRO SULA HONDURAS HONDURAS TEL ( ) FRE...	0	0	52408.00 Pou...	1176.00 Carton

- By clicking on the "Importer" tab, you can view the importing companies, and by clicking on the "Exporter" tab, you can view the exporting companies. (in this example, fresh apple shipments)

The image displays two screenshots of a software interface for analyzing shipments. The top screenshot shows the 'Importer' tab selected, with a yellow box around the 'Importer' button. It features a world map, a 'Shipments by Month' bar chart, and a table of 'Last Shipment Details' listing importers and their respective shipment counts and prices. The bottom screenshot shows the 'Exporter' tab selected, also with a yellow box around the 'Exporter' button, displaying similar data for exporters.

- You can click on the shipment count of any company to view its shipments in detail.

Importer		Last Shipment Details	
	Shipment Count	Exporter	Detail
COMERCIALIZADORA MEXICO AMERICANA, S. DE R.L. DE C.V. Mexico	61,415 Shipment	STEMILT GROWERS, LLC. United States	PRICE: \$25,509.73   QUANTITY: 19,310 Kilogram 0808100100 - MANZANAS FRESCAS
SHOPRITE MOZAMBIQUE LTDA Mozambique	18,311 Shipment	SHOPRITE CHECKERS [PTY] LTD South African Republic	PRICE: \$1,061.35   QUANTITY: 1,422.24 Kilogram 08081000
ЗАО АРВИЙ (РАШЕН ВЕНЧУР ИНВЕСТМЕНТС) Russian Federation	18,249 Shipment	ООО "МУСНУРОЙ" Uzbekistan	PRICE: \$27,636.7   QUANTITY: 21,259 Kilogram 0808108001 - ПЛУ 3171926 Яблочк СИМПИРЕНКО 1кг
MAYOUT, S.A. DE C.V. Mexico	13,903 Shipment	WASHINGTON FRUIT AND PRODUCE CO. United States	PRICE: \$15,440.85   QUANTITY: 20,460 Kilogram 0808100100 - MANZANAS FRESCAS 518 CAJAS

TRADEATLAS Shipment Search

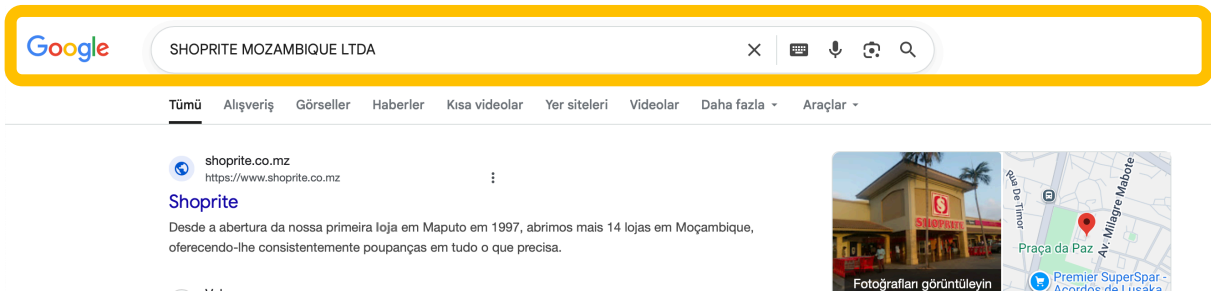
Import Shipments [Download Excel](#)

Company Information	DATE	HS CODE	HS CODE DESCRIPTION	COMPANY	COUNTRY	FOB	CIF
Name: COMERCIALIZADORA MEXICO AMERICANA, S. DE R.L. DE C.V.	31/10/2025	0808100100	Manzanas.	RAINIER FRUIT CO	United States	\$3,839.32	\$0
LOCATION Address: 78 Camino a Nextengo 02790 City-State: Mexico City Country: Mexico CONTACT Website: https://comercializadoramexicoamericana.com	31/10/2025	0808100100	Manzanas.	RAINIER FRUIT CO	United States	\$7,546.56	\$0
	31/10/2025	0808100100	Manzanas.	EVANS FRUIT COMPANY L...	United States	\$9,640.12	\$0
	31/10/2025	0808100100	Manzanas.	EVANS FRUIT COMPANY L...	United States	\$12,853.49	\$0
	31/10/2025	0808100100	Manzanas.	EVANS FRUIT COMPANY L...	United States	\$1,071.12	\$0
	31/10/2025	0808100100	Manzanas.	RAINIER FRUIT CO	United States	\$4,646.16	\$0
	31/10/2025	0808100100	Manzanas.	EVANS FRUIT COMPANY L...	United States	\$8,568.99	\$0

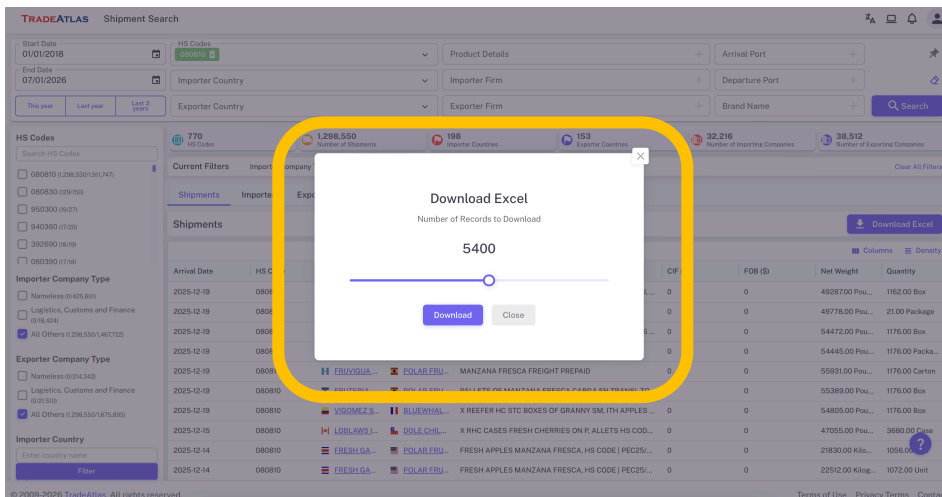
- You can click on the Google icon to search for the company name on Google or click on the contact details if available.

Importer		Last Shipment Details	
	Shipment Count	Exporter	Detail
COMERCIALIZADORA MEXICO AMERICANA, S. DE R.L. DE C.V. Mexico	61,415 Shipment	STEMILT GROWERS, LLC. United States	PRICE: \$25,509.73   QUANTITY: 19,310 Kilogram 0808100100 - MANZANAS FRESCAS
SHOPRITE MOZAMBIQUE LTDA Mozambique	18,311 Shipment	SHOPRITE CHECKERS [PTY] LTD South African Republic	PRICE: \$1,061.35   QUANTITY: 1,422.24 Kilogram 08081000
ЗАО АРВИЙ (РАШЕН ВЕНЧУР ИНВЕСТМЕНТС) Russian Federation	18,249 Shipment	ООО "МУСНУРОЙ" Uzbekistan	PRICE: \$27,636.7   QUANTITY: 21,259 Kilogram 0808108001 - ПЛУ 3171926 Яблочк СИМПИРЕНКО 1кг
MAYOUT, S.A. DE C.V. Mexico	13,903 Shipment	WASHINGTON FRUIT AND PRODUCE CO. United States	PRICE: \$15,440.85   QUANTITY: 20,460 Kilogram 0808100100 - MANZANAS FRESCAS 518 CAJAS

➤ Google button:



- You can click on Download button to download details of the shipments. Please note that you can download 10.000 records at once, so if you want to download more, you can limit the search dates and download all the data periodically or select importing/exporting country/countries. System will ask your preferred number of lines to be downloaded, and automatically download the latest records when you download any number of transactions.



- When you open the Excel file, it contains every detail an import/export declaration form includes depending on availability of data, such as dates, importer and exporter companies, HS codes, product definitions, and for some countries, even prices, quantities, notify parties, ports...

NO & DATE		BUYER DETAILS				SELLER DETAILS				PRODUCT DETAILS		
No	ARRIVAL DATE	IMPORTER NAME	IMPORTER ID	IMPORTER ADDRESS	IMPORTER COUNTRY	EXPORTER NAME	EXPORTER ID	EXPORTER ADDRESS	EXPORTER COUNTRY	COUNTRY OF ORIGIN	HS CODE	HS CODE DESCRIPTION
1	19-12-2025	FRUCOSUR S.A.S.	500353471	Lugar Surabastos B.C. Bvd 101	Colombia	AUTHOR FRESH S.L.		2 Calle Conde Ulgui, Baja	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
2	19-12-2025	FRUIT COLSAS	501814874	CALLE 19 29 B 36	Colombia	VRUETBOOM INTL B.V.		ULEICHTWEG 7 J AMMERZ	Netherlands	Netherlands	080810	Fruit, Edible, Apples, Fresh
3	19-12-2025	VIGOMEZ S.A.	501300830	Cr 27 38 16	Colombia	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
4	19-12-2025	SESPIC CA. LTDA.	509074489001		Ecuador	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh
5	19-12-2025	FRUWUQA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
6	19-12-2025	FRUTERA VIDAUERR SA DE CV			Ecuador	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
7	19-12-2025	VIGOMEZ S.A.	501300830	Cr 27 38 16	Colombia	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
8	15-12-2025	LOBANYS INC		1 President's Choice Circle, B	Canada	DOLE CHILE SA	94812000-6	Av. Viscasus 5083 Of. 902	Chile	Chile	080810	Fruit, Edible, Apples, Fresh
10	14-12-2025	FRESH GARDEN SA		SAN JOSE	Costa Rica	POLAR FRUIT EUROPA S.L.		Auda, Ports Deuropa, 100 Plar	United States	United States	080810	Fruit, Edible, Apples, Fresh
12	14-12-2025	FRESH GARDEN SA		SAN JOSE	Costa Rica	POLAR FRUIT EUROPA S.L.		Auda, Ports Deuropa, 100 Plar	United States	United States	080810	Fruit, Edible, Apples, Fresh
13	12-12-2025	FRUWUQA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
14	12-12-2025	ANINH IMPORT EXPORT TRAC.		No. 37 Nguyen Sen St. Ngai L	Viet Nam	FARVIEW ORCHARDS LTD.		On Behalf Of Paramount Expp	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
15	12-12-2025	ASIA FRUIT CO. LTD.			Viet Nam	FARVIEW ORCHARDS LTD. OH.		Of Paramount Expp Company	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
16	12-12-2025	CORPORACION FAVORITA CA.		AVE GENERAL ENRIQUEZ VAC C	Ecuador	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
17	12-12-2025	WINCOMMERCE GENERAL CO.			Viet Nam	STAR PRODUCE		4956 52ND STREET S E CALGA	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
18	12-12-2025	PAU-NHIAN FOOD IMPORT E.			Viet Nam	STAR PRODUCE		4956 52ND STREET S E CALGA	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
19	12-12-2025	LA CALERA COLOMBIA S.A.		Cr 89 20 45	Colombia	TAPINA EXPORT SA		Zona Indl De Camanheide, L1	Portugal	Portugal	080810	Fruit, Edible, Apples, Fresh
20	12-12-2025	BIOVEGI VIETNAM JSC.		NO 55, NGACH 140/1, NGUYE	Viet Nam	FARVIEW ORCHARDS LTD.		On Behalf Of Paramount Expp	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
21	12-12-2025	IMPORTADORA DE FRUTAS DE			Honduras	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh
22	12-12-2025	FRUWUQA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
23	12-12-2025	BASESUR CORP. S.A.		RUC 0991322752001 KM 3 1/	Ecuador	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
24	12-12-2025	MI HEGGA MARKET (VIETNAM)			Viet Nam	DELICA NORTH AMERICA, INC.		1866 W 180TH Street, Suite 11	Canada	Canada	080810	Fruit, Edible, Apples, Fresh
25	12-12-2025	TRIPLE ALIANZA S.A.S.		Cr 85 A Cr 48 72	Colombia	DIETRIX	52466834400034	155 Avenue PIERRE BEMARD	France	France	080810	Fruit, Edible, Apples, Fresh
26	11-12-2025	FRUTICOLA DE COLOMBIA S.A	505027111	Street 13832 - 230 Collar S	Uth	BLEUWHALE S.A.S.	50509506400086	22 Rue DE LA PLANCHONNAS	France	France	080810	Fruit, Edible, Apples, Fresh
27	05-12-2025	GREEN AND FRESH SAS			Colombia	SOCHELSAU J.A. ROTTERRE		CHEVELLE	France	France	080810	Fruit, Edible, Apples, Fresh
28	05-12-2025	VIGOMEZ S.A.	501300830	Cr 27 38 16	Colombia	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
29	05-12-2025	FRUWUQA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
30	05-12-2025	AGRO BERCA S.A.			Guatemala	VIP COOP-SOC-AGRICOLA		VIA CENTRALE 1/C 35021 LACI	Italy	Italy	080810	Fruit, Edible, Apples, Fresh
31	05-12-2025	BEST FOODS IMPORTS S.A.			Ecuador	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
32	05-12-2025	FRUTICOLA DE COLOMBIA S.A	505027111	Street 13832 - 230 Collar S	Uth	IFANETTE	56133960000020	VIA CENTRALE 1/C 35021 LACI	Italy	Italy	080810	Fruit, Edible, Apples, Fresh
33	05-12-2025	AGRO BERCA S.A.			Guatemala	VIP COOP-SOC-AGRICOLA		VIA CENTRALE 1/C 35021 LACI	Italy	Italy	080810	Fruit, Edible, Apples, Fresh
34	05-12-2025	FRESTO FOODS S.A.			Ecuador	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh
35	05-12-2025	VIGOMEZ S.A.	501300830	Cr 27 38 16	Colombia	BLEUWHALE S.A.S.		9PAH49R2000 MONTAUBAN	France	France	080810	Fruit, Edible, Apples, Fresh
36	05-12-2025	IMPORTADORA FRUTA INTERV.		Panama S.A Ciudad De Panam	Panama	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh
37	05-12-2025	FRUWUQA S.A.			Guatemala	POLAR FRUIT EUROPA, S.L.		AV. PORTS DE EUROPA, 100 Pl	Spain	Spain	080810	Fruit, Edible, Apples, Fresh
38	05-12-2025	SESPIC CA. LTDA.	509074489001		Ecuador	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh
39	05-12-2025	FRUIT COLSAS	501814874	CALLE 19 29 B 36	Colombia	VRUETBOOM INTL B.V.		ULEICHTWEG 7 J AMMERZ	Netherlands	Netherlands	080810	Fruit, Edible, Apples, Fresh
40	05-12-2025	MAXFRUTAS LTDA		Corabastos Bodega Reina Lc	Colombia	HARPMONE SAS		1 Place Océane Toulouse, Tl	France	France	080810	Fruit, Edible, Apples, Fresh

- If you want to search for an exporter company to analyze its customers, enter the company name in the "Exporter Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's customers).

TRADEATLAS Shipment Search

Start Date: 01/01/2018 | HS Codes: | Product Details: | Arrival Port: |

End Date: 07/01/2026 | Importer Country: | Importer Firm: | Departure Port: |

This year | Last year | Last 3 years | Exporter Country: | Brand Name: | Search

Exporter Firm: Microsoft

- If you want to search for an importer company to view its suppliers, enter the company name in the "Importer Firm" field in the Shipment Search area and click "Search" (For example, to find Microsoft's suppliers).

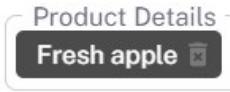
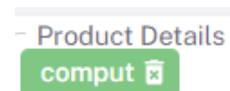
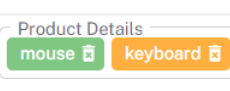
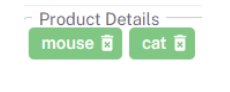
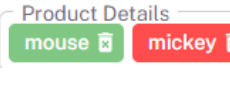
The screenshot shows the TRADEATLAS Shipment Search interface. The 'Importer Firm' field is highlighted with a yellow box and contains the text 'Microsoft'. Other fields include Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Product Details, Arrival Port, Departure Port, and Brand Name. A 'Search' button is located at the bottom right.

- If you want to search for product descriptions, enter the product name in the "Product Details" field in the Shipment Search area and click "Search" (For example, to find buyers and sellers of XBOX).

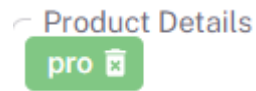
The screenshot shows the TRADEATLAS Shipment Search interface. The 'Product Details' field is highlighted with a yellow box and contains the text 'XBOX'. Other fields include Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Importer Firm, Departure Port, and Brand Name. A 'Search' button is located at the bottom right.

### 3. Google-Like Search Feature

- You can use Google-like search features (signs) in TradeAtlas when searching for Product / Company name / Brand name areas. This will help you to get clearer results by including what exactly you are looking for, and excluding what you never need.
- Below are the signs, their meanings, and some examples:

SIGN	MEANING	SAMPLE	INCLUDES	EXCLUDES
	exact search	"Fresh apple"	<ul style="list-style-type: none"> <li>✓ Fresh apple</li> <li>✓ Fresh apple juice</li> <li>✓ Red Fresh apple</li> </ul>	<ul style="list-style-type: none"> <li>X Fresh red apple</li> <li>X Fresh apples</li> </ul>
	starting with	Comput Comput*	<ul style="list-style-type: none"> <li>✓ Computer parts</li> <li>✓ Computing CNC machine</li> <li>✓ Computers, HP brand</li> </ul>	<ul style="list-style-type: none"> <li>X Noncomputerized compactor</li> <li>X Compusive</li> <li>X Compu</li> </ul>
	or	Mouse  keyboard	<ul style="list-style-type: none"> <li>✓ Computer keyboard</li> <li>✓ Live mouse</li> <li>✓ Laptop keyboard &amp; mouse set</li> </ul>	<ul style="list-style-type: none"> <li>X Mousetrap</li> <li>X Key board and accessories</li> <li>X Mouse&amp;keyboard</li> </ul>
	and	Mouse +cat	<ul style="list-style-type: none"> <li>✓ Cat and mouse toy</li> <li>✓ Mouse with cat design</li> <li>✓ Set of toys: dog, cat and mouse</li> </ul>	<ul style="list-style-type: none"> <li>X Microsoft Mouse (cat is missing)</li> <li>X Cat litter (mouse is missing)</li> <li>X Black tea (both are missing)</li> </ul>
	not	Mouse - mickey	<ul style="list-style-type: none"> <li>✓ Mouse for laboratory</li> <li>✓ Mouse and keyboard</li> <li>✓ Animal trap for mouse</li> </ul>	<ul style="list-style-type: none"> <li>X Mickey mouse (includes mickey)</li> <li>X Dama mickey (mouse is missing)</li> <li>X Black tea (mouse is missing)</li> </ul>

- Here are some additional explanations about this feature:
  - All search keywords start searching the words from the beginning. When you search by entering only "pro" in the "Product Details" field;



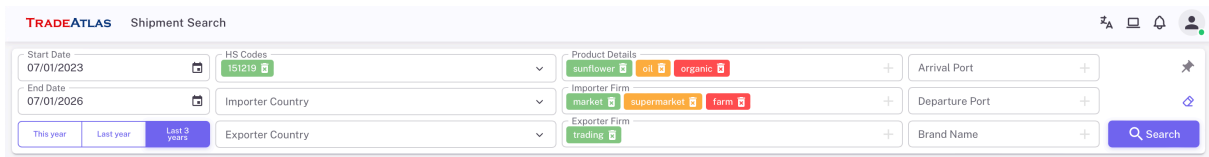
you will get "PRODUCT" /"PROFESSIONAL" but you will not get "APRON" / "IMPROVE"

- When you enter multiple keywords in the "Product Details" field and press Enter to search,



You can retrieve search results containing the exact phrase "BLUE FISH," such as "BLUE FISH SPOON REST" or "FROZEN BLUE FISH," but you will not get results like "BLUEY FISHING TOY" or "BLUE WHITING FISH."

➤ Here is a detailed example for an advanced search with signs:



The shipments appearing in this sample search must have been made with HS code 151219 within the last 3 years.

**Product Details**  
sunflower oil -> this shipment must include [the exact keyword sunflower] or [keywords starting with oil]

organic -> must exclude [keywords starting with organic]

**Importer Firm**  
market supermarket -> importer name must [start with market] or [start with supermarket]

farm -> importer name must exclude [keywords starting with farm]

**Exporter Firm**  
trading -> exporter name must include [the exact keyword trading]

## 4. Filtering Company Names

- Due to the data collected from various countries, and as each country has its own attitude to release the data, shippers, banks, customs agents, or even empty / meaningless names are sometimes seen as importer
- Examples are;
  - TNT / Fedex / UPS / Commerzbank / HSBC / (blank) / . / # ....
- If you are looking for importers instead of analyzing shipments, there are 3 options on the search area where you can exclude
  - Unnamed records
  - Logistics, customs brokers and finance companies
  - All others

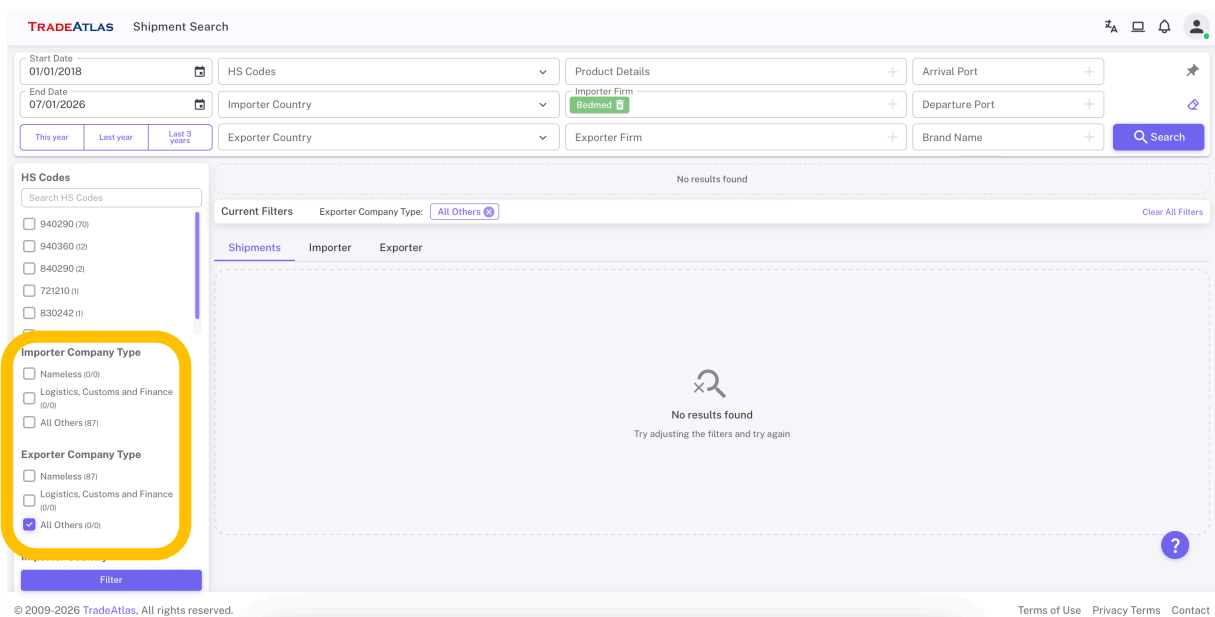
The screenshot shows the TradeAtlas Shipment Search interface. The search filters include Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Importer Country, Exporter Country, Product Details (XBOX), Arrival Port, Importer Firm, Departure Port, and Exporter Firm. The search results show 1026 HS Codes, 62,934 Number of Shipments, 108 Importer Countries, 101 Exporter Countries, 7,597 Number of Importing Companies, and 4,025 Number of Exporting Companies. The 'Importer Company Type' filter is highlighted with a yellow box, showing options: Nameless (2,617), Logistics, Customs and Finance (5,876), and All Others (54,439). The main table displays shipment data with columns for Arrival Date, HS Code, Importer Name, Exporter Name, Product Detail, CIF (\$), FOB (\$), Net Weight, and Quantity. The table shows multiple rows of shipments for Xbox video gaming consoles, with importer and exporter names listed as MICROSOFT and PEGATRON.

- When you click the “Nameless” box under the Importer Company Type and Exporter Company Type tabs, the results on the page and also excel file will include some shipments where importer and exporter name is not visible.
- When you click the ‘Logistics, Customs and Finance’ box under the Importer Company Type and Exporter Company Type tabs, the results will include shipments arriving to logistics companies etc. so final buyer is generally not clear.

- Here is a chart as an example, demonstrating the importer names you will see in each 4 options:

IMPORTER NAMES BOTH CLICKED	EXCLUDE BLANK COMPANIES	EXCLUDE LOGISTICS BANKS ETC.	EXCLUDE BOTH
Mercedes	Mercedes	Mercedes	Mercedes
Renault	Renault	Renault	Renault
FEDEX	FEDEX	FEDEX	FEDEX
Ford	Ford	Ford	Ford
Citibank	Citibank	Citibank	Citibank
N/A	N/A	N/A	N/A
To the order	To the order	To the order	To the order
Toyota	Toyota	Toyota	Toyota
#	#	#	#
TOGG	TOGG	TOGG	TOGG

- If your search does not return any results, you should check the "Importer Company Type" and "Exporter Company Type" filters located on the left side of the screen.



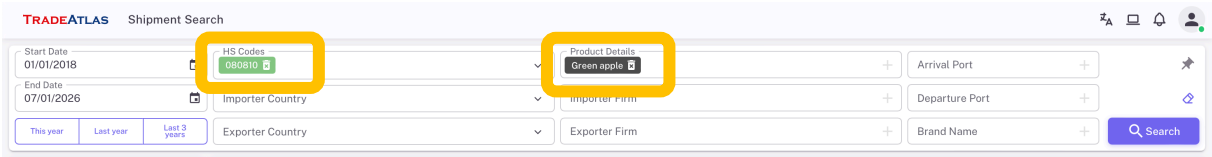
- In such cases, when you select the “Nameless” and “Logistics, Customs and Finance” options and click the “Filter” button, the foreign trade data you are searching for will become visible.

The screenshot displays the TRADEATLAS Shipment Search interface. The top section includes search filters for Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Importer/Exporter Country, Firm, Arrival/Departure Port, and Brand Name. A search button is located on the right. Below the filters, a summary bar shows 6 HS Codes, 87 Shipments, 1 Importer Country, 1 Exporter Country, 1 Importing Company, and 1 Exporting Company. The 'Current Filters' section shows 'Importer Company Type' set to 'Nameless' and 'Logistics, Customs and Finance', and 'Exporter Company Type' set to 'All Others' and 'Logistics, Customs and Finance'. A 'Filter' button is highlighted with a yellow box. The 'Shipments' table below lists data for HS Code 94029000, with columns for Arrival Date, Importer Name (BEDMED LTD), Exporter Name (N/A), Product Detail, CIF (\$), FOB (\$), Net Weight, and Quantity. The table shows multiple entries with arrival dates ranging from 2025-03-17 to 2025-10-26. A 'Filter' button is also highlighted with a yellow box at the bottom of the table.

Arrival Date	HS Code	Importer Name	Exporter Name	Product Detail	CIF (\$)	FOB (\$)	Net Weight	Quantity
2025-10-26	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-09-21	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-08-25	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-07-07	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-06-02	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-05-16	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-04-17	94029000	BEDMED LTD	N/A		0	0	0.00	0.00
2025-03-17	94029000	BEDMED LTD	N/A		0	0	0.00	0.00

## 5. Multi-Variable Searches

- For all searches, date and importing country are mandatory variables while you have to choose whether to search by HS Code, Company name or Product details. However, you can also search with more than 1 variable. You can select dates and importing country for your search which are mandatory, and then add the variables you like to search.



- You can add variables as exemplified below. This search result will show you all XBOX shipments under 950450 HS code from Maintek, China to Microsoft, Angola during 2020:
  - Mandatory variables
    - Dates : 01.01.2020 / 31.12.2020
  - Elective variables
    - Product Detail : XBOX
    - HS Code : 950450 – Video game consoles
    - Exporter Country : China
    - Importer Firm : Microsoft
    - Exporter Company : Maintek



- You can also use more than 1 variable in the following fields;
  - HS Code
  - Importer Country
  - Exporter Country
  
- For ex, below is the screenshot for apple (080810), banana (080300) or orange (080510) imports of USA or Canada, from Chile, Mexico or Peru


The screenshot shows the TRADEATLAS Shipment Search interface. The search criteria are as follows:

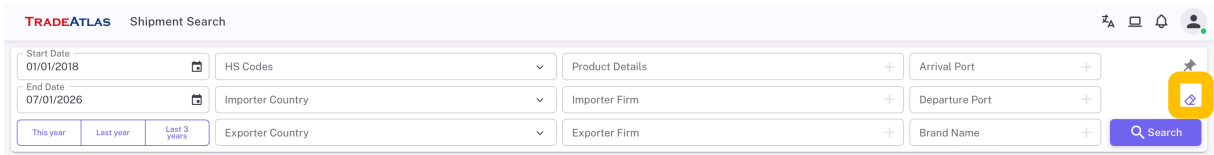
Start Date 01/01/2018	HS Codes 080810, 080300, 080510	Product Details	Arrival Port
End Date 07/01/2026	Importer Country United States, Canada	Importer Firm	Departure Port
Time Period This year, Last year, Last 3 years	Exporter Country Mexico, Peru, Chile	Exporter Firm	Brand Name

A search button is located at the bottom right of the form.


- If you want to include the variables "Brand Name," "Arrival Port," and "Departure Port" in your search, you can use the relevant fields to perform your query.

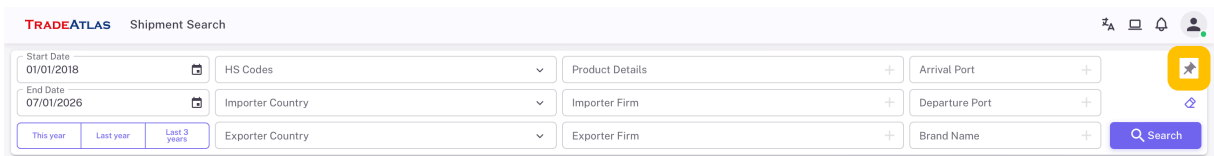
This screenshot is identical to the one above, but with a yellow rectangular highlight around the 'Arrival Port', 'Departure Port', and 'Brand Name' fields on the right side of the search form, indicating that these fields are relevant for the search query.

➤ To clear all your search inputs at once, you can click the  icon.



The screenshot shows the TRADEATLAS Shipment Search interface. It features a search bar with various filters: Start Date (01/01/2018), End Date (07/01/2026), HS Codes, Product Details, Arrival Port, Importer Country, Importer Firm, Departure Port, Exporter Country, Exporter Firm, and Brand Name. A blue 'Search' button is located on the right. A yellow box highlights a clear icon (a square with an 'X') in the top right corner of the search bar area.

➤ To pin or unpin the search bar, you can click the  icon.



The screenshot shows the TRADEATLAS Shipment Search interface, identical to the one above. A yellow box highlights a pin icon (a square with a pin) in the top right corner of the search bar area.

## 6. Country Groups

- For importing country and/or country of origin, you can select pre-defined country groups instead of a single country.
- As an example, this helps you to search shipments from/to the following areas:
  - o Oil shipments from Middle East to South America
  - o Textile shipments from Asia to Southern Europe
  - o Machinery shipments from Germany to NAFTA Area
  - o Medicine shipments from OECD countries to OPEC countries
- The graph below shows the country groups you can choose from. To view country groups in both the importer and exporter country sections, please check the "Group Countries Only" button.



- And here is an example for "Adhesives (350699)" shipments from Asia to OPEC countries

TRADEATLAS Shipment Search	🔍	📄	🔔	👤
Start Date 01/01/2018	HS Codes 350699	Product Details	Arrival Port	✦
End Date 07/01/2026	Importer Country Organization of Petroleum Exporting Countries (OPEC)	Importer Firm	Departure Port	🔗
<a href="#">This year</a> <a href="#">Last year</a> <a href="#">Last 3 years</a>	Exporter Country ASIA	Exporter Firm	Brand Name	🔍 Search

## ➤ Geographical classification

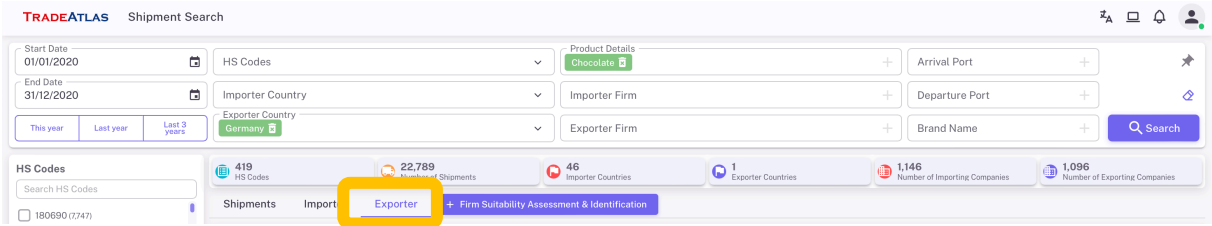
CONTINENT	SUB-CONTINENT	COUNTRIES INVOLVED
AFRICA	Eastern Africa	British Indian Ocean Territory, Burundi, Comoros, Djibouti, Eritrea, Ethiopia, French Southern Territories, Kenya, Madagascar, Malawi, Mauritius, Mayotte, Mozambique, Réunion, Rwanda, Seychelles, Somalia, South Sudan, Uganda, United Republic of Tanzania, Zambia, Zimbabwe
AFRICA	Middle Africa	Angola, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Equatorial Guinea, Gabon, Sao Tome and Principe
AFRICA	Northern Africa	Algeria, Egypt, Libya, Morocco, Sudan, Tunisia, Western Sahara
AFRICA	Southern Africa	Botswana, Lesotho, Namibia, South Africa, Swaziland
AFRICA	Western Africa	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Saint Helena, Senegal, Sierra Leone, Togo
AMERICAS	Caribbean	Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Bonaire, Sint Eustatius and Saba, British Virgin Islands, Cayman Islands, Cuba, Curaçao, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, Saint Barthélemy, Saint Kitts and Nevis, Saint Lucia, Saint Martin (French Part), Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Sint Maarten (Dutch part), Trinidad and Tobago, Turks and Caicos Islands, US Virgin Islands, Netherlands Antilles
AMERICAS	Central America	Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama
AMERICAS	Northern America	Canada, United States of America
AMERICAS	South America	Argentina, Bolivia (Plurinational State of), Bouvet Island, Brazil, Chile, Colombia, Ecuador, Falkland Islands (Malvinas), French Guiana, Guyana, Paraguay, Peru, South Georgia and the South Sandwich Islands, Suriname, Uruguay, Venezuela (Bolivarian Republic of)
ASIA	CIS Countries	Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Russian Federation, Tajikistan, Turkmenistan, Uzbekistan, Abkhazia Region, South Ossetia Region
ASIA	Eastern Asia	China, Hong Kong, Japan, Macao, Mongolia, North Korea, South Korea, Taiwan
ASIA	Middle East	Bahrain, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, State of Palestine, Syrian Arab Republic, United Arab Emirates, Yemen
ASIA	South-Eastern Asia	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, Viet Nam
ASIA	Southern Asia	Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka
EUROPE	Eastern Europe	Belarus, Bulgaria, Czechia, Hungary, Poland, Republic of Moldova, Romania, Slovakia, South Cyprus, Ukraine
EUROPE	Northern Europe	Aland Islands, Denmark, Estonia, Faroe Islands, Finland, Greenland, Guernsey, Iceland, Ireland, Isle of Man, Jersey, Latvia, Lithuania, Norway, Svalbard and Jan Mayen, Sweden, United Kingdom
EUROPE	Southern Europe	Albania, Andorra, Bosnia and Herzegovina, Croatia, Gibraltar, Greece, Holy See, Italy, Malta, Montenegro, North Macedonia, Portugal, San Marino, Serbia, Slovenia, Spain, Kosovo
EUROPE	Western Europe	Austria, Belgium, France, Germany, Liechtenstein, Luxembourg, Monaco, Netherlands, Switzerland
OCEANIA	Australia and New Zealand	Australia, New Zealand
OCEANIA	Other Oceania	American Samoa, Christmas Island, Cocos (Keeling) Islands, Cook Islands, Fiji, French Polynesia, Guam, Heard Island and McDonald Islands, Kiribati, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Norfolk Island, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, United States Minor Outlying Islands, Vanuatu, Wallis and Futuna Islands

## ➤ Other Classes

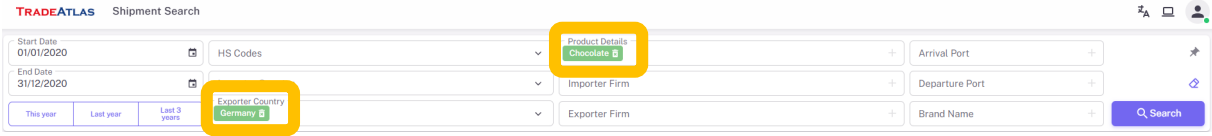
CLASS	COUNTRIES INVOLVED
Balkan States	Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Kosovo, Montenegro, North Macedonia, Romania, Serbia, Slovenia
Baltics	Estonia, Latvia, Lithuania
EMEA: Europe, the Middle East and Africa	Aland Islands, Albania, Algeria, Andorra, Angola, Austria, Bahrain, Belarus, Belgium, Benin, Bosnia and Herzegovina, Botswana, British Indian Ocean Territory, Bulgaria, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Croatia, Czechia, Democratic Republic of the Congo, Denmark, Djibouti, Egypt, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Faroe Islands, Finland, France, French Southern Territories, Gabon, Gambia, Germany, Ghana, Gibraltar, Greece, Greenland, Guernsey, Guinea, Guinea-Bissau, Holy See, Hungary, Iceland, Iran (Islamic Republic of), Iraq, Ireland, Isle of Man, Israel, Italy, Jersey, Jordan, Kenya, Kosovo, Kuwait, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Madagascar, Malawi, Mali, Malta, Mauritania, Mauritius, Mayotte, Monaco, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Niger, Nigeria, North Macedonia, Norway, Oman, Poland, Portugal, Qatar, Republic of Moldova, Réunion, Romania, Russian Federation, Rwanda, Saint Helena, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Slovakia, Slovenia, Somalia, South Africa, South Cyprus, South Sudan, Spain, State of Palestine, Sudan, Svalbard and Jan Mayen, Swaziland, Sweden, Switzerland, Syrian Arab Republic, Togo, Tunisia, Uganda, Ukraine, United Arab Emirates, United Kingdom, United Republic of Tanzania, Western Sahara, Yemen, Zambia, Zimbabwe
MENA: Middle East and North Africa	Algeria, Bahrain, Egypt, Iran (Islamic Republic of), Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, State of Palestine, Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates, Western Sahara, Yemen
Scandinavia	Aland Islands, Denmark, Faroe Islands, Finland, Iceland, Norway, Svalbard and Jan Mayen, Sweden
Asia-Pacific Economic Cooperation (APEC)	Australia, Brunei Darussalam, Canada, Chile, China, Hong Kong, Indonesia, Japan, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, South Korea, Taiwan, Thailand, United States of America, Viet Nam
Association of South-East Asian Nations (ASEAN)	Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam
Brazil, Russia, India, China and South Africa (BRICS)	Brazil, China, India, Russian Federation, South Africa
Common Market of the South (MERCOSUR)	Argentina, Brazil, Paraguay, Uruguay, Venezuela (Bolivarian Republic of)
Commonwealth - Member Countries	Antigua and Barbuda, Australia, Bahamas, Bangladesh, Barbados, Belize, Botswana, Brunei Darussalam, Cameroon, Canada, Dominica, Fiji, Gambia, Ghana, Grenada, Guyana, India, Jamaica, Kenya, Kiribati, Lesotho, Malawi, Malaysia, Malta, Mauritius, Mozambique, Namibia, Nauru, New Zealand, Nigeria, Pakistan, Papua New Guinea, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Seychelles, Sierra Leone, Singapore, Solomon Islands, South Africa, South Cyprus, Sri Lanka, Swaziland, Tonga, Trinidad and Tobago, Tuvalu, Uganda, United Kingdom, United Republic of Tanzania, Vanuatu, Zambia
European Union (EU 27)	Austria, Belgium, Bulgaria, Croatia, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, South Cyprus, Spain, Sweden
G7	Canada, France, Germany, Italy, Japan, United Kingdom, United States of America
Greater China	China, Hong Kong, Macao, Taiwan
Gulf Cooperation Council (GCC)	Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates
North American Free Trade Agreement (NAFTA)	Canada, Mexico, United States of America
Organisation for Economic Co-operation and Development (OECD)	Australia, Austria, Belgium, Canada, Chile, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, United Kingdom, United States of America
Organization of Petroleum Exporting Countries (OPEC)	Algeria, Angola, Ecuador, Iran (Islamic Republic of), Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, United Arab Emirates, Venezuela (Bolivarian Republic of)
Economic Community of West African States (ECOWAS)	Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Niger, Nigeria, Senegal, Sierra Leone, Togo

# 7. Searching Exporters (Suppliers)

If you want to view a country's exports, you can click on the 'Exporter' tab after performing your search. (Example: Germany's chocolate exports to the world).



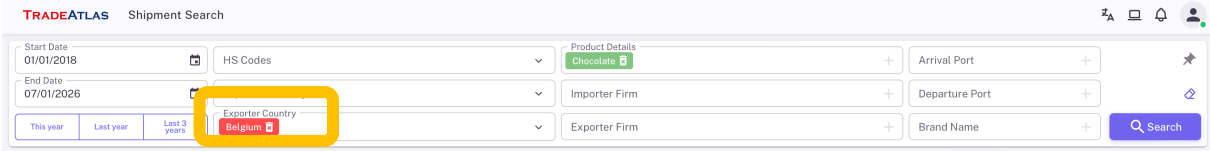
- Mandatory Variables
  - Dates : 01.01.2020 / 31.12.2020
  
- Elective Variables
  - Product Detail : Chocolate
  - Exporter Country : Germany



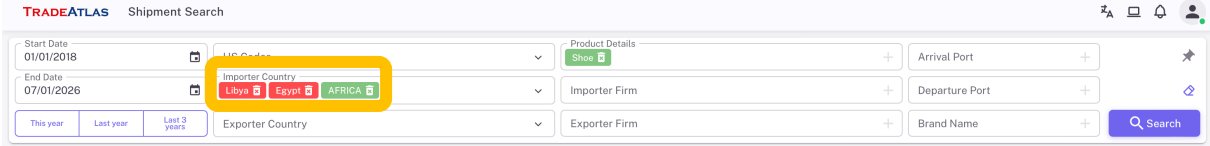
## 8.Excluding Variables

- You can use the EXCLUDE feature when selecting countries (importer and/or exporter), product details, HS code, importer company, and exporter company.
- For example, if you do not want to access a specific export/import country, you can exclude that country. When you enter a country in either field and hover over it with your mouse, you will see the EXCLUDE button. Clicking it will turn the country's color red, indicating that it has been removed from the search results. Some examples for both importer and exporter countries are shown below.

You want to find chocolate exporters all over the world except Belgium exporters:



You want to find shoe importers in Africa except Egypt and Libya:



- You can also exclude an HS code from your search results. For example, if you want to search for "Mouse" shipments worldwide but do not want to see live animal shipments (generally used for laboratory purposes):

The screenshot shows the TRADEATLAS Shipment Search interface. The 'HS Codes' field is highlighted with a yellow box and contains the value '010619' with a red 'X' icon, indicating it is an exclusion. The 'Product Details' field is also highlighted with a yellow box and contains the value 'Mouse' with a green checkmark icon, indicating it is an inclusion. Other search criteria include Start Date (01/01/2018), End Date (07/01/2026), and various filters for Arrival Port, Departure Port, and Brand Name. A 'Search' button is located at the bottom right.

- You can also exclude product details from your searches. For example, if you want to search for "Apple" shipments worldwide but do not want to see shipments containing "Green" in the product details:

The screenshot shows the TRADEATLAS Shipment Search interface. The 'HS Codes' field is highlighted with a yellow box and contains the value '080810' with a green checkmark icon, indicating it is an inclusion. The 'Product Details' field is also highlighted with a yellow box and contains the value 'Green' with a red 'X' icon, indicating it is an exclusion. Other search criteria include Start Date (01/01/2018), End Date (07/01/2026), and various filters for Arrival Port, Departure Port, and Brand Name. A 'Search' button is located at the bottom right.

## 9.What to Care When Searching Elective Variables

### HS CODE SEARCHES

➤ As known, the first 6 digits of HS codes are common all over the world representing the same product, and millions of products are categorized under six thousand 6-digit HS codes. That's why some HS codes directly represent a commercial product clearly while others include a great number of different products. If you are searching a non-clear 6-digit code, care to add another variable to get more effective and accurate results. Examples of code types in terms of clearance;

➤ Clear codes

- 07 02 00 : Tomatoes
- 15 09 10 : Olive oil, virgin
- 85 16 31 : Hair dryers

➤ Non-clear codes

- 01 06 90 : Other live animals
- 55 12 99 : Other woven fabrics of synthetic fibers
- 84 26 19 : Cranes

## COMPANY NAME SEARCHES

- Company names are not internationally standardized all over the world, mainly due to additions at the end
  - Microsoft Inc / Microsoft Corporation / Microsoft Corp
- There are several different companies having common phrases
  - Apple Inc / Apple Film / Apple Fashion / Apple Fasteners
- Official company name is the data shown on the official customs forms, and some companies own a separate foreign trade company for international trading
- Brand names are not visible as a company name on official forms
  - Milka is the brand name while official trader is Mondelez International

## PRODUCT DETAIL SEARCHES

- Searching product details is not typical to searching a query on Google, this data is the definition area filled by exporters/importers on the customs declaration forms, so, please consider what an exporter would write to the definition on the official forms when exporting / importing
  - You generally don't write "fruit" when exporting Apples, you write "Apple", even you generally write more details defining the product traded such as "fresh apples" or "premium green apples, size 125/138"
- Some common words used in different industries could bring very unconnected results, so, use as unique definitions as possible in your industry to find best results;
  - If you search "mouse", you will get results of computer pointing devices, live animal trade, even some textile products such as "Mickey Mouse t-shirt" etc.
- Similar with company names, product definitions for a single product are also not standardized. For ex, if you export an iPhone, you can write "cell phone" or "smart phone" or even only "iPhone 15". All these searches will generate different results
- Since data is collected from 50+ countries customs where official languages are different, all the data is not in English. However, thanks to TradeAtlas's new multilingual search feature, you can perform 'Product Details' searches in any language and access shipment details in all languages.

SOME GENERAL NOTES

➤ The data we have, namely approximately 3 billion lines collected from 50+ countries, is mainly in the following format:

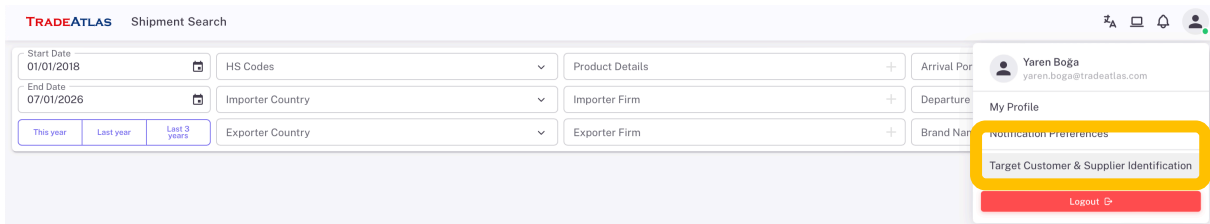
EXPORTER	IMPORTER	HS CODE	DEFINITION
HON HAI SHENZHEN	SOLTRAP ENERGY	8533900025	MINI CIRCUIT BREAKER
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*
*	*	*	*

➤ However, there are some countries who do not share HS codes, or definitions, even for some data, importer or exporter name is missing. So, use all alternatives searches to get every single result which would help you find what you are looking for.

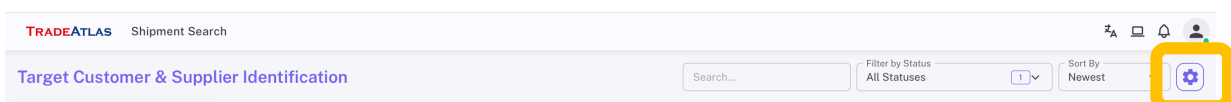
- If you cannot find enough results for a specific product in a country, you can also consider searching
  - Similar products (such as apple, pear, quince, etc., which are believed to be traded by the same company at the same time)
  - Complementary products (such as cell phone camera and cell phone battery, which are both required to produce a cell phone)
  - Input and output analysis (such as search furniture exporters to sell wood glue, which is required to produce furniture)

## 10. Target Customer & Supplier Identification with Atlas B2B Mail

- Atlas B2B Mail, developed under TradeAtlas, is a next generation B2B email solution that fully digitalizes the end to end process of reaching new customers and business partners in international trade.
- With Atlas B2B Mail, you can create targeted, personalized, and measurable email campaigns for millions of importer and exporter companies within the TradeAtlas database.
- To identify target customers and suppliers and send emails to these companies, first click on your profile in the top right corner of the Shipment Search screen and navigate to the Target Customer & Supplier Identification screen.



- Users can integrate their own corporate email addresses into the system. All email communications are sent via your own email address, ensuring brand credibility and trust.
- To send emails using your own corporate email address after identifying target customers and suppliers, you must first enter the connection details obtained from your email service provider into the system as a one-time setup. After the settings are saved, the sender and receiver tests must be completed successfully without any errors.



## User Email Settings

Email Generator Settings **Connection Settings**

**Manual Configuration**  
Enter your email server information manually

**Connect with Gmail**  
Connect your Gmail account for fast and secure setup

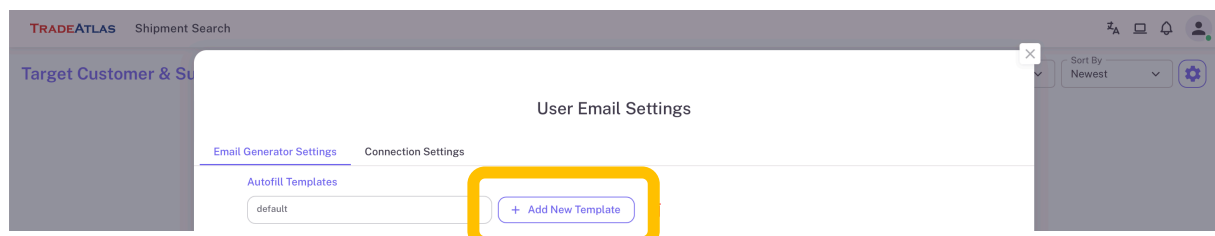
### Manual Configuration

Manually configure your email server settings for custom SMTP and IMAP connections

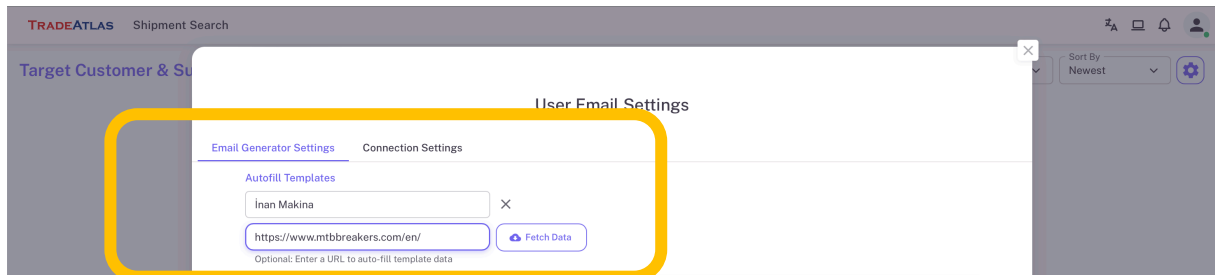
<b>Email Information</b>	<b>Sender Information</b>	<b>Receiver Information</b>
Email ahmet.yilmaz@inanmakina.com	SMTP Hostname smtp.gmail.com	RX Hostname imap.gmail.com
Email Password .....	SMTP Port 587	RX Port 993
Inbox Folder Name INBOX	Transport Strategy SMTP_TLS	RX Protocol IMAPS

**Sender Test** **Receiver Test** **Cancel** **Save**

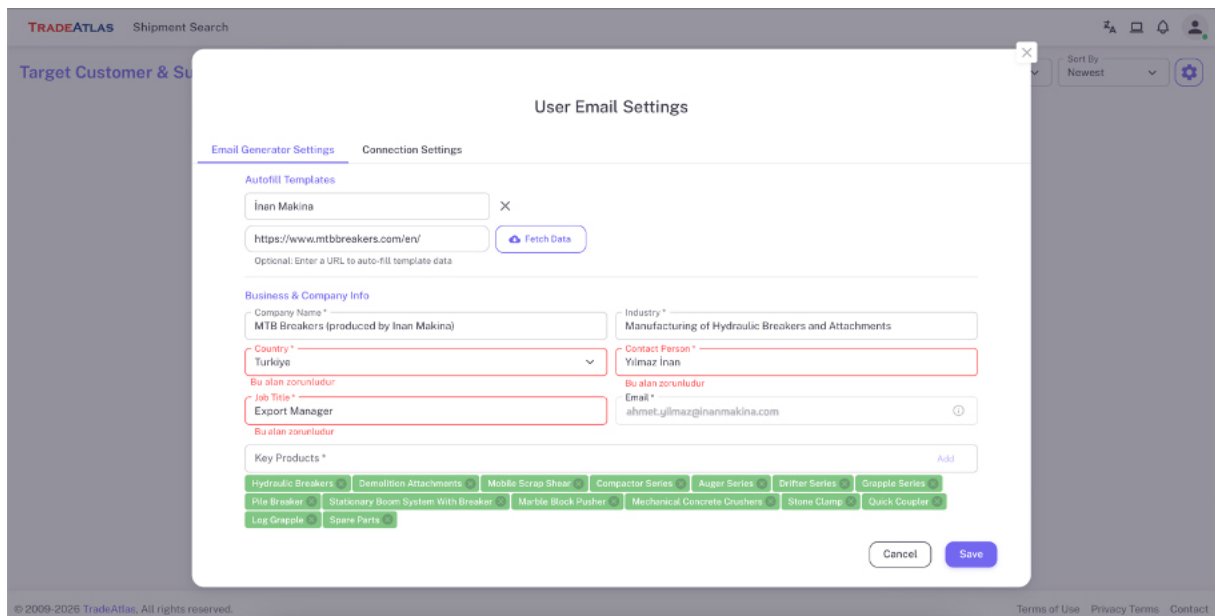
- Next, you need to introduce your company to the system. The more detailed you make this company description and the more clearly you highlight the features you want to stand out, the stronger and more accurate your emails will be.
- You can enter your company details manually in the system, or click the "Add New Template" button to automatically pull your business and company information from your website. You can then edit the information as needed by adding or removing details.



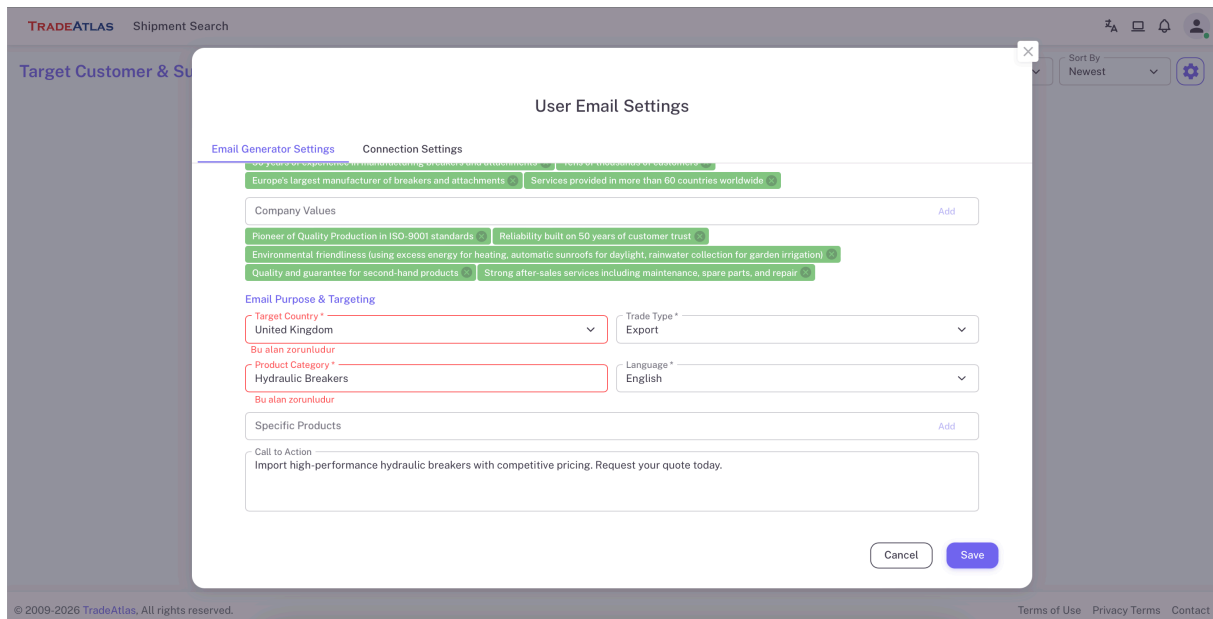
- After entering the name you want to give to the template and your website, click the “Fetch Data” button to automatically retrieve your information from your website.



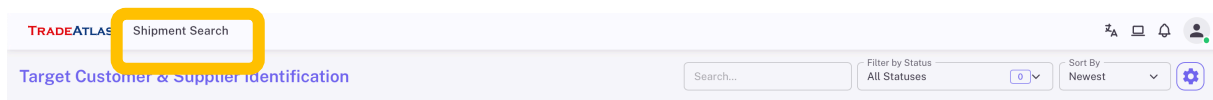
- Fill in the contact details of the person you want to be contacted and complete the Email Purpose & Targeting fields.



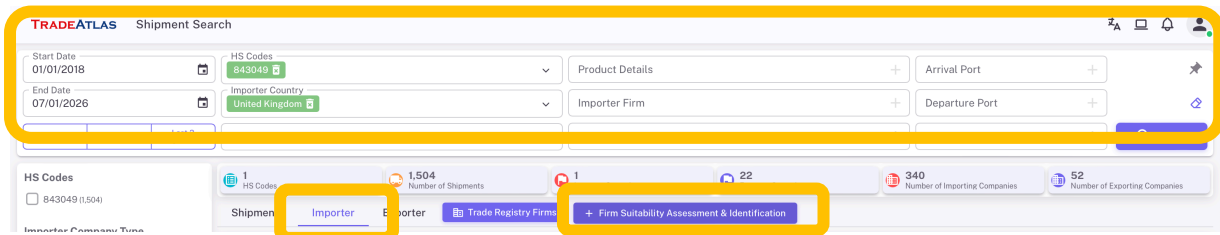
- In the “Call to Action” field, you should clearly highlight the purpose of sending this email and the key message you want to emphasize. The system will take this section into account when generating the emails. Once you have completed your edits, click the “Save” button.



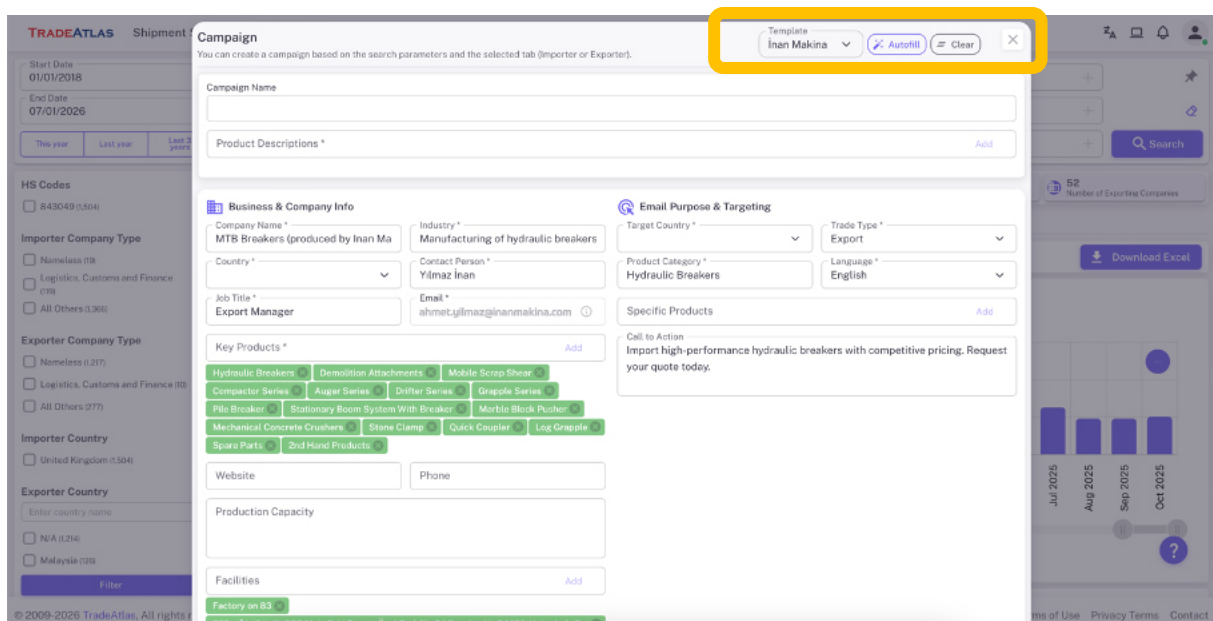
- After completing your user email settings, you can return to the Shipment Search screen.



- After performing your search on the Shipment Search screen, switch to the “Importer” tab to contact importers or the “Exporter” tab to contact exporters. Then click the “Firm Suitability Assessment & Identification” button in the relevant tab.



- To automatically populate the fields with the information you previously entered, select a template from the top right and click the “Auto Fill” button. You can also choose to fill in the information manually if you prefer.



- You should give your campaign a name and enter the product descriptions. The “Product Descriptions” field is one of the most critical parts of the email campaign. The system analyzes company lists and evaluates their relevance based on the product descriptions you provide in this section.

**Campaign**  
You can create a campaign based on the search parameters and the selected tab (Importer or Exporter).

Template: Inan Makina | Autofill | Clear | X

Campaign Name: Hydraulic Breakers - UK - Test 1

Product Descriptions \*: Hydraulic Breakers

- From the “Upload Files” section at the bottom, you can attach a file to your emails. Any file you add here will be automatically included in all emails. After completing your edits, click the “Create” button.

Company Values | Add

- Manufactured in world standards
- Pioneer of Quality Production
- Reliable (customer trust)
- Environmentally friendly factory (excess energy from heat treatment heats building, au...)
- Quality and guarantee for second-hand products
- Commitment to after-sales services including maintenance, spare parts, and repair

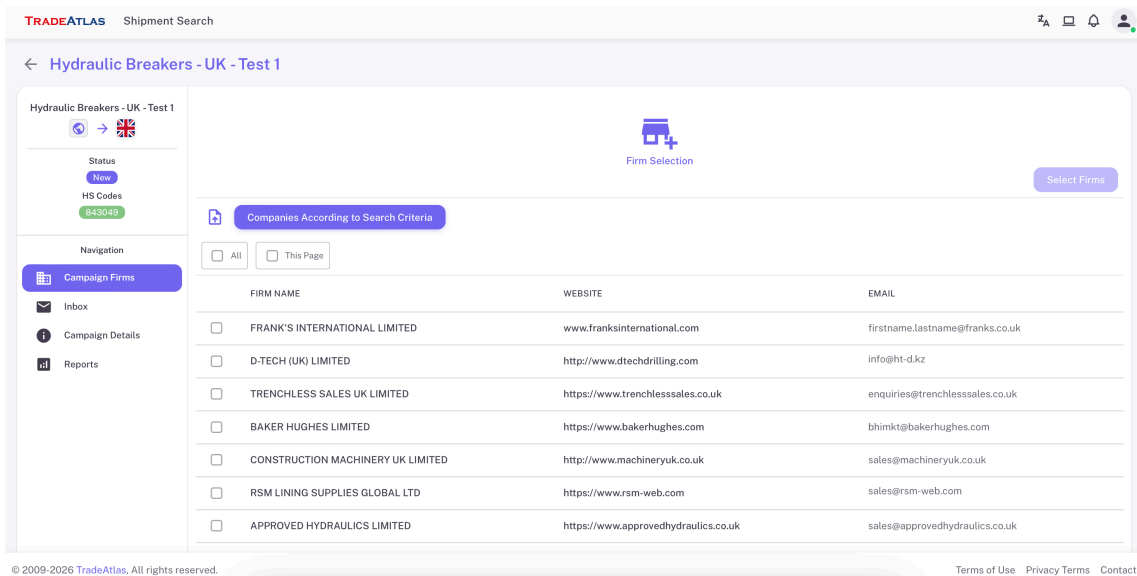
Save Info as Template

**Attachments**

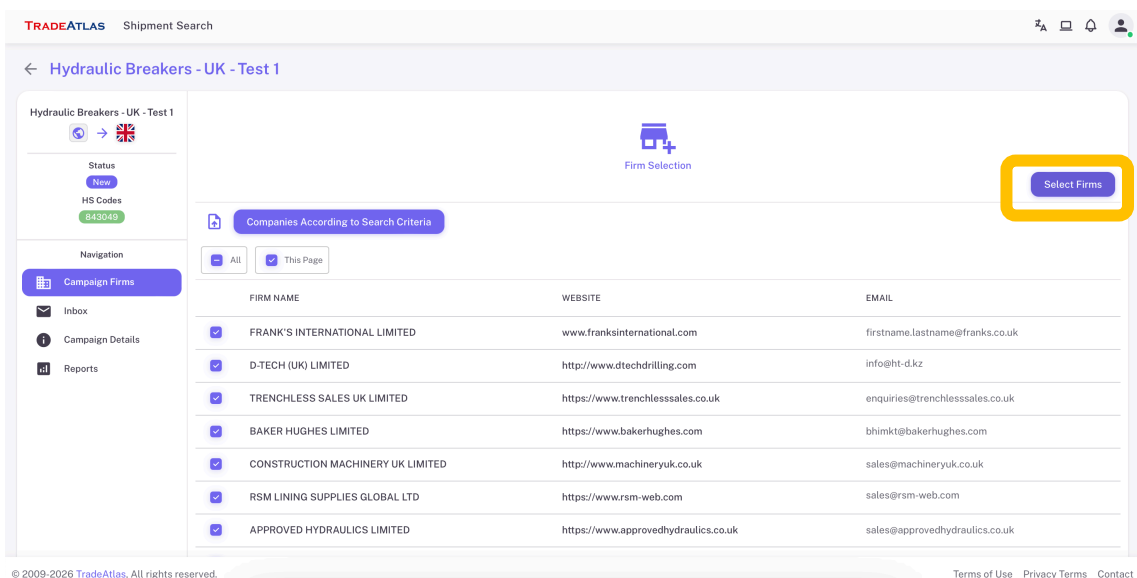
**Upload Files**  
Drag and drop files here or click to browse  
Maximum file size: 10MB | Maximum total size: 20MB  
Supported formats: PDF

Cancel | **Create**

- On the screen that opens, the companies matching your search criteria will be listed.



- The companies listed in the search results are automatically analyzed by TradeAtlas's AI engine. Companies that are not relevant to your product are filtered out, and only those that match your target market are identified. To start this analysis, select the companies individually or choose "All" or "This Page" at the top of the page. Then, simply click the "Select Firms" button in the top right corner.



- If you have any additional criteria you would like to be used in the company analysis, add them and confirm your selection.

## Confirm Firm Selection

Once you proceed with selected firms, you will not be able to return to this step to change your selection. Are you sure you want to proceed?

---

If you proceed, you can add instructions below to evaluate firm suitability.

**Additional Instructions (Optional)**

Add specific criteria for firm evaluation, e.g. 'Prioritize ISO certified firms' or 'Focus on firms with export experience'

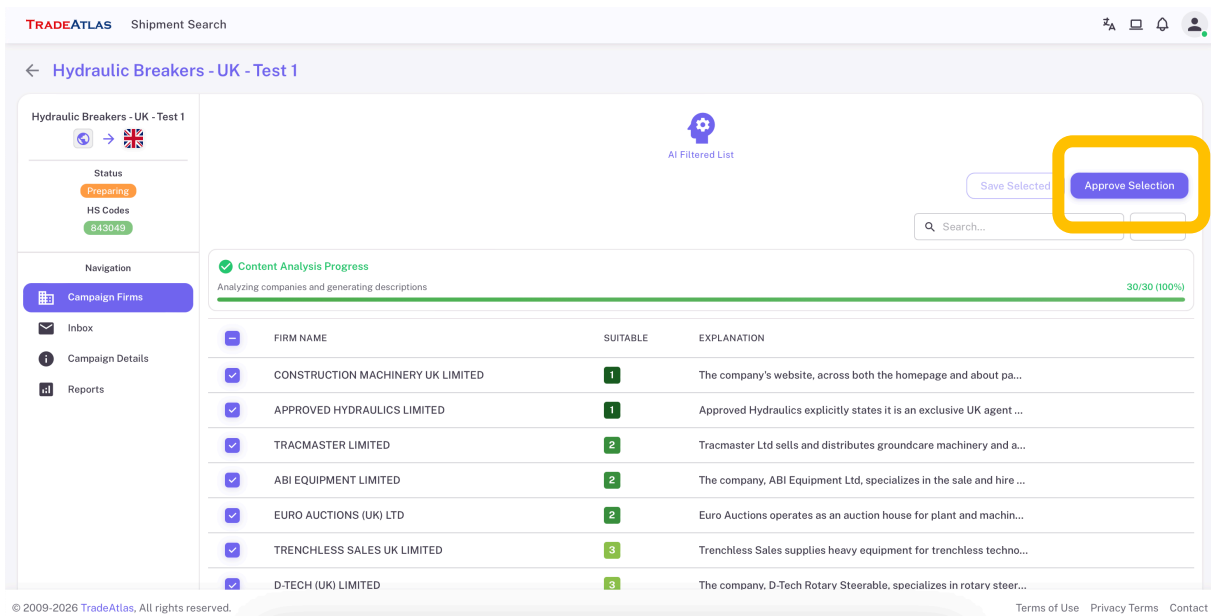
Cancel
Yes, Proceed

- Using AI, the system analyzes companies **based on the product description** you provided and assigns a score of 1, 2, or 3 according to their level of suitability, while marking companies that are not suitable for you with an X. You can find the reasons behind these scores in the explanations displayed next to each company.

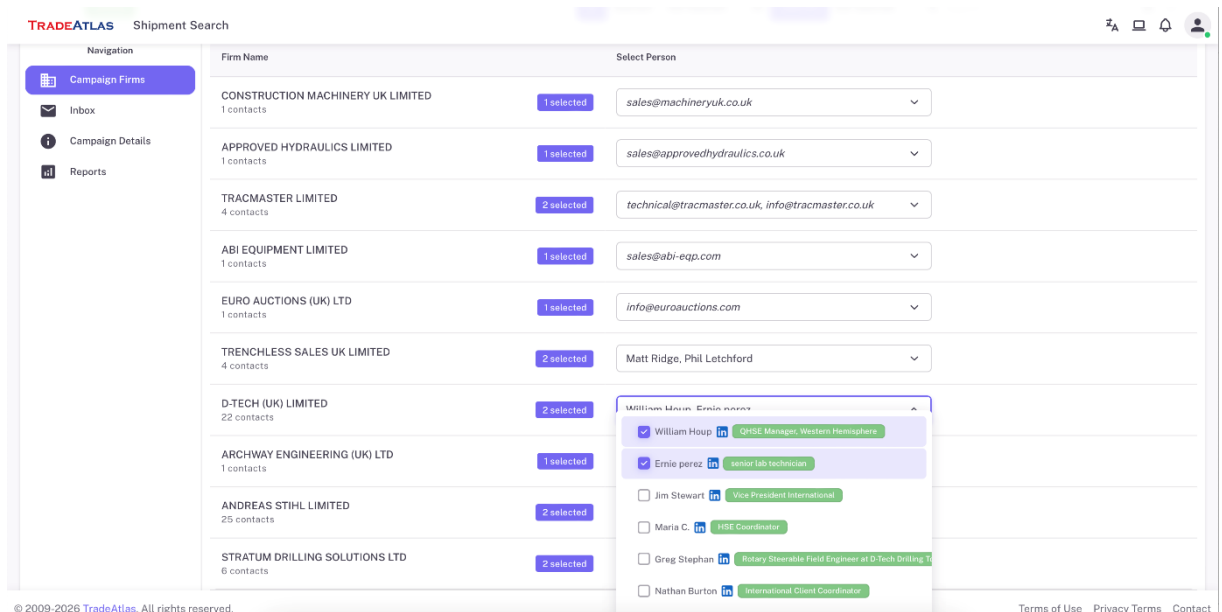
The screenshot shows the TradeAtlas Shipment Search interface. The main content area displays a list of companies under the heading "Hydraulic Breakers - UK - Test 1". The list includes columns for "FIRM NAME", "SUITABLE", and "EXPLANATION". A progress bar at the top indicates "Content Analysis Progress" at 30/30 (100%). A tooltip is visible over the first row, explaining the suitability score.

FIRM NAME	SUITABLE	EXPLANATION
CONSTRUCTION MACHINERY UK LIMITED	1	The company's website, across both the homepage and about pa...
APPROVED HYDRAULICS LIMITED	1	Approved Hydraulics explicitly states it is an exclusive UK agent ...
TRACMASTER LIMITED	2	Tracmaster Ltd sells and distributes groundcare machinery and a...
ABI EQUIPMENT LIMITED	2	The company, ABI Equipment Ltd, specializes in the sale and hire ...
EURO AUCTIONS (UK) LTD	2	Euro Auctions operates as an auction house for plant and machin...
TRENCHLESS SALES UK LIMITED	3	Trenchless Sales supplies heavy equipment for trenchless techno...
D-TECH (UK) LIMITED	3	The company, D-Tech Rotary Steerable, specializes in rotary steer...

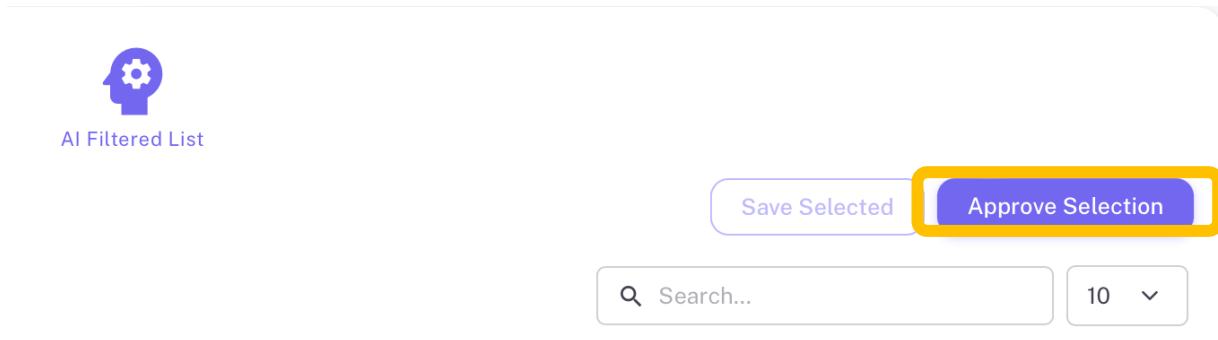
- Companies scored 1, 2, and 3 are automatically selected in the system. If you also want to send emails to companies marked with an X by the AI as not suitable, you must select them manually.
- To have the AI automatically generate personalized emails for the selected companies, confirm your selection and proceed.



- The system lists the contacts within the selected companies. With trial accounts, you can only view generic email addresses; however, with paid accounts, you can also select authorized decision-makers and send emails directly to them.




- After selecting the recipients for the email, click the “Approve Selection” button to allow the system to automatically generate the emails.

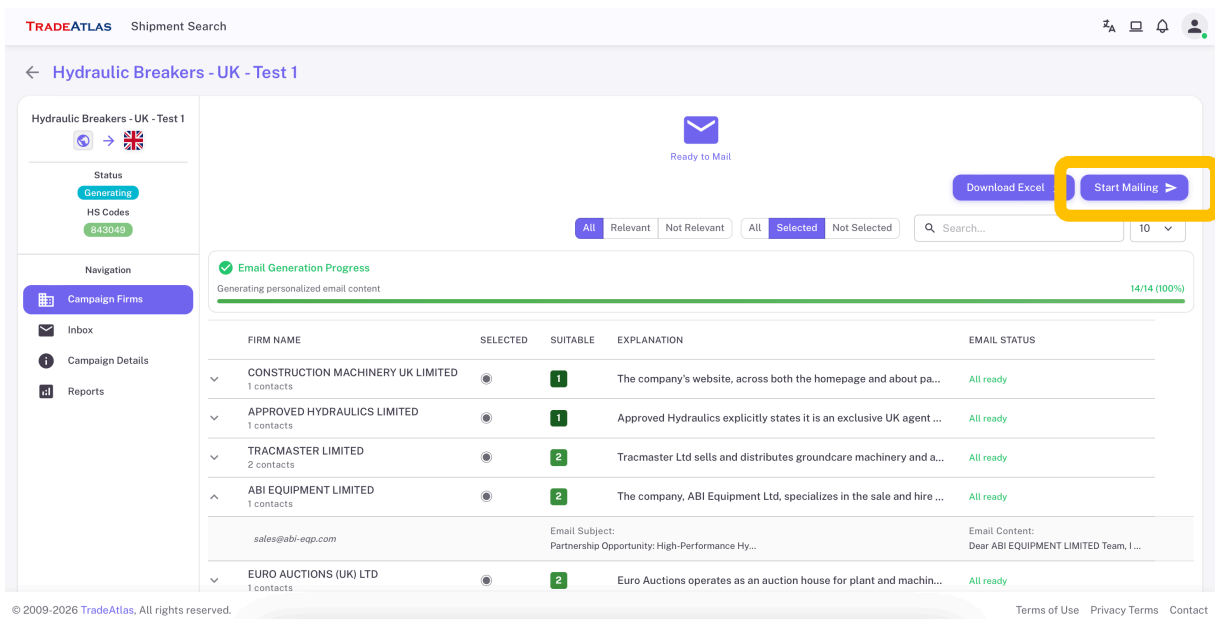


The image shows a user interface for an 'AI Filtered List'. At the top left is a purple icon of a head with a gear inside, labeled 'AI Filtered List'. To the right are two buttons: 'Save Selected' and 'Approve Selection'. The 'Approve Selection' button is highlighted with a yellow border. Below the buttons is a search bar with a magnifying glass icon and the text 'Search...', and a dropdown menu showing the number '10'.

- Once the email contents are ready, you will see a “All Ready” notification next to the company names. In this section, you can view the prepared email contents and make edits as needed.

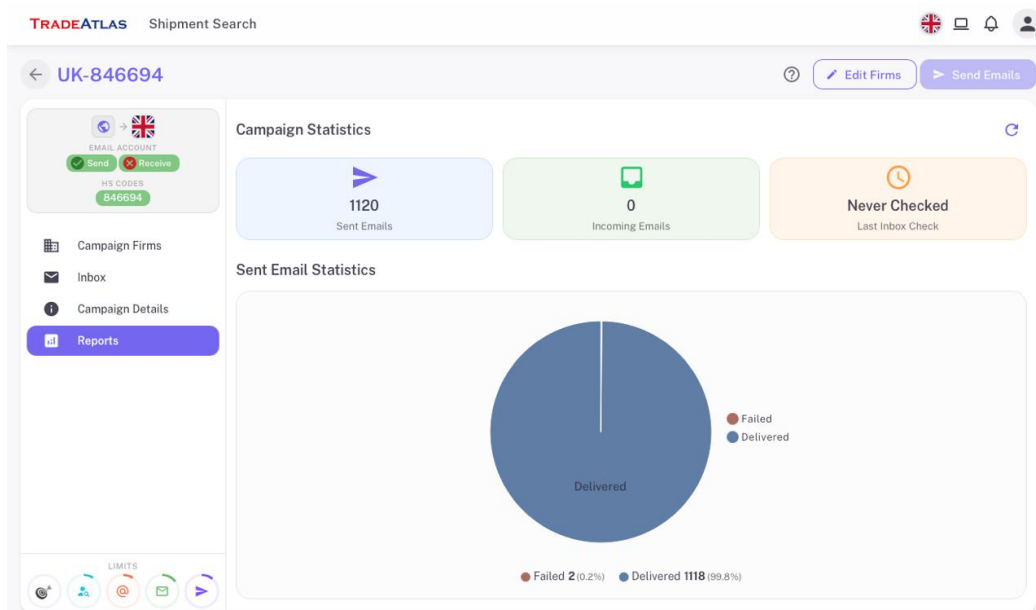
FIRM NAME	SELECTED	SUITABLE	EXPLANATION	EMAIL STATUS
✓ CONSTRUCTION MACHINERY UK LIMITED <small>1 contacts</small>	<input checked="" type="radio"/>	1	The company's website, across both the homepage and about pa...	All ready
✓ APPROVED HYDRAULICS LIMITED <small>1 contacts</small>	<input checked="" type="radio"/>	1	Approved Hydraulics explicitly states it is an exclusive UK agent ...	All ready
✓ TRACMASTER LIMITED <small>2 contacts</small>	<input checked="" type="radio"/>	2	Tracmaster Ltd sells and distributes groundcare machinery and a...	All ready
^ ABI EQUIPMENT LIMITED <small>1 contacts</small>	<input checked="" type="radio"/>	2	The company, ABI Equipment Ltd, specializes in the sale and hire ...	All ready
<small>sales@abi-eqp.com</small>		Email Subject: Partnership Opportunity: High-Performance Hy...		Email Content: Dear ABI EQUIPMENT LIMITED Team, I ... 
✓ EURO AUCTIONS (UK) LTD <small>1 contacts</small>	<input checked="" type="radio"/>	2	Euro Auctions operates as an auction house for plant and machin...	All ready
✓ TRENCHLESS SALES UK LIMITED <small>2 contacts</small>	<input checked="" type="radio"/>	3	Trenchless Sales supplies heavy equipment for trenchless techno...	All ready
✓ D-TECH (UK) LIMITED <small>2 contacts</small>	<input checked="" type="radio"/>	3	The company, D-Tech Rotary Steerable, specializes in rotary steer...	All ready
✓ ARCHWAY ENGINEERING (UK) LTD <small>1 contacts</small>	<input checked="" type="radio"/>	3	The website content, including the homepage and about page, in...	All ready
✓ ANDREAS STIHL LIMITED <small>2 contacts</small>	<input checked="" type="radio"/>	3	The website does not explicitly mention "Hydraulic Breakers". Ho...	All ready
✓ STRATUM DRILLING SOLUTIONS LTD <small>2 contacts</small>	<input checked="" type="radio"/>	3	Stratum Drilling Solutions supplies a range of drilling equipment ...	All ready

- To approve and start sending the prepared emails to the selected recipients, click the “Start Mailing” button.



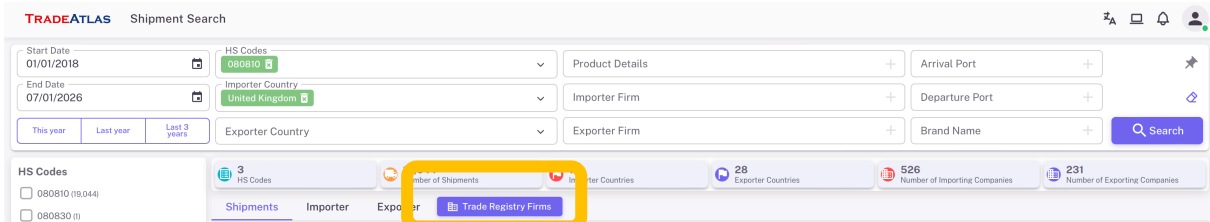
- After the sending process is completed, you can click on the “Reports” tab in the left menu to review the campaign statistics in detail.

On this screen, you can view all campaign data at a glance. The number of sent emails, incoming emails, and delivery status are clearly presented. With the help of the chart, you can easily analyze how many emails were successfully delivered and how many failed.

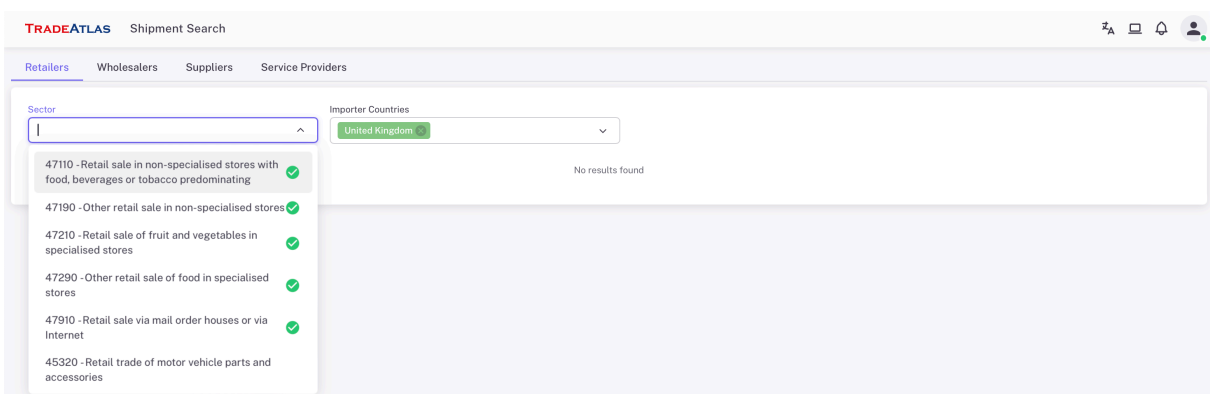


## 11. Trade Registry Firms

- Thanks to our newly added Trade Registry Firms module, you can view retailers, wholesalers, suppliers, and service providers operating in the UK separately and easily filter them by sector codes. This allows you to access not only shipment based companies but all companies registered in the trade registry.
- To access trade registry firms in the UK, select United Kingdom as the importing country when performing your search. You will then see the “Trade Registry Firms” tab.



- When you click the “Trade Registry Firms” button, the screen below will appear. On this screen, you can select retailers, wholesalers, suppliers, and service providers. To list companies, you need to choose the sector or sectors that are relevant to you.



- After selecting the sectors, the details and contact information of the companies that match your selection will be displayed.

**TRADEATLAS** Shipment Search 🔍 📄 🔔 👤

[Retailers](#)
[Wholesalers](#)
[Suppliers](#)
[Service Providers](#)

Sector:  Importer Countries:

Search by firm name or template...

Firm Name	Contact Info	Sector	City	Company Type	Incorporation Date	Zip Code	Phone	Template
"BSP RETAIL" LIMITED		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Essex	Private limited company	2017-06-12	CM0 7TJ	-	-
&ORGANIC LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Greater London	Private limited company	2021-05-04	E5 0NS	-	Import agency...
&POCA LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Westminster	Private limited company	2020-03-30	WC2H 9JQ	-	The finest...
1066 DELICATESSEN & CAFE LIMITED		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Leeds	Private limited company	2015-11-30	LS22 5AW	-	-
10T010 LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	South Lanarkshire	Private limited company	2019-06-19	ML3 7JQ	-	-
11 (SCOTLAND) LIMITED		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Glasgow City	Private limited company	2013-08-21	G33 1AA	-	United Wholes...
12 NORWICH ROAD CONVENIENCE STORE LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Suffolk	Private limited company	2024-07-23	IP4 2AD	-	Experienc the...
13 LOCAL LIMITED		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Greater London	Private limited company	2020-11-18	TW4 6HF	-	Let Century...
1717 RETAIL LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Hampshire	Private limited company	2022-03-29	PO8 0JU	-	We are ISG. As ...
181 VICTORIA LTD		47110 - Retail sale in non-specialised stores with food, beverages or tobacc...	Brighton and Hove	Private limited company	2022-11-01	BN20 8QJ	-	Bridgehos provide...

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# TRADEATLAS



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